



Sherpa S Pro

Энергия успеха!

«Educating Public government and decision-makers for innovative procurements»

March, 29 of 2018, Project Higher, Ancona (Region of Marche, Italy)
Evgeniya Shamis, CEO Sherpa S Pro, Advisor to Vice-Governor –
Minister for Economic development, investments and trade of
Samara region (Russia)

Evgeniya Shamis

Experience

- Founder and CEO, “Sherpa S Pro”
- Co-Founder, International workshop “Innovation and clusters: business opportunities” (Brazil)
- Advisor to Vice-Governor - Minister of Economic development, Trade and Investments of Samara region (Russia)
- Author of 4 books, including “Clusterra, or Clusters in simple words”, “Generation theory: Unique X” and “Generation theory: strategy of Baby-Boomers” (in co-authorship with E.Nikonov)
- Founder and Coordinator “RuGenerations – Generation Theory in Russia and CIS”
- PhD, Psycholinguistics, 5 degrees - cross-disciplinary (Russia, Sweden, Israel, USA)

Awards

- Global Hall of Fame of AIESEC Alumni International, Nomination “Entrepreneurship” (2012)
- Nominee of Ernst&Young Russian contest “Entrepreneur of the Year” (2016)
- Honorary citizen of St.Louis (Missouri, USA) for development of Russia, USA and global relations (2010)



Seven things to make public authorities “smart inno-buyers”

1. Learn to manage complex systems and projects
2. Educate cross-disciplinary
3. Take out of traditional environment
4. ...

Business-mission to Brazil to share experience of inno system development in regions



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4. Build an enlarged team
5. Find partners
6. Form, update and explain a new picture
7. ...

Toy Cluster (Samara region)



Карта с логотипами



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4. Build an enlarged team
5. Find partners
6. Form, update and explain a new picture
7. **Play long-term and global**

Thank you for attention!



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