

| City of Utrecht (NL)

With its 340,000 citizens, Utrecht is the 4th city in the Netherlands and the fastest growing city in the country. It promotes cycling and walking as a safe and fun way to get to school.



| Municipality of Gävle (SE)

Gävle is a city with 100,000 inhabitants, situated north of Stockholm by the coast. The city is the logistic hub for central Sweden with good transport and communications infrastructures.



| City of Gdansk (PL)

Gdansk, an important historical city with great aspirations for quality of life improvement; open to people, new ideas innovations and active mobility solutions.



Brasov Metropolitan Agency for Sustainable Development (RO)

Brasov Metropolitan Agency for Sustainable Development is part of the Transylvania region and includes the municipality of Brasov and 17 other nearby communities.

Project at a glance



THEME

Low-carbon economy

Partners

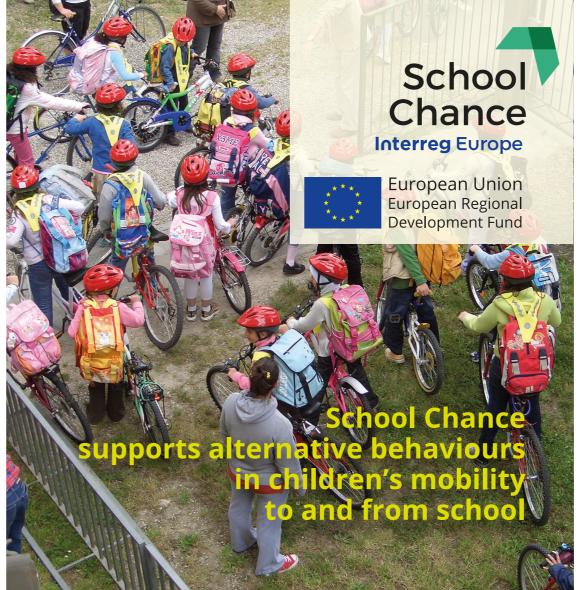
SCHOOL CHANCE is co-funded by the INTERREG EUROPE programme and is composed of 8 partners.

- 1) Municipality of Girona (ES) lead partner
- 2) Municipality of Reggio Emilia (IT)
- 3) Austrian mobility Research, FGM-AMOR (AT)
- 4) Regional Government of Cataluña (ES)
- 5) City of Utrecht (NL)
- **6)** Municipality of Gävle (SE)
- 7) City of Gdansk (PL)
- 8) Brasov Metropolitan Agency for Sustainable Development (RO)

For further information

facebook.com/SchoolChance twitter.com/SchoolChance

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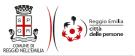


Partners



| Municipality of Girona (ES) - lead partner

It is a medium-sized city in the north-east Spain, signatory of the Charter of Educating Cities, engaged in sustainable mobility policies for everyone.



| Municipality of Reggio Emilia (IT)

Reggio Emilia, a medium-sized city in northern Italy rich in history and culture, from over 10 years is active in promoting sustainable home-to-school travels.



Austrian mobility Research, FGM-AMOR (AT)

It is one of Europe's leading companies in the field of mobility research. It has 25 years of experience in mobility marketing, travel awareness and policy analysis.



| Regional Government of Cataluña (ES)

The Ministry of Territory and Sustainability is the department of the regional Government of Catalunia responsible for implementing mobility policies.

About School Chance

School Chance is a five-year European project funded under the Interreg Europe Programme 2014-2020. Its focus is the development and exchange of policies that support **cleaner transport modes** and promote alternative behaviours in **children's mobility** to and from school.

The **objective** is to **reduce carbon emissions** by finding innovative and coordinated ways to systematically address the four most pressing challenges in the development and implementation of school mobility policies: information, education, promotion, infrastructure.

Eight partners from Spain, Italy, Austria, the Netherlands, Sweden, Poland and Romania will work together to develop a strategy for making sustainable mobility at school an essential element of their policies and for increasing sustainable mobility by changing the behaviour of schoolchildren and the next generation's mind-set towards it.



Objectives

- promote an overarching approach to school mobility and make make regional and local authorities and schools working together to coordinate policies and actions;
- ▶ reduce carbon emissions generated by school travels;
- decrease dependence on cars and create a safer and more pleasant environment around schools by removing perceived and actual barriers to walking and cycling;
- ▶ raise awareness on the benefits of sustainable home-school transport among students, teachers and parents;
- ▶ increase the number of students choosing active travel options;
- create synergies between different sources of fundings, with a particular focus on ERDF Structural funds, to make the most of all the available resources.



The Process

The cities and regional governments of the consortium will learn from each other how to encourage safe, healthy, autonomous and sustainable travel to school. This will be done by a **constant interregional learning process** with different activities, such as study visits, thematic trainings and transfer workshops, and by **identifying shared solutions** to common issues.

After the exchange of good practices on school mobility management, partners will transfer measures at local level through Regional Action Plans. During the second phase of the project partners will put the lessons learnt to **implementation**, which will be constantly monitored in the final 2 years of the project.



8 PARTNERS
4 TOPICS
40 GOOD PRACTICES
4 THEMATIC TRAININGS
7 STUDY VISITS
6 REGIONAL ACTION
PLANS

Innovative Character

- ▶ **linking policy instruments** with **school mobility**, a source of carbon emission not always adequately recognised in policymaking;
- ▶ ensuring coordination and coherence at regional level and generating synergies between operational activity and policies;
- building a permanent network of stakeholders working together to reduce carbon emissions;
- creating a benchmark approach for school mobility with different mutually reinforcing actions;
- developing a methodology to generate investment in infrastructure and specific school mobility programmes.

