



# CLUSTERS3

Interreg Europe



European Union  
European Regional  
Development Fund

**Learning Workshop - Exchange of Experiences**  
**“Belfast Learning Workshop”**

**CAPACITY AND COMPETENCE BUILDING FOR**  
**CLUSTER MANAGEMENT**

**Highlands and Islands Enterprise, Scotland**

14<sup>th</sup> March | 5 IWS in Belfast

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# Policy & Practitioner Competences

Who is involved in the development of (a) policy and (b) management of collaborative networks/clusters in H&Is?

Policy	Practice
HIE Leadership Team	Interreg Clusters3 Development Manager, Clusters Highlands and Islands Enterprise
Scottish Government	Currently no strategic training, or structures. Lots of sector networks or sub-sector work, e.g: Made in Scotland, Foods from different parts of H&Is, Destination Management Networks in Tourism, Collaborations in renewable energy, Collaboration in blue growth, Collaboration in life sciences, Collaboration in Food/Drink, network in creative sub-sectors.
H&I European Partnership (4 local councils, HIE, UHI)	

# Capabilities of network actors

What tools are being used by your region's clusters and collaborative networks to increase their capability to cooperate?

- Networking events
- Regular meetings with key stakeholders
- Common strategic reflection processes
- Common training initiatives
- Participatory decision-making processes
- Member profiling
- Value chain analysis
- Cataloging offers/demands for collaboration
- Using technology watch / competitive intelligence to raise awareness on common challenges/opportunities

# Engagement Activity Project Manager

Engagement activity between HIE, Robert Gordon University, Orkney Islands Council, Highlands and Islands Enterprise, Heriot Watt University, business start-ups, SMEs.

The Orkney project is a new initiative that RGU developed in close collaboration with partners and stakeholders in Orkney. The project will see the collaboration activities undertaken on the islands, in areas of research, student activity and projects.

Services provided: University, Consultancy & Research, Diving & Marine Services, Education, Energy Conservation, Environmental Consultants, Fish Farming & Fisheries, Further & Higher Education, Marine Consultants, Engineers & Supplies, Renewable Energy





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Ghillean MacLeod

**Highlands & Islands Enterprise**

Development Manager, Clusters

[ghillean.macleod@hient.co.uk](mailto:ghillean.macleod@hient.co.uk)

Questions welcome



*Project smedia*