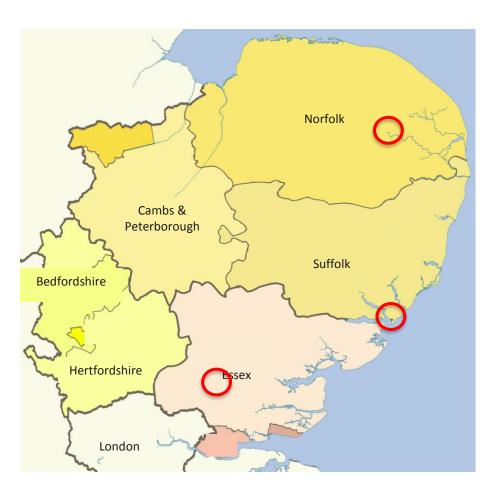


# Strategic European Partnerships post-Brexit

#### What is the East of England?





- Population of 6 million (around 10% of UK total)
- £150 billion of UK Gross Value Added in 2016 (£24,500/capita)
- Sept-Nov figures show only 3.7% unemployment

### What are the East of England's strengths?











## The East of England European Partnership – what do we do?



- Representing the East of England in Brussels since 1998
- Supported by a partnership of public authorities, universities & Local Enterprise Partnerships
- Advice & support: EU legislation, funding, representation to UK govt and EU institutions, etc.
- Governed by the Europe and International Panel, members include local Councillors, Members of European Parliament, Partners and local NGOs

#### Who are our partners?

















### EU-funded cooperation - full steam ahead!





European Regional Development Fund





SILVER ECONOMY ACCELERATING STRATEGIES







## UK participation in EU funding programmes: state of play



- ➤ EU-UK joint report in December confirmed UK eligibility for EU funding up to end of 2020
- UK guarantee on funding for all EU projects with a UK partner signed before Brexit - a fail safe in case of 'no deal'
- ➤ East of England Partners are therefore ALL eligible to participate in ALL EU funding programmes
- Already thinking on local UK-EU relationships post-2020 – vital for innovation & competitiveness



## UK participation in EU funding programmes: post-Brexit

- UK government currently evaluating cross-border cooperation programmes for 'value for money'
- ➤ European Partnership working with UK government to make the positive case for continued UK participation in Interreg post-2020
- ➤ European Commissioner and DG REGIO are "positive towards UK participation, so long as budget commitments are met" on future UK participation

### But...are there alternative ways to collaborate post-Brexit?



- ➤ The East of England continues to look outward (exports have doubled in value from 2015 to 2016)
- Long-held aspiration to achieve real 'sustainability' of project impacts and to take products, services and relationships further
- Catalyst for re-energised UK-EU collaboration centred around internationalisation i.e. export, inward investment, knowledge and technology partnerships

# 'Internationalising' the East of England

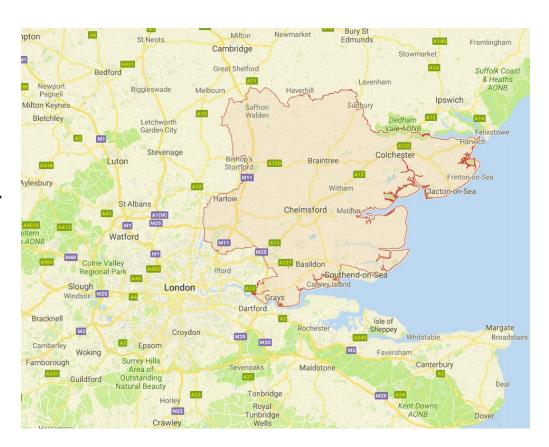


- Achieve critical mass with our European partners, combine our strengths and amplify each other's networks
- Where better to start than relationships through Interreg, Horizon 2020, Erasmus+, and other EU programmes!
- ➤ East of England European Partnership exploring work in Jiangsu (China) with Essex County Council

### **Returning briefly to Essex...**

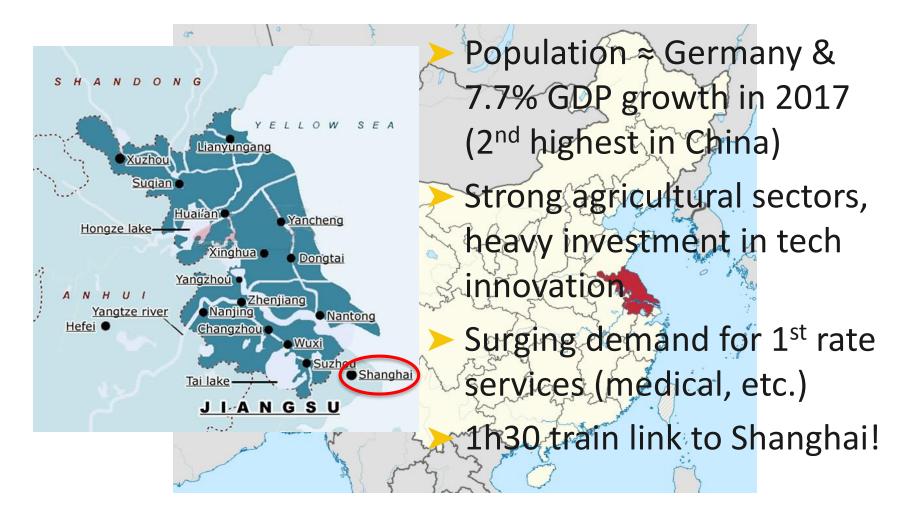


- Population of 1.5 million
- Two airports (London Stansted & Southend Airport)
- Pharmaceuticals, electronics, financial services & London commuter



#### Jiangsu Province – Why?





#### 30 years of Essex and Jiangsu





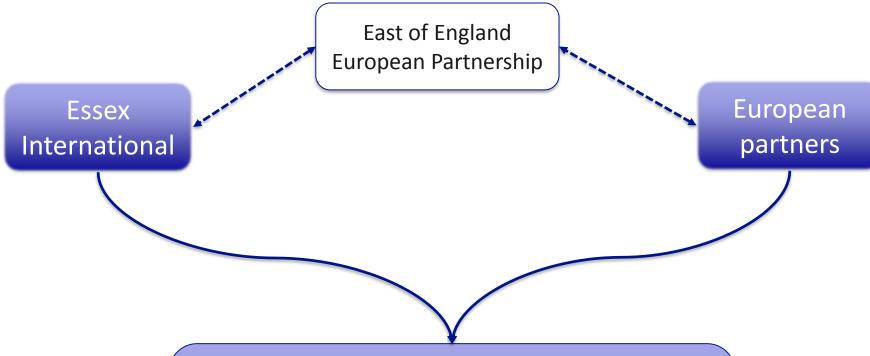
- Office in Nanjing team staffed by Chinese nationals
- More than just trade or technology missions

- Relations with Jiangsu since 1988.
- Trade and education, cultural and professional exchanges



### How to work together?

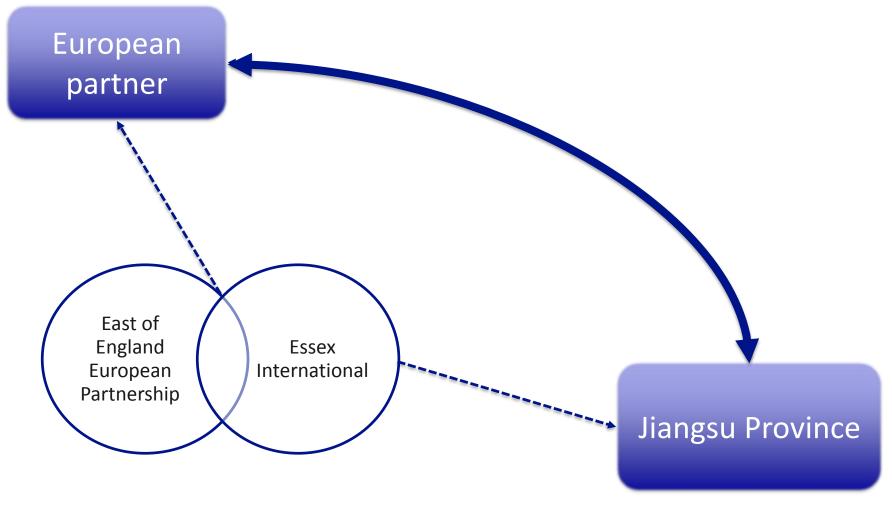




- Joint cluster internationalisation?
- Mutual increase in business in China?
- Greater levels of inward investment?
- Professional, technological, educational, cultural exchanges?

### Perhaps more like this?





### The East of England is...





#### **Contact Details**



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