



CLUSTERS3

Interreg Europe



European Union
European Regional
Development Fund

Learning Workshop - Exchange of Experiences

“Belfast Learning Workshop”



PIEDMONT REGION

**CAPACITY AND COMPETENCE BUILDING FOR
CLUSTER MANAGEMENT**

14th March | 5 IWS in Belfast

Policy & Practitioner Competences

How in your region are the people directly involved in policy for and management of collaborative networks and clusters increasing their competences?

HOW	PIEDMONT REGION  REGIONE PIEMONTE	CLUSTER MANAGER 
TRAINING ACTIVITIES		X (masters, financial reports courses, online-face to face tutorial)
FORUM FOR SHARING EXPERIENCES	X (regional “7 meetings” clusters’ event; interregional forum sharing experiences with other italian regions – Calabria and Liguria)	X
PARTICIPATION IN INTERNATIONAL NETWORKING EVENTS	X (thematic event in Brussels)	X (international forum, participation to European networks and platforms)
BENCHMARKING WITH OTHER CLUSTERS / NETWORKS	X	X
LABELLING PROCESSES	X (Piedmont Region support its regional cluster in their run for the label)	X (all our regional clusters have gained the bronze label, except for BioPMed – life science – who reached the golden one)

Capabilities of network actors

What tools are being used by your region's clusters and collaborative networks to increase their capability to cooperate?

Cluster development

Marketing,
communication and
branding

Exploring
new business
opportunities

Internationalisation

Foster entrepreneurship
development

Improvement of the
structural conditions
of the cluster

Training and skills
development

Innovation capacity
Improvement

An example of something that has worked



Explain one example of an action that has been taken in your region that has had a notably positive impact on increasing policy/practitioner competences and/or the cooperative capabilities of cluster agents.

Organization of **7 meetings** (one per regional cluster organization) focused on:

- role of the Cluster organization (and future perspectives)
- aim of the projects submitted by CMOs
- expected impact on the competitiveness
- key technologies
- cooperation between enterprises or other research institutions
- project timing (and main milestones)
- project responsible and partnerships
- methods for disseminating the results

Thanks to these events it has been possible for both the Region and the involved enterprises to face and discuss about ideas, synergies, projects' overlap

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Thank you!

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Questions welcome



Project smedia