



PGI01975 LAND-SEA

Sustainability of the land-sea system for eco-tourism strategies

2° Local Stakeholders Group meeting

SEMESTER 2 (July 2017 – December 2017)		
Partner name	Regional administration Varna	
N° of LSG workshop	2	
Date and Place of LSG workshop	15.11.2017 Regional administration Varna – conference room	
List of LSG members participating	Organisation	Name of participant
	Regional governor	Stoyan Pasev
	Institution of oceanology “Fridtjof Nansen”	Prof. Snejana Moncheva
	Regional administration Varna	Kristiana Kazandzhieva
	Regional administration Varna	Svilen Mitov
	Regional Inspectorate for Environment and Water - Varna	Diana Doichinova
	Basin Directorate for Water Management in the Black Sea Region - Varna	Stela Barova
	External expert	Filiz Arifova
	Project Troy Ltd	Eng. Krasimir Marinov
	Basin Directorate for Water Management in the Black Sea Region - Varna	Eng. Desislava Konsulova
	Regional administration Varna	Silviya Stoilova
	Regional administration Varna	Velina Georgieva
	Regional administration Varna	Mariela Georgieva



	Regional administration Varna	Nikolay Iliev
	Regional administration Varna	Irina Ilieva
	Regional administration Varna	Velislava Tihcheva

1. MINUTES of the LSG Workshop

a) *Good practices: open discussion and examples emerging from the local level*

The second stakeholder meeting in the frame of the project "Sustainability of the Land-Sea System for Ecotourism Strategies" was held on 15th of November 2017 at 13.30 in the conference room of Regional administration Varna. The meeting was attended by representatives of: Institution of oceanology "Fridtjof Nansen", Regional Inspectorate for Environment and Water – Varna, Basin Directorate for Water Management in the Black Sea Region – Varna, Project Troy Ltd., Regional administration Varna's expert panel as well as the members of project team management.

Mrs. Velina Georgieva, the project manager, opened the meeting and welcomed the participants. She introduced the agenda and the main purpose of the today's workshop which is the future international conference which is to be held in December 2017 in Varna.

Mrs. Georgieva presented a draft schedule for the conference and a brief summary of the project conference in the framework of INTERREG EUROPE Programme 2014-2020. Outstanding attention was paid to the importance of the project for the exchange of experiences, good practices, problems and the possibilities for solving them. She shortly represented the participating partners. She also highlighted the socio-economic positive effects for the Varna region to be official host of the event and the importance for the future economical and ecotourism development. The project manager emphasized the importance of good results for the region from the successful implementation of the event for the region. Not only the Regional administration Varna but also all stakeholders will be able to increase their land and sea management competencies through their participation in the event especially through their personal participation. All stakeholders can provide their professional experience in the interregional conference. In addition, they could use the lessons learned from interregional cooperation and implement them in their areas to improve the effectiveness of regional development policies as well as development in the region of Varna.

The meeting continued with a speech from Mrs. Kristiana Kazandzhieva, Project Communication Manager. She explained that the meeting was planned to take place in Barcelona, but considering the political situation and





the official concerns of the Spanish partners about its implementation, the Regional Administration of Varna has made a proposal for changing of the host region and their willingness to host the interregional meeting in Varna.

Another key point of the meeting was the discussion regarding the study visit. Mrs. Velina Georgieva explained that it is planned during the interregional meeting. Representatives of the partner countries, stakeholders as well as experts will take part. The study visit is dedicated to represent and show Varna region's best practices and issues regarding the landslides in the whole territory which eventually will be presented in the official paper called 'preparation paper'.

Mrs. Velina Georgieva pointed out that they have prepared a draft route with neuralgic point of landslides caused by urban pressure and construction. She stressed out the importance of participation of stakeholders, especially those who have already worked on the coastal area management and tourism development. She explained the advantage and the stakeholders could gain experience from participating in the project and that the main challenge would be to combine the topics of coastal protection and tourism management.

Ms. Velislava Tihcheva, local coordinator, shared the experience during the first interregional meeting held in Caserta. The Italian partners presented the geomorphologic problems which they have in their coastal areas. The German partners explained the flood risks faced by the city of Hamburg and the good practices about emergency system that they have implemented regarding prevention. The representatives of Spain have introduced to the participants' good practices and the problems concerning the results of urbanization and Catalan partners presented some of the impacts of the coastal areas and some of their planning instruments.

During the study visit, they visited a Termoli town where erosion processes are available that change the coast and therefore what measures have been taken to stop these processes that can be exchanged with partners. The natural heritage of the area of Marina di Petacciato was also presented.

In conclusion, she also added that 20 participants from the Italian, German and Italian sides have officially confirmed their participation in the forthcoming conference.

Mrs. Kazandzhieva added additional information regarding biodynamic agro tourism enterprise sited in the area. They also have visited a local eco park, where a coastal development has been made to develop tourism. Moreover, Mrs. Kazandzhieva said that during the international meeting in to Italy, the partners were introduced to the problems in the city of Varna related to the floods and landslides, as well as to the measures taken to prevent them. Partners were curious to learn more about the problems that have arisen, as well as the current measures for prevention.





Mr. Krasimir Marinov, Manager of "Project Troy" Ltd, has suggested that during the present workshop study visit places should be decided. Mr. Marinov said that he could participate in the international event. Aslo he will prepare a presentation on the topics mentioned for the interregional conference. Regarding the study visit we can represent good practices and the measures taken against lanslides and the partners can visit First groyne, Golden Sands, Panorama and Kranevo, the Alley first from above side as well as downside.

Prof. Snejana Moncheva, Director of the Institute of Oceanology at the Bulgarian Academy of Sciences, said she could participate on behalf of the Institute of Oceanology through a scientific presentation of the landslides as well as the floods for which a new model has been developed.

Eng. Desislava Konsulova, Director of Basin Directorate for Water Management in the Black Sea Region - Varna, said they had a flood risk prevention plan that could be presented during the interregional conference.

Mrs. Georgieva said that it is good if the public-private partnership can be affected as the meeting will be and it is good to share experience or discuss issues in this area of preventing and solving neuralgic threats for the eco-tourism development. She also pointed out that the event will be also be attended by representatives of the Council of Ministers, Ministry of Tourism and Ministry of regional development and public works.

Mr. Stoyan Pasev, Regional Governor of Varna, said that the present project gives an opportunity to be alerted the needs for coastal consolidation in order to attract investors. Kranevo - the largest landslide is on the border of 2 districts. The event is a good way to share good practices to solve problems related to the landslides that are located on the border between 2 municipalities such as Kranevo. It would be good for the two regions to unite and jointly take measures for coastguarding and raise the demand for investors. The landslide of Alley first is active, but there can be good practices. A second step along coastline protection is forthcoming. A coastline project should be prepared and there is assurance of expected funding. Mr. Pasev said he had suggestions for preventing the shore land sliding. The aim is to unite the ownership of individual ministries in order to solve the problem more easily. When the landslide encompasses two municipalities, there is difficulty to design a coastline protection plan. Information can be exchanged on how this issue is resolved by international partners. It is necessary to alert the existence of such problem in order to be able to take steps to solve it and to apply for European financing projects. It is good for to present Alley first and the built shore protection - 700m, to see what we have done and to discuss what we have to further develop.

Mrs. Moncheva, Director of Institute of Oceanology, mentioned the future audit of an Aksakovo municipality project to solve the landslide problem. The results of the project implementation could be discussed during the conference.





Ms. Georgieva, project manager, summed up the possible sites of the study visit that can be visited by the participants during the conference, namely: Alley first, Golden Sands Nature Park, Shokarov channel, Panorama area and “Trifon Zarezan” landslide, the gully of Asparuhovo district, Aksakovo Municipality.

b) Other topics

Another topic was discussed was the improvement of the policy instrument the Operative Programme “Regions in Growth “.The team members mentioned that the project implementation should not only lead to the action plan but also to the improvement of the policy instrument and actual provision of funding in the region through the operational programme. Their active participation in the interregional event will contribute to the successful development and implementation of the action plan.

c) Local work plan (to be updated after each LSG workshop)

As the final stage of the stakeholder meeting -the main objective was to summarize their views for the study visit and interregional conference. The stakeholders were invited to present their work experience through presentations during the interregional conference and thematic seminar. Their active involvement in the conference is important as their competence will contribute to the initiative and the objectives of the project, coastal management and further development of the Land -Sea system and strengthening the ecotourism sector. Mrs. Kazandjieva specified that the presentations should not be more than 15 minutes.

Mrs. Georgieva said that the conference will also be attended by representatives of the Council of Ministers from the MRDPW. In connection with the presentations, there will be a computer specialist who will assist the attendees in the presentations.

Stakeholders list:

Regional inspection on environment and waters - Varna, Institution of oceanology “Fridtjof Nansen”, Basin Directorate for Water Management in the Black Sea Region – Varna, External expert, Project Troy Ltd.





PICTURES





Land-Sea
Interreg Europe

Проект „Устойчивост на системата земя – море
за стратегии за екотуризъм”



SPECIAL SECTION

Local News Broadcast from _____ (insert name of the Region)

(LSGs are encouraged to look for interesting issues each semester. What seem “normal” activities for your region might be an incredible new and inspiring approach for another region. Nothing is obvious or repetitive, every news is welcome!) – Max ½ PAGE

Appearances in the media? And/or post on websites? (local level communication is required to be brought to the wider networks)

Please remember to attach copies of articles and/or links to website

Link:

ANNEXES:

A.1 - A.5 Official invitations to guests

A.6 Attendance list