

TRAM

Apr 1, 2018 - Apr 30, 2018

All Users
100.00% Sessions

Sessions

110
% of Total: 0.18% (60,954)



Users

119
% of Total: 0.35% (34,160)



Users by Country

Country	Users
Italy	23
Spain	11
Romania	10
Hungary	9
Sweden	7
Norway	5
Belgium	4
Germany	4
France	4
Poland	4

Top Channels

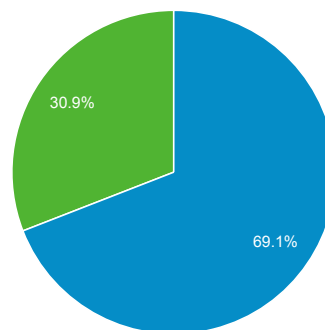
Default Channel Grouping	Sessions
Organic Search	71
Direct	20
Referral	10
Social	6
Email	3

Sessions by Landing Page

Landing Page	Sessions
/tram/	73
/tram/events/event/1567/tram-3rd-itw-and-5th-study-visit/	7
/tram/news/news-article/756/js-is-looking-for-a-financial-project-officer/	7
/tram/events/event/1514/tram-3rd-stakeholders-group-meeting-marche-region/	5

Audience behaviour: New vs Returning

New Visitor Returning Visitor



Pageviews

245
% of Total: 0.10% (235,507)



Avg. Session Duration

00:01:38
Avg for View: 00:04:06 (-60.23%)



Most visited pages (page views)

Page	Pageviews
/tram/	126
/tram/library/	17
/tram/events/event/1567/tram-3rd-itw-and-5th-study-visit/	16
/tram/good-practices/	13
/tram/linked-projects/	12
/tram/contacts/	10
/tram/news/news-article/756/js-is-looking-for-a-financial-project-officer/	10
/tram/events/	7
/tram/events/event/1514/tram-3rd-stakeholders-group-meeting-marche-region/	6
/tram/news/	6

Bounces and Pageviews by Page Title

Page Title	Bounces	Pageviews
TRAM Interreg Europe	51	126
JS is Looking for a Financial Project Officer Interreg Europe		

/tram/linked-projects/	4	JS is Looking for a Finaciale Project Officer Interreg Europe	5	10
/tram/news/news-article/717/tram-low-emission-green-transport/	3	LINKED PROJECTS Interreg Europe	3	12
/tram/events/event/1519/tram-4th-stakeholders-group-meeting-nw-romania/	2	TRAM 3rd ITW and 5th Study Visit Interreg Europe	3	16
/tram/news/news-article/1862/publication-of-tram-methodological-guidelines/	2	TRAM Low Emission & Green Transport Interreg Europe	2	6
/tram/contacts/	1	Contacts Interreg Europe	1	10
/tram/events/event/1267/tram-4th-study-visit-in-miskolc-hungary/	1	Forum on Sustainable Urban Mobility Interreg Europe	1	1
		Library Interreg Europe	1	17
		Prep meeting for 17th Session of CEMAT, 2 Nov. 2017 Interreg Europe	1	1
		Study Visit n.4 - sustainable mobility in Miskolc Interreg Europe	1	1

Searches

Event Label	Total Events
JS	1

Newsletter sign ups

Event Label	Total Events
TRAM	3