

Stockholm Innovation Summit

Interregional collaboration through smart specialisation

NordRegio, Skeppsholmen

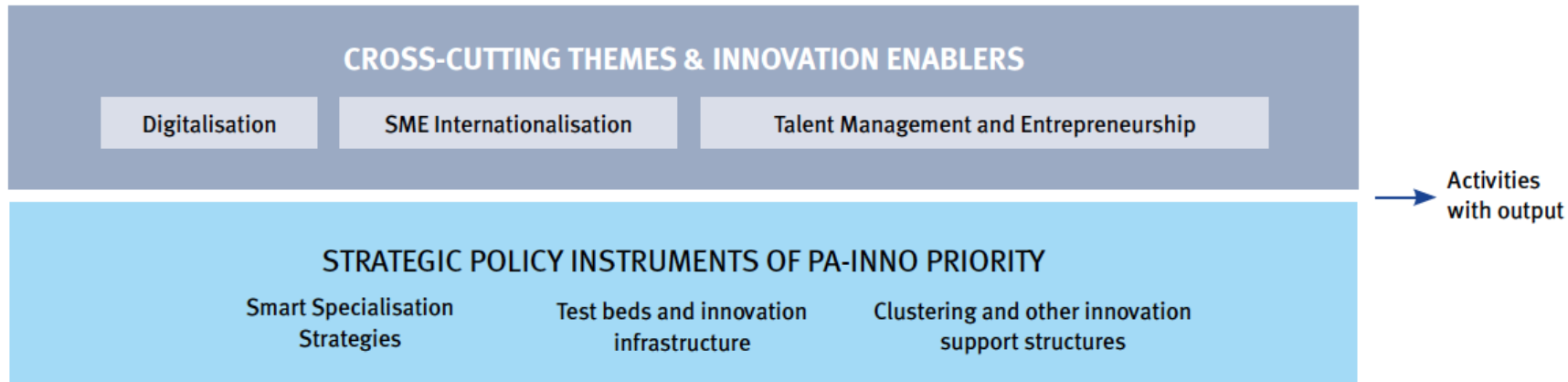
2018-02-21

Niclas Forsling, Coordinator for Policy Area Innovation within EUSBSR



Nordic Council
of Ministers

Policy Area Innovation in EUSBSR

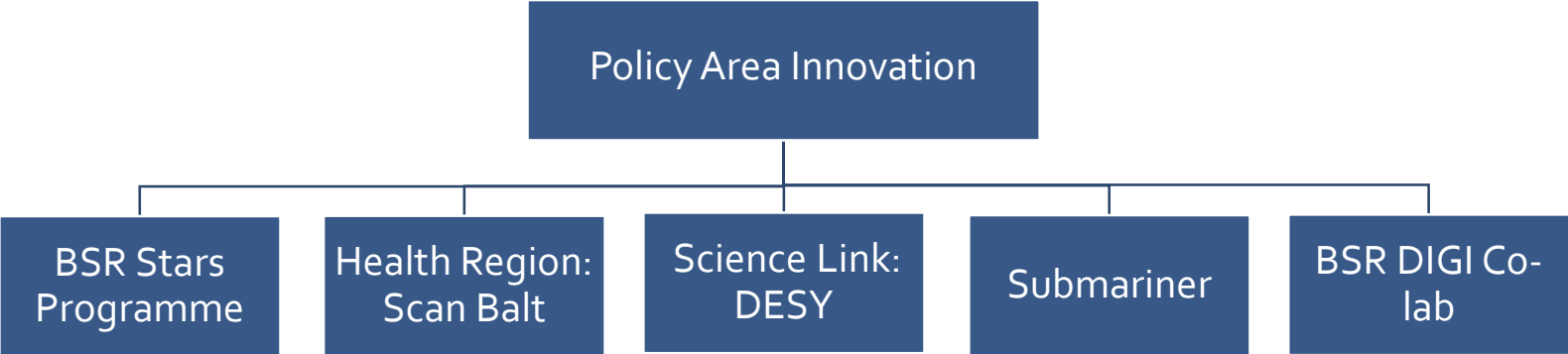


BSR STARS
Innovation in the Baltic Sea Region



Policy Area Innovation

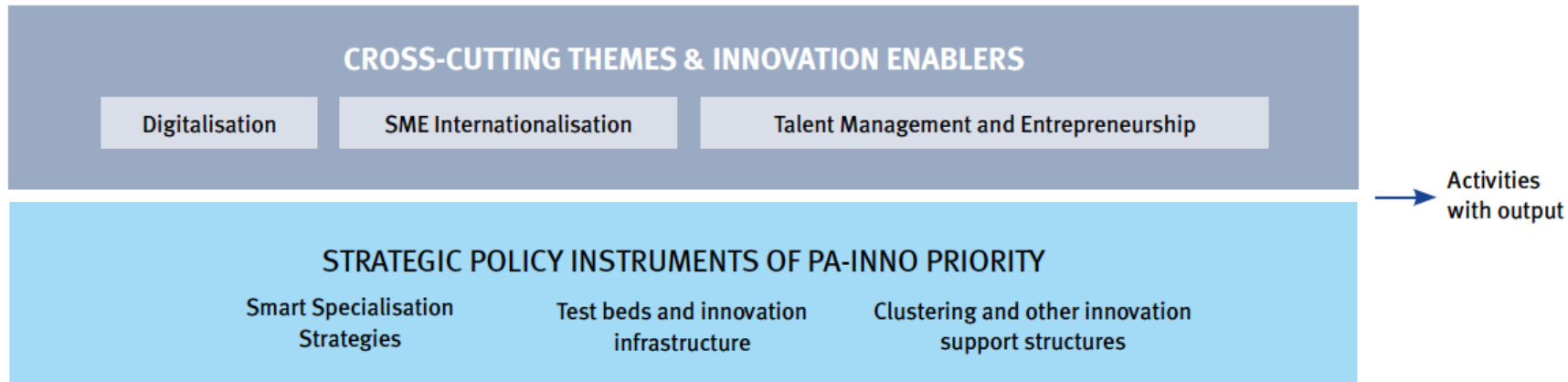
Flagship overview



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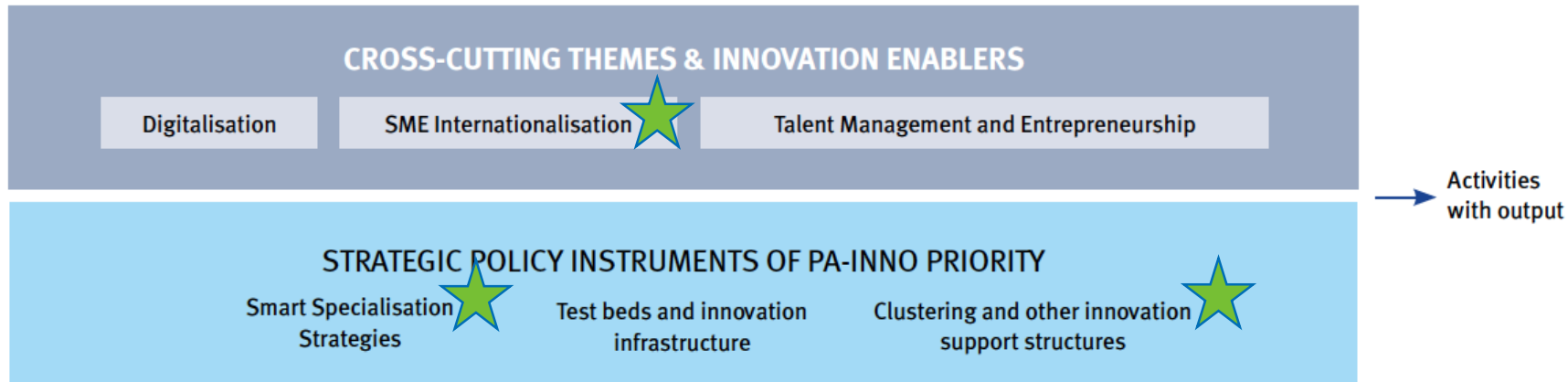
Policy Area Innovation in EUSBSR



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Policy Area Innovation in EUSBSR



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Ecosystem for Smart Specialisation

BSR Stars a programme for S3 ecosystem development (interregional collaboration)

- BSR Stars programme is the support vessel for PA-Innovation, a unique flagship.
- BSR Stars programme has been focusing on developing the innovation ecosystem related to Smart Specialisation.
- This is done by BSR Stars programme and a number of flagship activities that BSR Stars has supported, such as:
 - Smart Specialisation – Regions (LARS, SmartUp BSR, BSR Stars S3)
 - Innovation Support Structures - Incubators (SmartUp Accelerator, IRIS)
 - SME Internationalisation – Cluster (Innovation Express)
- Alignment of funding for S3 collaboration – ERDF MA-network
- Creating synergies through spin in contributions to each other projects



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INNOVATION express

...a core activity of BSR Stars

Transnational call for proposals for the internationalisation of SMEs through cluster initiatives and business networks



INNOVATION express

Possible Activities

- A. *Workshops and study trips*
- B. *Networking and speed-dating activities*
- C. *Market research activities*
- D. *Technology/knowledge transfer*
- E. *Recruitment/training/education*
- F. *Cross-sectorial inter-cluster activities*
- G. *Feasibility studies and piloting prior to RDI projects*
- H. *Inter-cluster strategy development activities*

FUNDING PARTNERS	ACTIVITIES	CONTACTS
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ERDF MA network in EUSBSR

- An instrument for interregional collaboration
- The MA network explores the opportunity of transnational collaboration funded by the ERDF structural funds programmes.
- The ambition: Increase the geographical flexibility of ERDF structural funds
- Agreed focus:
 - Policy Area/Investment priority: Innovation
 - Innovation policy applied: Smart Specialisation Strategies
 - Topic for pilot: Clean-tech
(Digitalisation and Blue Growth)



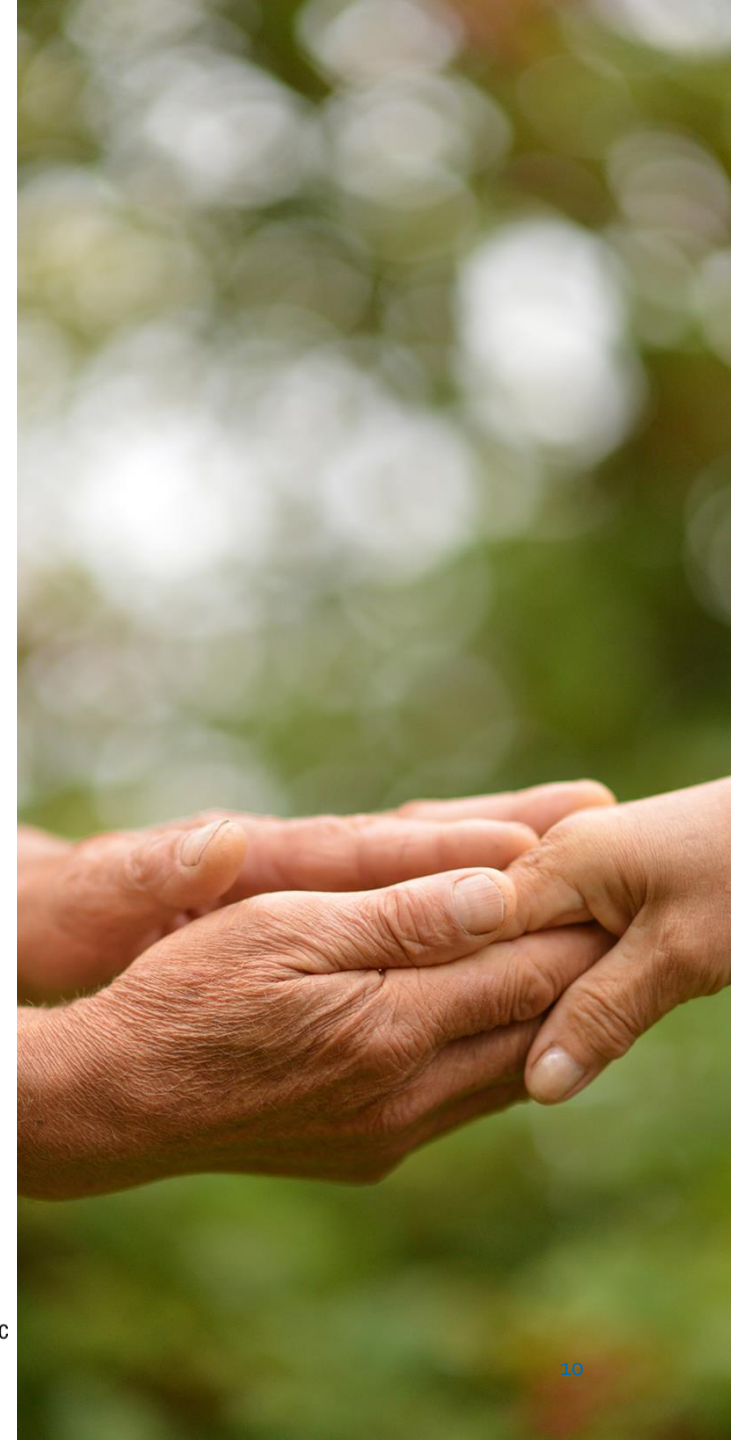
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Ecosystem for Smart Specialisation

New flagship initiative within BSR Stars

- Smart Specialisation require multi level governance (vertically within a region) and collaboration between similar stakeholders horizontally within one region as well as between regions (interregional).
 - A missing component to achieve interregional collaboration for S3 implementation is the match-making opportunities between regions.
 - Regions feel it is too time consuming to apply for Interreg BSR project
 - Need a structure supporting flexibility and agile thinking.
 - A new flagship within BSR stars is being developed to address this need.
 - A project platform to initiate and facilitate interregional collaboration for improved S3 implementation.



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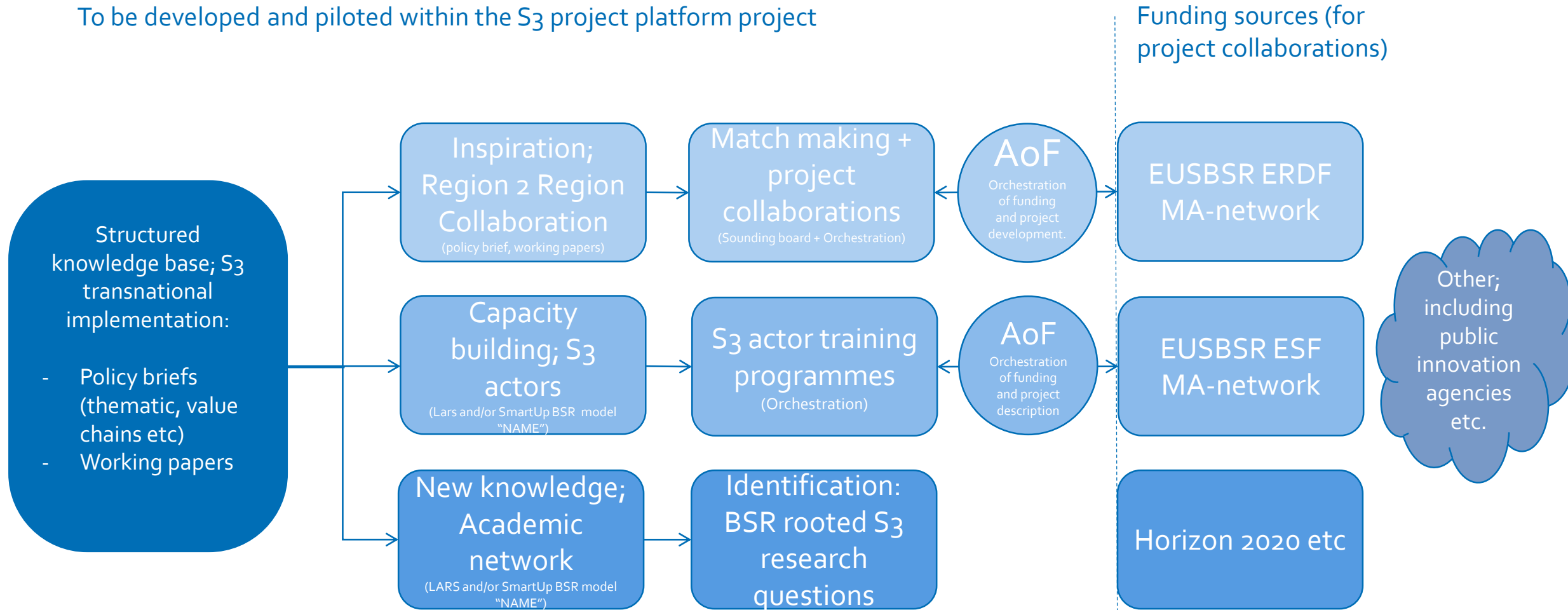


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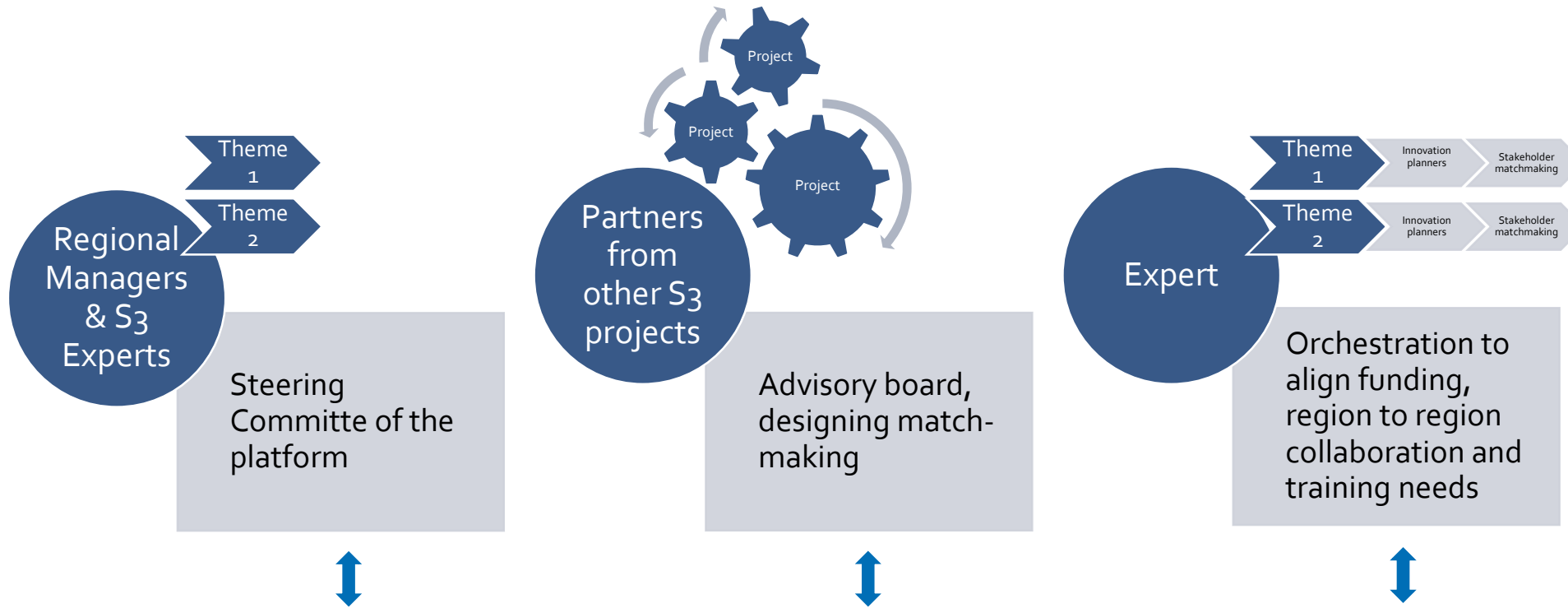


Constructing an Innovation Ecosystem for S3 use

To be developed and piloted within the S3 project platform project



Collaboration structure



Other BSR Stars flagships?

BSR Stars supported initiatives

- **StartUp North**, Lead Partner Skellefteå Science City
- **StartUp Baltics**, Lead Partner Swedish Agency for Economic and Regional Growth
- **DIGI-TRANS**; Lead Partner possibly University of Aalborg
- **Baltic Sea Accelerator**, currently under the leadership by Race for the Baltics, Lead partner not assigned.



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NCM and EUSBSR

Coordination of PA-Innovation and BSR Stars programme flagship

- Nordic Council of Ministers will not in future coordinate Policy Area Innovation or be leading BSR Stars programme
- The following future options for BSR Stars programme are explored:
 1. BSR Stars programme is taken over by a new organisation and continue to be funded by national innovation agencies.
 - i. Possible to stay as a general support vessel, or agree on a S3 focus.
 - ii. Downside, low level of interest and commitment among the countries.
 2. BSR Stars becomes a regional initiative, focusing on the policy instrument Smart Specialisation.
 - i. A regionally supported initiative that are aiming at sustaining the development of a demand driven Innovation Ecosystem for (inter) regional use.
 - ii. Downside, are regions mature enough/ready for this challenge?
 3. BSR Stars is coordinated by its current 6 flagship collaborations.
 - i. Collaboration is maintained at a scale appropriate for ongoing BSR Stars programme flagships.
 - ii. Downside, it is likely that BSR Stars will have to “rest” when ongoing projects are phased out.



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