



# CLUSTERS3

Interreg Europe



European Union  
European Regional  
Development Fund

## Capacity and competence building for cluster management - Lubelskie

14 March 2018 | 6<sup>th</sup> IWS in Belfast, UK



How in your region are the people directly involved in policy for and management of collaborative networks and clusters increasing their competences?

- **Training initiatives**

- Effective communication in organisation
- How to enter new markets
- Standards in management in clusters
- How to build strategy of the cluster

- **Local forums for sharing experiences**

This kind of events is not very popular, but cluster managers are very interested in such activities in the future

- **Participation in international networking events**

- V4 Cluster conference
- 4th Cluster Matchmaking Conference
- Mission of European clusters to USA (Washington)



Sharing solutions for  
better regional policies

How in your region are the people directly involved in policy for and management of collaborative networks and clusters increasing their competences?

- **Labelling process**
  - 2 clusters have a label National Key Clusters
  - 1 cluster has Cluster Management Excellence Label Bronze
- **Other activities**
  - manuals, recommendations on cluster management available on Polish Agency for Entrepreneurship Development website
  - annual conference of Polish Clusters
  - KNC working group



Sharing solutions for  
better regional policies

## What tools are being used by your region's clusters and collaborative networks to increase their capability to cooperate?

- **clusters participate in conferences, seminars organised by Marshall Office, central government – they use possibility to present offer of cluster members**
- **all clusters:**
  - have regular meetings of the board/council
  - present profiles of cluster members on the website
- **more developed clusters:**
  - create working groups
  - prepare strategy of the cluster in participatory way
  - monitor new trends in branch, they represent
  - organise trainings for cluster members, when building common offer



Sharing solutions for  
better regional policies



Explain one example of an action that has been taken in your region that has had notably positive impact on increasing policy/practitioner competences and/or the cooperative capabilities of cluster agents

**During CLUSTERS3 project a series of workshops has been organised.**

**Policy makers could:**

- better understand state of the art of clusters development in region,
- differences in level of development,
- needs and potential to innovate and to cooperate

**Cluster agents:**

- realised, that they are involved in groups of different level of development,
- saw possibilities for cross- cluster cooperation,
- experience of more developed cluster's agents was an inspiration for those working in less developed cooperatives
- Meetings and dissemination of information were also a great possibility to get familiar with good practices from partner regions

