

e-Newsletter

CREADIS3
Interreg Europe



CREADIS3 aligns territorial public policy agendas to support the development of more efficient culture and creative industries policies and generate innovation and economic development in European regions.

www.interregeurope.eu/creadis3

An interregional cooperation project for improving innovation infrastructure policies.

Project Partners

Regional Government of the Basque Country (ES)

Public Service of Wallonia (BE)

Regional Development Fund on behalf of the Region of Western Greece (EL)

Emilia-Romagna Region (IT)

Ministry of Culture of the Slovak Republic (SK)



European Union
European Regional
Development Fund

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CREADIS3 KNOWLEDGE CORNER

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CREADIS3 STUDY VISITS

First study visit to Slovakia on 20-21 March 2018

The first study visit of the CREADIS3 project to Bratislava, Slovak Republic, took place last 20 and 21 March 2018 in two different venues, the Slovak National Theatre and the University Library. The visit was organized by the hosting Partner, the Slovak Republic, and focused on the topic ***Foster multilevel administrative collaboration to enable better synergies between the different authorities in charge of CCIs***. In this occasion, the co-hosting Partner, the Public Service of Wallonia, led also one of the workshops on the topic ***Policies and tools to support the development cross- sectoral cooperation in the cultural and creative industries of Wallonia***.



This study visit was also connected to a local cultural event, the ***International Film Clubs Festival Febiofest***, and the site visits were based on the good practices identified by the Government of Slovakia, namely the **National Business Centre (NBC)** and the **FabLab** established at the Slovak Centre for Scientific and Technical Information within the NBC project.

Day 1 – 20th March

The study visit programme was divided into two days. **The first day focused on presenting current and future activities of the CREADIS3 project including also a Steering Committee Meeting.**

In this framework, the Lead Partner, the Region of the Basque Country, made a project updating concerning the following issues:

- Project Management, Communication and European Dimension
- Exchange of experience and Methodology
- Review of the Partners' respective actions



During the **Steering Committee** meeting all the Partners discussed about the project work plans, next steps to take and ended up with a synthesis and updating of the decisions made.





In the afternoon, the **first site visit** to the **National Business Centre – NPC & Creative Point**, which was identified as one of the good practices took place. The Responsible workers of NPC and Creative Point, Kristína Peschlová, José Ramón Velázquez, Jana Romanová, Natália Vajdová, Andrej Gerhard explained to the Partners and

stakeholders attending the visit about the activities they carry out.

Referring to **NPC**, it offers comprehensive support to SMEs and those interested in starting their business. The main mission of the **NPC** is to implement the concept of a one-stop-shop offering a wide portfolio of information and supplementary services to all starting and established businesses in different stages of their life cycles and aspiring entrepreneurs as well as to creative and innovative people who are considering commercializing their idea or product.



More **information:** <http://www.npc.sk/en/>

Creative Point, which is a part of the **NPC**, is a self-standing component of the Acceleration Programme. It is basically a creative workshop offering services that are tailored to creating modules and prototypes as well as development of new products. The main goal of **Creative Point** is to provide access to new technologies – enhancing



creativity, knowledge sharing, proven procedures and further resources for creative ideas to a wide target group and inspiring entrepreneurs. Its FabLab, established at the Slovak Centre for Scientific and Technical Information, is an open workspace for designers, artists, students, entrepreneurs, developers and the broad public. FabLab supports creativity, innovativeness and new technological and innovative procedures. It offers space for working with the most



modern production technologies of the 21st century and it offers space to the wide public. It is available to create and produce various objects and materials as well as professional appliances and devices. It is a platform for technological prototyping of innovations and inventions, stimulating local business. FabLab is also a learning and innovation platform – a

space for games, creation, creativity and knowledge-sharing, being also a part of a global community of students, teachers, technologists, researchers, creators and innovators in 30 countries of the world. Because all FabLabs share common tools and procedures, the programme builds a global network and is a dispersed lab for research and inventions.

More information: <https://www.fablab.sk/sk/>

To end up the first day, a networking dinner to all study visit participants was offered at the local restaurant **Zylinder**.

Day 2 – 21st March

The second day was dedicated to the organization of the workshops led by hosting and co-hosting Partners.

After a brief presentation of CREADIS3 Project by the Lead Partner, the co-hosting Partner, the Public Service of Wallonia, focused on the topic **“Policies and tools to support the development cross- sectoral cooperation in the cultural and creative industries of Wallonia.**



First, Philippe Reynaert, Director of Wallimage, made a presentation about **Wallimage** activities and experiences linked with **cross-sectoral collaboration in audiovisual and transmedia sector** - When Cinema meets C.C.I. or How a revolutionary creative program changed the life of a good old regional Film Fund.



Then, Delphine Goderniaux – Policy officer at Public Service of Wallonia – Economic policy Directorate, explained which are the **tools and policies in Wallonia to support the cross-sectoral collaboration in CCIs**, showed examples of tools or policies that can be put in categories such as places/structures, financial aids and intermediaries implemented in Wallonia such as Creative Wallonia or Creative Hubs. Afterwards she led the **World Café: Tools and policies to support the cross-sectoral collaboration in CCIs**, where flipcharts were available for each category. The audience completed those flipcharts with tools or policies that they have implemented in their own regions written on post-its each in their specific given color. At the end of the



activity an overall colourful picture of policies and tools implemented in the different regions was the outcome.



The second workshop was led by the hosting Partner, the Slovak Republic: ***Foster multilevel administrative collaboration across the territory to enable better synergies between the different authorities in charge of CCIs.***

The first part dealt with the issue ***Multilevel governance model aligning territorial public policy agendas to offer tailored support to CCIs in the regions of Slovakia and it was*** Denisa Zlatá – Director of the Department of Culture and Creativity Development who made a presentation of the current situation in the Slovak Republic regarding the workshop theme – such as its administrative division (national, regional and local level policies and stakeholders), all the key actors in CCIs and model of Multilevel Governance Collaboration 2020+.



During the second part of the workshop, a presentation of good practice of the topic - ***Creative Industry Košice*** was carried out by Michal Hladký – Director of Creative Industry Košice.



Creative Industry Košice is a non-profit organization that is focused on development of human capital, creating conditions for talented people in the city and raising the profile of the city at the local, national and international level. Creative Industry Košice helps people from the cultural and creative environment to become

professionals, opening international markets and educating them. The organization also participates in the creation of strategic cultural documents at national and international levels. Its main activities are providing professional trainings, local and international networking, building international partnerships, developing strategies, that are still implemented, some of them even in a bigger scale.

Finally, a **panel discussion on the workshop theme and “Questions and Answers with audience”** was led. Participants were Josean Urdangarin, Raija Partanen, Elisabetta Maini, Delphine Goderniaux, Marisofi Mavroulia and facilitator was Zora Paulíniová.



The discussion allowed all the attendees of the workshop to learn about the processes and good practices from all the participating countries and gain new inspiration for their future work. The panel discussion consisted of the following four questions:

- What kind of governance/multigovernance model of collaboration in the area of CCIs you have – competency model?
- How do you collaborate, on which basis (common strategy, action plan, etc.)
- How do you make sure measures are in synergy and complementarity? How do you evaluate impact?



- What is your overall experience with multigovernance collaboration? What are main obstacles? What is main motivation?

The **second site visit** took place at local cultural event **International Film Clubs Festival Febiofest**.

All the participants of the study visit attended the **Claudia Schnugg's master class**, which theme was **Innovation, Inspiration, and Future Technologies: The Use of Artistic Film Projects**.



The master class addressed the issue of raising opportunities generated rapidly in computer science, technologies, and scientific research that go along with a need for innovation and creativity in business and in society. Art as a playful approach to new technologies and cutting-edge science provides an opportunity to creatively explore, communicate, and

contextualize these latest developments. Moreover, it provides a platform for interdisciplinary exchange and public engagement processes tackling stakeholders and social innovation. Using the example of film and artistic film production, this master class approached the topic asking questions like: How does such a project work? What are the important processes triggered by the interaction? How do storytelling, narration, and (science) fiction as important aspects of film support communication and creativity? And how can ideas, innovative processes and changes emerge?

To finalize the site visit, the study visit attendees watched the film projection of the last film by Jan Švankmajer: **Insects**.

More information: <http://febiofest.sk/>

For further information on the 1st Study Visit please click [here](#)

CREADIS3 STAKEHOLDER MEETINGS

During the first quarter 2018 the Region of Western Greece has celebrated two stakeholder meetings.

Region of Western Greece celebrates 2nd stakeholder meeting

The 2nd stakeholder meeting was held on February the 23rd in the boardroom of the Regional Unit of Ilia, where the CREADIS3 project was presented by Mr. Spyros Papaspyrou, representative of the Regional Development fund on behalf of the Region of Western Greece, who put the focus on the key elements of the CREADIS3 project, making a brief reference to the needs that the project wants to cover, the actions, the importance of the interregional synergy of the stakeholders and the expected results.

After this presentation, the Vice Mayor of Municipality of Pyrgos, Mr. Lambis Aristidopoulos, presented the objectives and the thematic axes of the operational programme NSRF 2014 – 2020 giving a basic mapping of the priorities. Finally, he submitted a series of proposals for the optimal implementation of actions and projects which can achieve the general and specific objectives.



Subsequently, Mr. Raptis Charalambos, member of the Unit A of the NSRF Headquarters of the Ministry of Culture, presented the main points of the Mapping of Cultural and Creative Industries in Greece and then the President of the Social Cooperative Enterprise (SCE), named ***Olympia International Film Festival***, and member of the 3-members Olympia Festival Secretariat presented the project: European Center for Youth Audiovisual Creation.

Finally all the participants shared their proposals and thoughts in the field of Cultural and Creative Industries in Greece. A key element of the discussion was the dynamic of the Region of Western Greece in the field of existing monuments and cultural heritage. In addition, the

participants discussed the importance of social cooperation in combination with good practices for achieving the development of Cultural and Creative Industries. The participants stressed the necessity to develop cooperation and communication networks which highlight and give information on the comparative advantages of the Region in the framework of Cultural and Creative Industries.

3rd stakeholder meeting of Region of Western Greece

The 3rd stakeholder meeting took place on 30th March 2018 at the Chamber of Commerce of Aitoloakarnania, Agrinio. The meeting was welcomed by the Deputy Regional Governor and the President of the Chamber of Aitoloakarnania, who stressed that the region has significant comparative advantages and that actions should be planned for the whole area and not for individual regions. The CREADIS3 Project Team, represented by Mr. Papaspyrou, presented the project and stressed the need for active participation and the creation of a critical mass as a prerequisite for future exploitation.

The stakeholders had the opportunity to enjoy some interesting presentations; the first one by the founder and President of CulturePolis on the **Development Opportunities through Cultural & Creative Entrepreneurship** and the second one by the representative of a social cooperative enterprise, which offered the perspective of the people active in the field, highlighting the challenges and prospects of business in the Cultural and Creative Industry.



Finally, Mr Robolas Georgios, member of the Chamber of Aitoloakarnania, proposed some interesting actions. Emphasizing the need for a holistic approach to the development of the sector rather than the localist targeting, he proposed a series of actions, mainly through the creation of a cultural route linking the Cultural Industry and Traditional Professions to the Ancient Theaters of the prefecture of Aitoloakarnania.

Through a productive open discussion with all the attendees, the exploitation of the Agrinio Fumigants as a multi-cultural multi-site came to the fore and the multiple actions that could be housed there were discussed. It appears that there is lack of information and knowledge on the exploitation of financial instruments and European resources, and the need for a more active role of local government was presented as a solid demand from the participants. As a conclusion, it has emerged that the necessary maturity has been achieved and there is strong will for collaboration that will produce creative results.

For more information please click: <https://www.interregeurope.eu/creadis3/events/>

CREADIS3 at Workshop on RIS3 Cross-regional Learning in Crete

On 21st February CREADIS3 representatives presented the project at the **Workshop on RIS3 Cross-regional Learning** held in Chania, Crete, Greece. This event was organised by the European Commission, DG Joint Research Centre in collaboration with the Ministry of Economy and Development Co-Organiser: Regional Unit of Chania.

In the framework of the parallel session “Diversification of policy instruments for capacity building in both business and academia” Josean Urdangarin, representative of Lead Partner- Basque Government and Spyros Papospyrou, representative of the Regional Development Fund on behalf of the Region of Western Greece carried out



the joint presentation on **Balance of instruments** and **Interregional collaboration: learning from innovation policy experiences**.

Presentation of CREADIS3 at the European Parliament

Last 21st March a conference was held in Brussels within the framework of the “cultural and creative industries” intergroup of the European Parliament, focused on the regional dimension and on the potential of culture and creative industries and regional development. The European Parliament invited the Basque Government to intervene and present the INTERREG Europe CREADIS3 project led by the Culture Directorate of the Basque Government, as well as the foundations of the Basque strategy to support cultural and creative industries.



Camila de Epalza Azqueta, in representation of the Basque Government and the CREADIS3 project, intervened in the session, presenting the added value of CREADIS3, as well as the main components that make up the Basque strategy to support cultural and creative industries, and the potential offered by the Smart Specialisation Strategy in all this process.

Along with the Basque Country, the region of Skåne was also chosen as a good practice. The conference, with a top-level panel, included the interventions of the Director-Generals of Regional Policy and Culture of the European Commission, along with the chairmen of several European Parliament Committees. Hundred representatives from European regions, European culture and creative sectors and European platforms in addition to European institutions attended the event in the European Parliament.



The aim of the conference was to provide strategic elements of interest, in line with the regional potential of the cultural and creative industries. The conclusions of the conference will become part of the European Parliament's position with respect to the perspectives of the future 2021-2028 EU priorities and Programmes in the field of culture and creativity and their relationship with regional development. CREADIS3 would be part of this future position, providing specific elements and the joint work of 6 project partners lead by the Basque Government.

CREADIS3 Partner Public Service of Wallonia's ST'ART stakeholder signed the guarantee agreements with the European Investment Fund

CREADIS3 Partner Public Service of Wallonia's ST'ART, CCI's finance provider stakeholder, has signed the guarantee agreements with the European Investment Fund supported by the new [Cultural and Creative Sectors Guarantee Facility](#) under the EU's Creative Europe programme.

These guarantee agreements will allow ST'ART SA (Wallonia and Brussels) and PMV (Flemish part) to widen their financing options to Belgian SMEs perceived to be high-risk in the cultural and creative sectors. The finance providers will target currently underserved sub-sectors including design, visual arts, music, architecture and cultural activities, with €25 million of loans over three years, covered by the Guarantee Facility.

In total, more than 140 SMEs in the cultural and creative sectors are expected to obtain access to finance as a result of this new Guarantee Facility. This agreement was made possible with the support of the European Fund for Strategic Investments (EFSI), the central pillar of the [Investment Plan for Europe](#), the Juncker Plan.

For further information about START please click: www.start-invest.be

You will find the press release of the Commission here:

https://ec.europa.eu/commission/news/eu25-million-loans-cultural-and-creative-smes-belgium-2018-mar-19_en

CREADIS3 participates in the Peer eXchange and Learning (PXL) workshop on Multi-level Governance for RIS3 in Bilbao

Smart Specialisation strategies (RIS3) have mostly been designed at regional level. Though the centrality of regional governments is not questioned, there is an emergent reflection on the role of sub-regional governments in the RIS3 policy cycle. On the one hand, there is a normative discourse on the desirability of integrating sub-regional governments in order to improve the governance of Smart Specialisation (S3). In this discourse, entrepreneurial discovery processes can be developed in more diverse constellations of actors if regional governments collaborate with sub-regional ones. On the other hand, some sub-regional governments (e.g. city councils, provincial governments, county administrations) as well as other territorial organisations with competencies on regional development have developed their own RIS3, generating the need for ex-post coordination.



The **PXL workshop on multi-level governance for RIS3**, which took place on 12th April in Bilbao, is part of a new series of peer review workshops. It was organised by the S3 Platform in co-operation with the Basque Government and Orkestra-Basque Institute of Competitiveness. It brought together national, regional and sub-regional policy makers from EU countries, representatives from the European Commission and researchers on the field with the aim to explore the coordination among different level of governments within the RIS3 governance.

This workshop was based on the **PXL methodology** developed by the S3 Platform. The PXL exercise explores opportunities and challenges related to multi-level governance aspects in the RIS3 context.

For more information please click: <http://s3platform.jrc.ec.europa.eu/-/peer-exchange-and-learning-pxl-worksho-on-multi-level-governance-for-ris3?inheritRedirect=true>

Stakeholders from CREADIS3 Partner Public Service of Wallonia attended the European Creative Hubs Network (ECHN) Campus in Brussels

On January 24-26th 2018, local stakeholders from CREADIS3 Partner Public Service of Wallonia attended the European Creative Hubs Network (ECHN) Campus in Brussels.

This European network is a 2-year project, co-funded through the Cross-sector strand of the Creative Europe programme with the objective of building a sustainable community of creative hubs and co-working spaces across Europe. 200 creative hubs are members of this network.

Wallonia wants to continuously and extensively study the evolution of creative hubs and get new inspiration. The ECHN event was an opportunity to do this for the eight hub managers and employees, and the three policy officers from the DGO6 (Directorate General for Economy, Employment and Research) who attended. At ECHN, the attendees who represent the core of the Local Stakeholder Group in Wallonia had the chance to share, learn and collect information related to creative hubs.

The first presentation highlighted the 2018 European Creative Hubs Barometer key findings. This raised an opportunity to look at different aspects of the European creative hubs ecosystems.

Afterwards, thanks to the different workshops, they had the chance to better understand:

1. How to boost creative hub incubations and acceleration services
2. How hubs are dealing with the Freelance Labour Market
3. How creative workspaces can help to create resilient ecosystems for creative entrepreneurs



During this event, the Wallonia participants also had the time to meet and exchange knowledge and ideas with different creative hubs among Europe. This was an appreciated chance to grow the network. The visit to the ECHN campus gave some food for thought in terms of the many initiatives and research presented.

For more information please click: <https://www.creativehubs.eu/>

CREADIS3 UPCOMING EVENTS

Lead Partner, Basque Country, will participate at the INTERREG Europe Policy Event conference Experience Fair in Sofia, Bulgaria

On 24-25th April 2018 CREADIS3 Lead Partner, the Basque Country, will participate in the **Experience Fair** that will be held in Sofia, Bulgaria.

This event will bring all **Interreg Europe projects** together to share and exchange experiences. In two days, they will have a chance to:

- Exchange experiences and share lessons learned in the projects
- Be inspired, meet and get know representatives from projects in different stages
- Pool the most effective strategies to mobilise the stakeholders
- Learn about techniques for transferring good practices between regions
- Enhance their capacity to draft, approve, implement and monitor their action plan
- Share the best tips and tricks on project management and communication
- Get concrete ideas for further cooperation efforts
- Engage in mutual learning



For more information about this event and its programme please click:
<https://www.interregeurope.eu/experiencefair/>

CREADIS3 KNOWLEDGE CORNER

The European Commission launches the Open Method of Coordination (OMC) report, [The role of public policies in developing entrepreneurial and innovation potential of the cultural and creative sectors](#) (March 2018)

Last March the European Commission has launched the report *The role of public policies in developing entrepreneurial and innovation potential of the cultural and creative sectors*, which deals with the role of public policies in developing the entrepreneurial and innovation potential of the cultural and creative sectors, by identifying innovative measures to promote entrepreneurship and new business models. To do so, experts taking part in the working group mapped existing policies and programmes that promote innovation and create conditions for developing creative ecosystems in their respective countries. They also identified good practices in business and innovation support measures for cultural and creative entrepreneurs.

To read the report please click: <https://publications.europa.eu/en/publication-detail/-/publication/5d33c8a7-2e56-11e8-b5fe-01aa75ed71a1/language-en/format-PDF>

<https://www.interregeurope.eu/creadis3/>



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OUR HERITAGE:
WHERE THE PAST
MEETS THE FUTURE

2018 
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