



CLUSTERS3

Interreg Europe



European Union
European Regional
Development Fund

Learning Workshop - Exchange of Experiences
“Belfast Learning Workshop”

CAPACITY AND COMPETENCE BUILDING FOR
CLUSTER MANAGEMENT

Hajdú-Bihar County

14th March | 5 IWS in Belfast

Policy & Practitioner Competences

How in your region are the people directly involved in policy for and management of collaborative networks and clusters increasing their competences?

- Innovation conference/training events provided by Chambers of Commerce and Industry
- Open calls for clusters/cluster management organization, e.g.
 - Development of professional cluster manager organizations (Economic Development and Innovation OP, 16 000 – 160 000 EUR co-financing/project)
- Through forums for sharing experiences
 - International conference
 - Cluster Manager Club
 - Special workshops
 - Business Brunch
 - Debrecen HUB
- Participation in international cooperation projects
 - Centramo (CIP project, 2011-2013)
 - ClusterPoliSEE (SEE project, 2012-2014)
 - CLUSTRAT (CE project 2012-14)
 - ACE - Achieving Cluster Excellence (CIP project, 2014-2016)
 - ECEI2 (COSME)
- Participation in international networking events through
 - ECCP membership
 - TCI Network membership
- Labelling processes
 - ESCA & national accreditation
- Encouraging cooperation and capacity improvement
 - Enterprise Europe Network

Capabilities of network actors

What tools are being used by your region's clusters and collaborative networks to increase their capability to cooperate?

- Networking events
- Regular meetings with key stakeholders (particularly through project participation)
- Cataloging offers/demands for collaboration – e.g. klaszterportfolio.hu
- Using technology watch / competitive intelligence to raise awareness on common challenges/opportunities – e.g. TechTransfer department at University of Debrecen

An example of something that has worked: Pharmapolis Science Park

- Founders:
 - Debrecen Holding
 - Chamber of Commerce and Industry of Hajdú-Bihar County
 - Chemical Works of Gedeon Richter PLC
- Concentrated, business-based R&D&I service centre
- Financed through Economic Development Operational Programme (2012)
- Provides customized R&D&I and technological incubation services for the pharmaceutical sector
- Infrastructure adjusted to participating SMEs' needs





Group discussion dynamic

What are the most pressing capacity building needs?

For policy-makers

- needs assessment toolkit concerning national/regional/local structures
- tools for integrated cluster strategy (synergy between industry policy – cluster policy – R+I strategy)
- guidance on how to achieve greater coherence for planning

For cluster/network managers

- Needs assessment guide/toolkit
- Upgrading skills/ knowledge of cluster managers:
 - International cluster management training (learn from each other on the spot – NOT IN CLASS)
 - tailor-made training materials for different cluster groups: academic, enterprise, government, NGO, cluster management aspects/actors (including leadership/coordination/administrative issues)
- planning/designing guide
- guidance on
 - how to achieve common understanding/mutual vision
 - how to mobilise resources;

For cluster member company:

- Supporting international collaborative projects (e.g. H2020; CORNET): Involving ESIF capacities (after 2020) for supporting cross regional projects implemented by firms in order to reach critical mass of companies



CLUSTERS3

Interreg Europe



European Union
European Regional
Development Fund

Thank you!

Questions welcome



Project smedia
