



# NOVAMONT: A CIRCULAR APPROACH TO BIOECONOMY

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NOVARA



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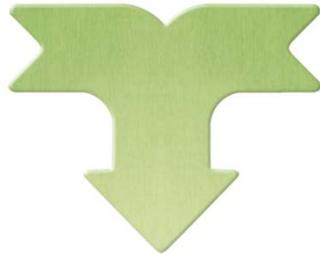


# NOVAMONT ROOTS (1989)

## MONTEISON



MONTECATINI  
CHEMICAL TECHNOLOGIES



ERIDANIA-BEGHIN SAY  
AGRICULTURAL  
RAW MATERIALS



FERTEC  
FERRUZZI RESEARCH AND TECHNOLOGIES

INTEGRATION OF CHEMISTRY,  
AGRICULTURE AND ENVIRONMENT

Living Chemistry for Quality of Life.



R&D Projects with focus on materials, cobuilders for cleaning, biofuels, pulp additives, chemical intermediates from hydrocracking, etc.



Focus on materials (complexed starch)  
Invention of Mater-Bi



# THE PILLARS OF OUR DEVELOPMENT MODEL

## BIOECONOMY AS TERRITORIAL REGENERATION

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NOVAMONT is the international leader in the **bioplastics** sector and in the development of **biochemicals** and **bioproducts** obtained from the integration of chemistry, agriculture and the environment.

It promotes a **model of the bioeconomy** as a factor of **territorial regeneration**, based on three pillars:



### REGENERATION OF DEINDUSTRIALISED SITES

**Reindustrialisation** of no longer competitive sites thanks to **proprietary technologies first in the world** in order to create "**bioeconomy infrastructures**", integrated with the territory and interconnected



### INTEGRATED AGRICULTURAL VALUE CHAIN

Development of **low impact value chains** through the valorisation of marginal land not in competition with food production, integrated in local areas and connected with the bioeconomy infrastructures



### PRODUCTS CONCEIVED AS SOLUTIONS

Products and value chains are conceived and designed to provide **unique** and **sustainable solutions** for specific environmental and social problems. Elements of a system with broader impacts than the single product



# OUR DNA

NOVAMONT: A GROUP WITH A TRIPLE VOCATION



- Turnover: 170 mln/€
- >600 people
- 4 production plants
- 7 compounding lines
- 4 discontinuous and 1 continuous polymerization lines



- 7,4% of investments compared to turnover
- 20% of people dedicated to research, development and innovation activities
- 4 world-first technologies
- ~ 1.000 patents



- 350 training activities since 1996 for young researchers and experts
- multidisciplinary training paths activated on complex projects



# RESEARCH AS DRIVER OF OUR INDUSTRIAL DEVELOPMENT





# A COMPANY WITH ROOTS IN THE TERRITORY

THE NOVAMONT GROUP IN ITALY



**HEADQUARTER AND RESEARCH CENTRE**  
Novara - Piedmont



**MATER-BIOTECH BIOBDO PRODUCTION**  
Adria (RO) - Veneto



**MATER-BIOPOLYMER ORIGO-BI PRODUCTION BIOPOLYESTERS**  
Patrica (FR) - Lazio



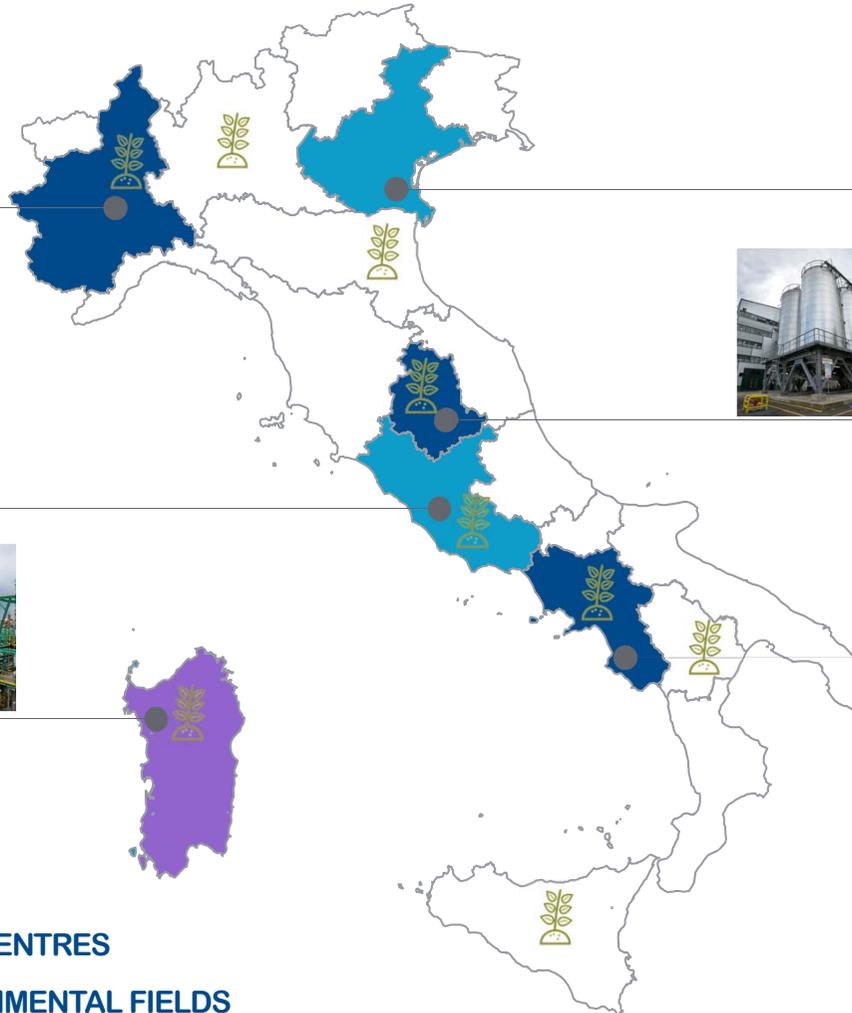
**MATER-BI PRODUCTION AND RESEARCH ON INTERMEDIATES FROM RENEWABLE RESOURCES**  
Terni - Umbria



**MATRÌCA PRODUCTION OF CHEMICAL INTERMEDIATES FROM RENEWABLE RESOURCES**  
Porto Torres (SS) Sardinia



**BIOTECHNOLOGY RESEARCH CENTRE**  
Piana di Monte Verna (CE) - Campania



**HEADQUARTERS**  
**PRODUCTION SITES**

**R&D CENTRES**  
**EXPERIMENTAL FIELDS**

**NOVAMONT'S SITES**  
**SUBSIDIARY COMPANIES**  
**JV NOVAMONT/VERSALIS**



# FROM NOVAMONT RESEARCH IT BECOMES MATER-BI

THE CONTROLLED, INNOVATIVE, GUARANTEED BIOPLASTIC



**RENEWABILITY**  
Use of **renewable raw materials**  
(dedicated crops, scraps)



**BIODEGRADABILITY AND COMPOSTABILITY**  
**Biodegradable** with the possibility of the organic recycling (composting and anaerobic digestion)

- Solution for specific environmental problems
- Added value both in use and in the end-of-life
- Biodegradation in composting, soil and marine environment
- Accredited and certified by international bodies as conforming to European standard EN 13432
- Controlled bioplastic as a result of a constant innovation towards attaining the highest and most stringent quality standards





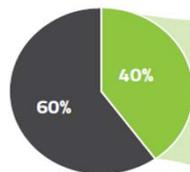
# TURNING A PROBLEM INTO AN OPPORTUNITY

SOURCES: EUROPEAN COMPOST NETWORK, BUDIMAN MINASNY ET AL. (2017)

## ORGANIC WASTE IN LANDFILL

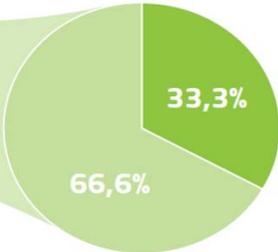


### TOTAL WASTE



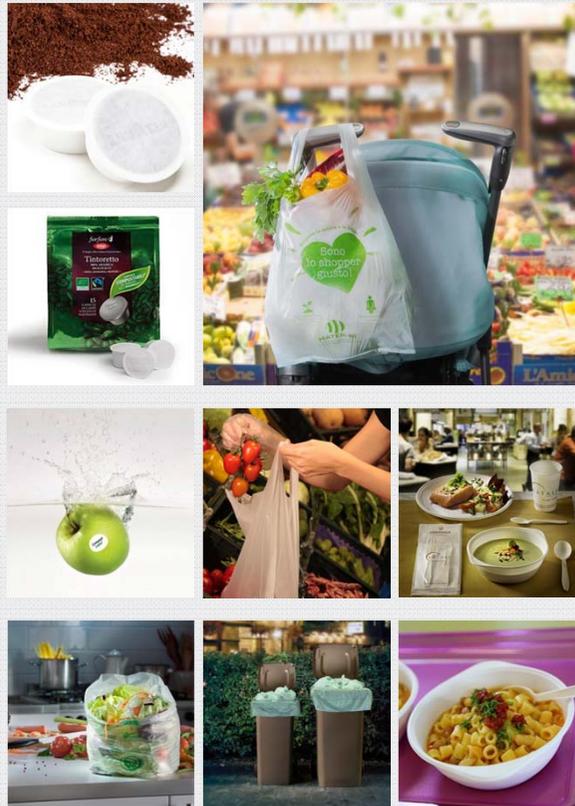
potential biowaste in MSW EU28 96 Mt pa  
regular waste

### TOTAL BIOWASTE

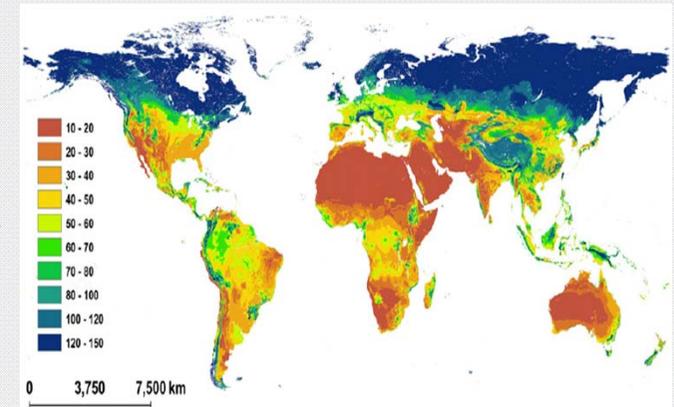


utilized potential biowaste  
non-utilized potential biowaste

## ORGANIC WASTE SEPARATE COLLECTION INFRASTRUCTURES AND BIODEGRADABLE BIOPLASTICS IN LIMITED AND SPECIFIC APPLICATIONS



## COMPOST AS DRIVER FOR SOILS FERTILITY





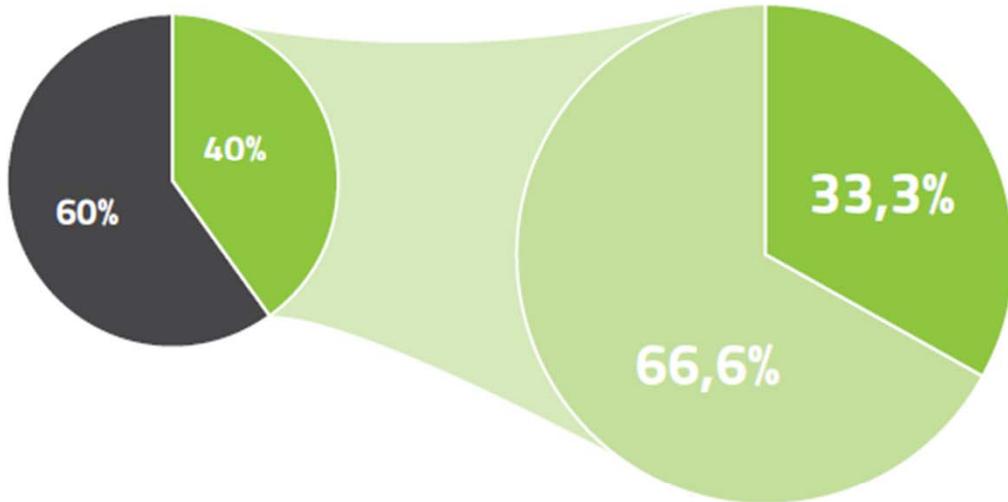
# BIOWASTE AS AN ECONOMIC GROWTH DRIVER

ECN (EUROPEAN COMPOST NETWORK) FACTSHEET

## BIOWASTE IN EUROPE

TOTAL WASTE

TOTAL BIOWASTE



 potential biowaste in MSW EU28 96 Mt pa

 regular waste

 utilized potential biowaste

 non-utilized potential biowaste

## POTENTIAL DIRECT JOBS IN THE BIOWASTE SECTOR

 **RURAL AREAS**  
1 JOB / 1380t biowaste

 **URBAN AREAS**  
1 JOB / 4500t biowaste



# APPLICATION SECTORS OF MATER-BI



FOODSERVICE

RETAIL

AGRICULTURE

SEPARATE COLLECTION

PACKAGING





# MATER-BI IN RETAIL

BIODEGRADABLE AND COMPOSTABLE SOLUTIONS





# MATER-BI IN FOODSERVICE

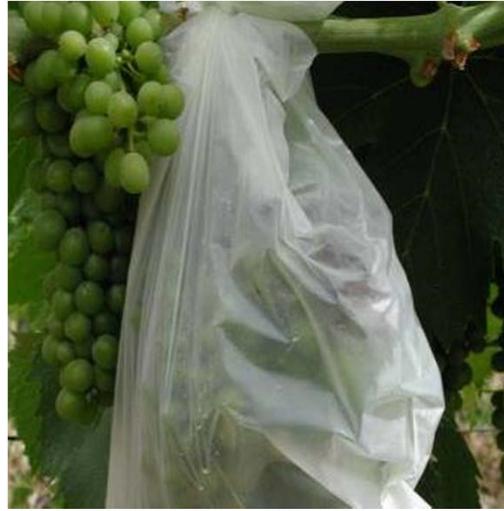
BIODEGRADABLE AND COMPOSTABLE SOLUTIONS





# MATER-BI IN AGRICULTURE

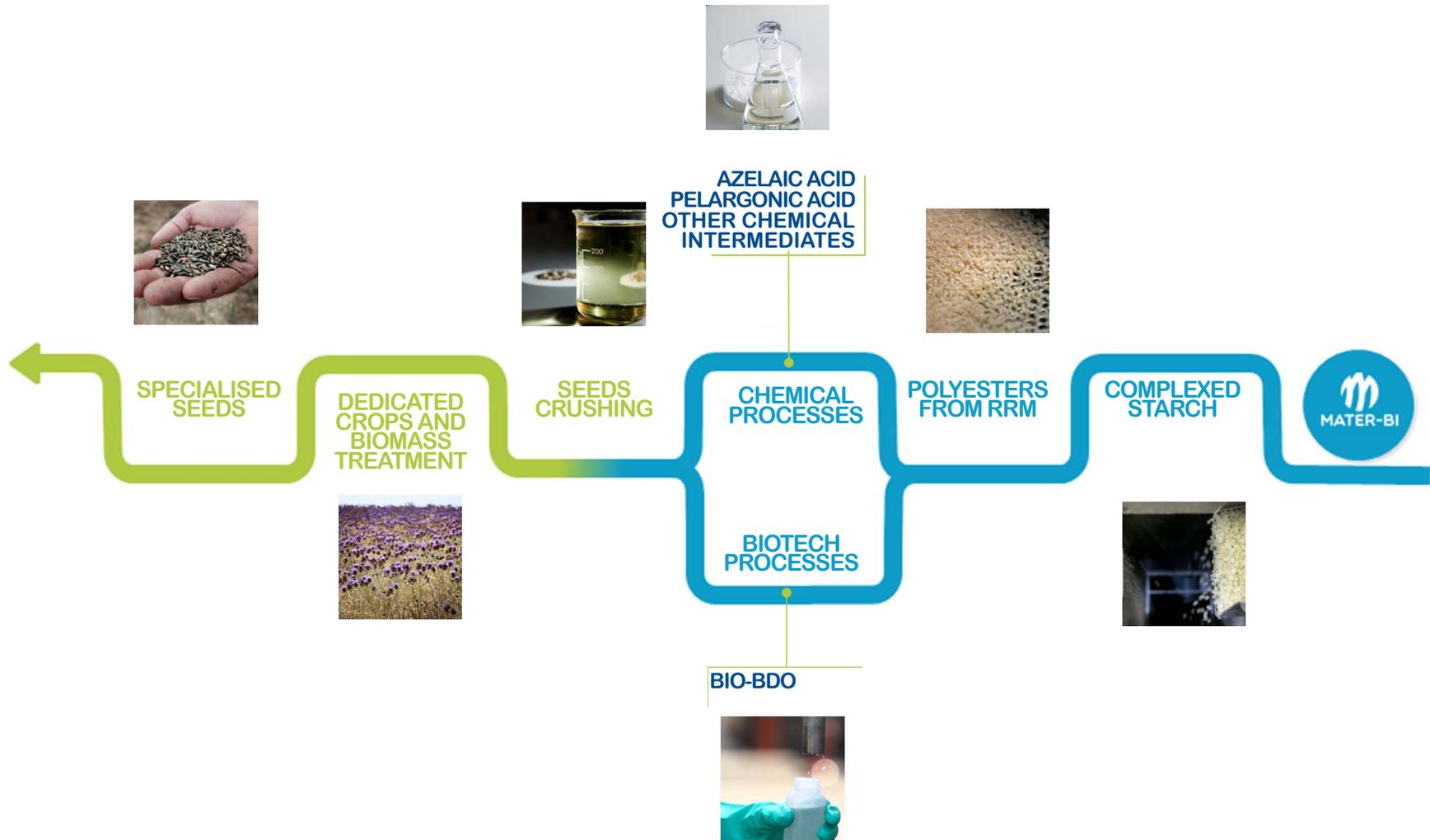
INNOVATIVE SOLUTIONS BIODEGRADABLE IN SOIL





# NOVAMONT PROPRIETARY TECHNOLOGIES

UPSTREAM INTEGRATION 1996-2017





# MAKING OUR OWN POLYESTERS: ORIGO-BI FROM MATER-BIOPOLYMER

15

## FACTS & NUMBERS

- ORIGO-BI production, range of biopolyesters from vegetable oils used to improve the technical and environmental characteristics of MATER-BI
- Production capacity 50Kton/year to be doubled starting from March 2018
- Development of new biopolymers
- Extension: 70.000 m<sup>2</sup>
- 87 people





# MAKING OUR OWN MONOMERS: BIOBUTANEDIOL FROM MATER BIOTECH

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**First dedicated industrial plant at world level** for the **production of butanediol (1,4 BDO)** directly **from sugars**



**Regeneration** of the former Bioltalia/Ajinomoto site in Adria, after the shut-down of the fermentation plant in 2006



Integration of Novamont's know-how and competences in the development of **low-impact production processes** through an innovative technology developed by Genomatica, leader in the industrial biotechnologies



Investment > **100 million euro**



**300 people** and **100 companies** engaged in the reconversion of the plant (2014-2016)





# MAKING OUR OWN MONOMERS : AZELAIC ACID FROM MATRICA

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**Joint venture 50:50 NOVAMONT/Versalis (Eni)**



**Biorefinery integrated in the local area** born from the partial conversion of a no more competitive industrial site



**NOVAMONT proprietary technologies** first in the world for the production of high added value bioproducts



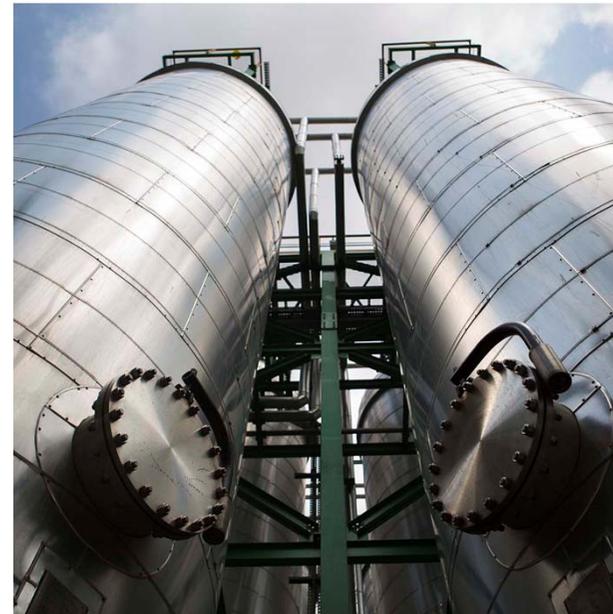
**Bioproducts for many different market segments:** bioplastics, biolubricants, personal care products, plant protection products and additives for the rubber and plastics industry



Development of an **agro-industrial value chain** in the territory together with local farmers



**Partnerships** with universities, research institutes, schools and local institutions





# NEW BIOPRODUCTS FOR NEW MARKETS

NOT ONLY MATER-BI: CUSTOMIZED SOLUTIONS IN SENSITIVE SECTORS: THE ENVIRONMENT AND HEALTHCARE

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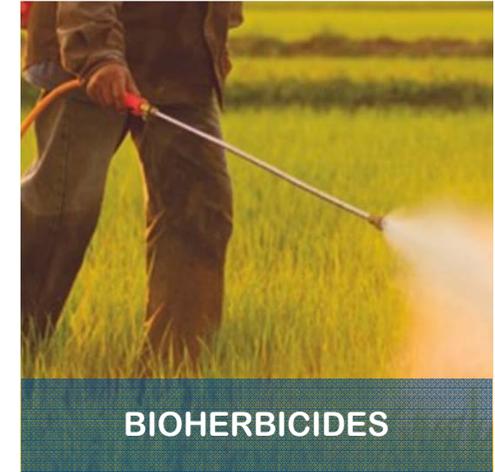
**MATROL-BI**

- Biolubricants and greases rapidly biodegradable from renewable resources
- Optimal solution for environmental and sensitive areas such as agricultural, forest, marine or urban areas



**CELUS-BI**

- Innovative and sustainable products for cosmetic sector and for personal care
- Made through low impact production processes and with raw materials from European value-chains



**BIOHERBICIDES**

- Solutions for the management of weed control that combine productivity, safety and respect for the environment
- Based on pelargonic acid from vegetable origin for the non-selective control of vegetation



# THE CARDOON AND THE AGRICULTURAL VALUE CHAIN



2015: **NOVAMONT, Coldiretti** and **ConSORZI Agrari d'Italia** (CAI) agreement, for the creation of innovative agro-industrial value chain of bioplastics and bio-based products



New model of **cooperation between** an innovative industry and the **local farmers** for the territorial regeneration



**>5 years of experimental activities on dry crops:** agronomic protocols, mechanization, logistics, genetic improvements, etc.



**Cardoon** (*Cynara cardunculus* L. var. *Altilis*): **pluriennial low-input crop** suitable to the Mediterranean climate, requires no irrigation and **grows on arid land** inappropriate for traditional crops



**Added value** for the players in the sector, **cascading use of resources** and development of new innovative products

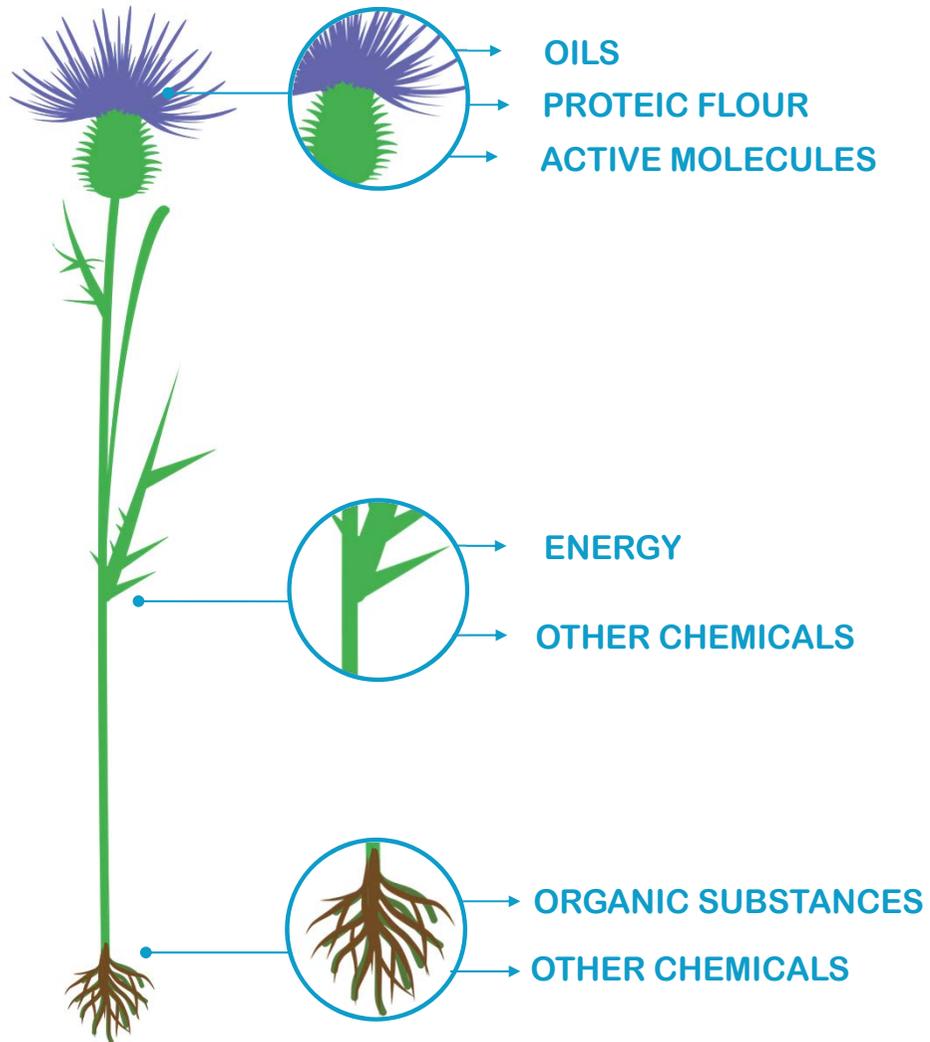




# THE DIFFERENT USES OF CARDOON

CASCADING USE OF RESOURCES

20



## OPPORTUNITIES FOR FARMERS, SHEPHERDS AND OPERATORS THANKS TO THE CARDOON VALUE CHAIN ...

- Exploitation of marginal areas (just in Sassari province 70,000 ha of harable land lost from 1982 to 2010)
- Local production for protein for animal feed
- Efficiency and energy independence
- Supplementary income for farmers

## .... AND TO THE BIOPLASTICS AND BIOCHEMICALS VALUE CHAIN

- Reduction of environmental impact for soil, water and air though the use of:
  - biodegradable mulch films
  - pelargonic acid for weed control
  - biolubricants



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## CONCLUSIONS

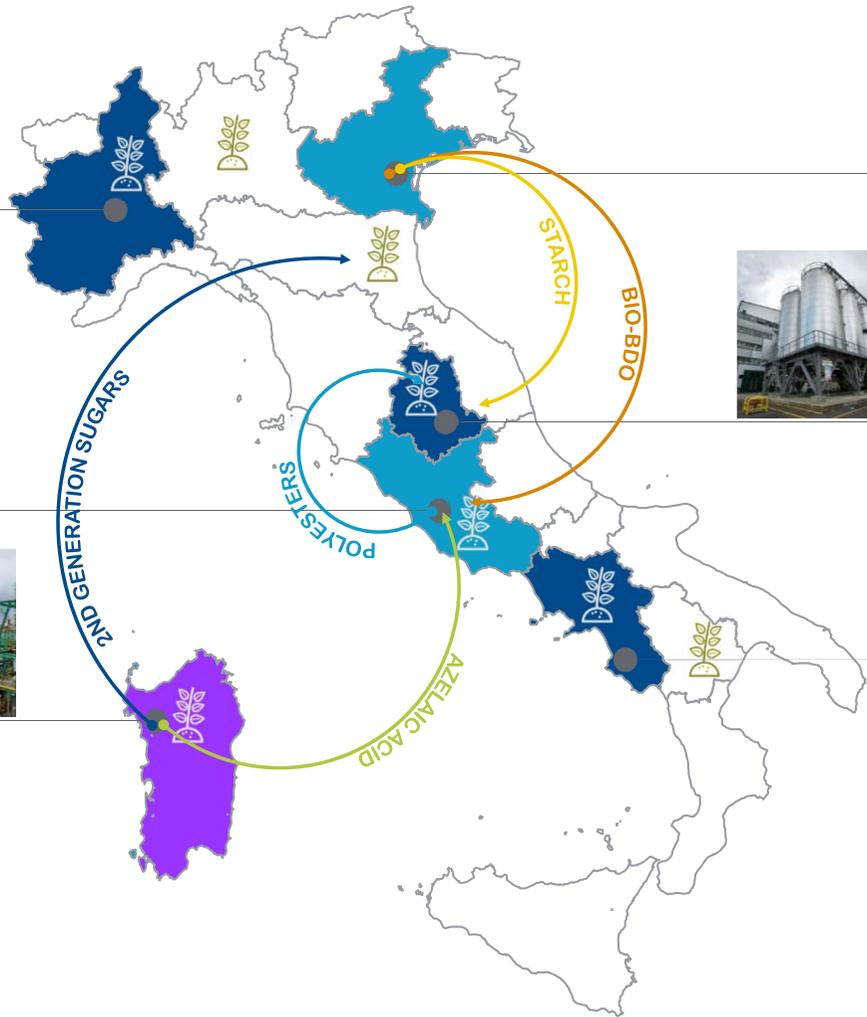
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 NOVAMONT



# INFRASTRUCTURES IN THE LOCAL AREAS AS A KEY ELEMENT FOR THE BIOECONOMY

## THE CONTRIBUTION OF NOVAMONT



**HEADQUARTER AND RESEARCH CENTRE**  
Novara - Piemonte



**MATER-BIOTECH (100% NOVAMONT)**  
FLAGSHIP FOR 1,4 BDO PRODUCTION THROUGH FERMENTATION PROCESSES  
Adria (RO) - Veneto



**MATER-BIOPOLYMER (78% NOVAMONT)**  
PRODUCTION OF POLYESTERS FROM VEGETABLE OILS  
Patrica (FR) - Lazio



**MATER-BI PRODUCTION AND R&D ON ON INTERMEDIATES FROM RRM**  
Terni - Umbria



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**MATRÌCA 50:50 JV NOVAMONT-VERSALIS**



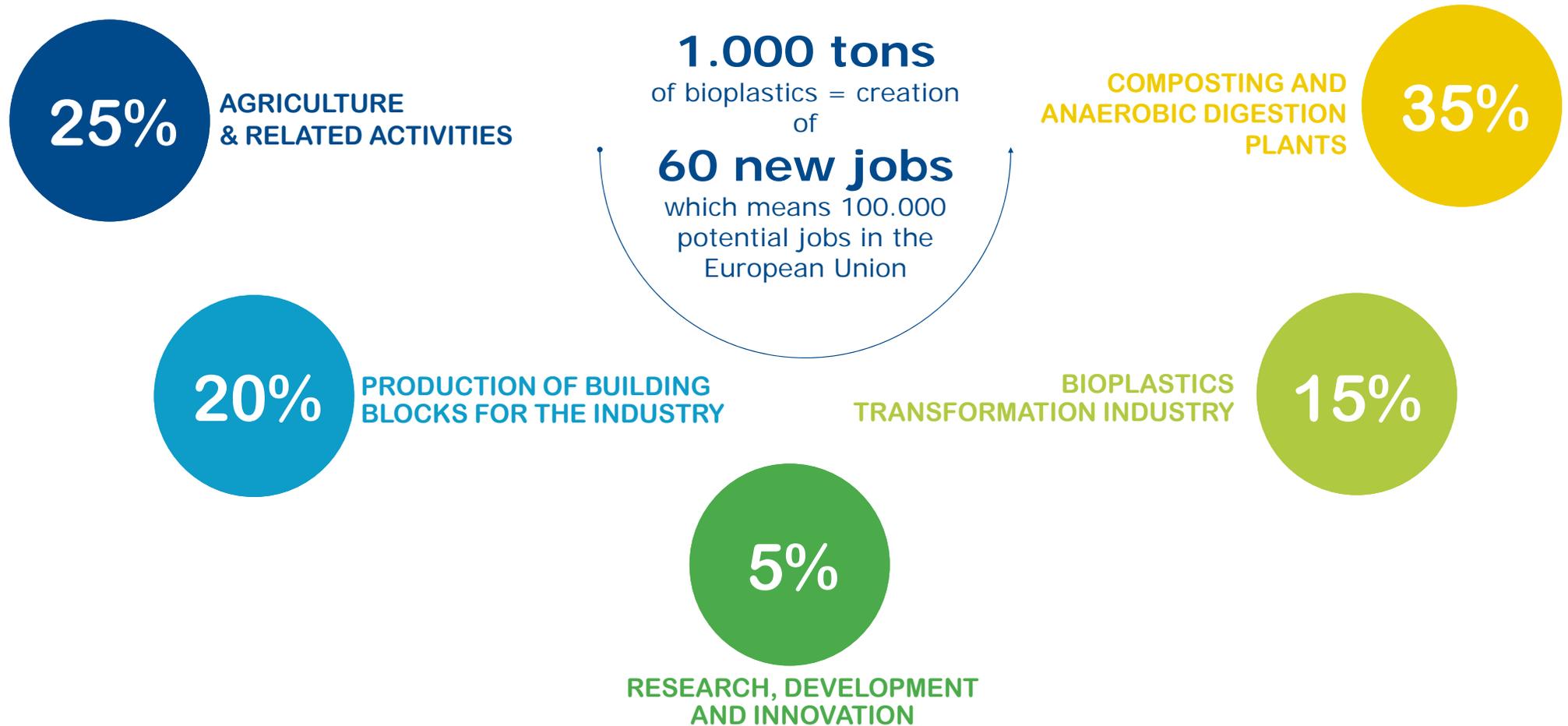
FLAGSHIP FOR AZELAIC AND PELARGONIC ACIDS, THEIR ESTERS, PLASTICISERS, BIOHERBICIDES, BASIS FOR BIOLUBRICANTS

**INTEGRATED AGRICULTURAL VALUE CHAIN**  
Porto Torres (SS) - Sardegna

- HEADQUARTER
- PRODUCTION SITES
- R&D CENTRES
- EXPERIMENTAL FIELDS
- NOVAMONT'S SITES
- SUBSIDIARY COMPANIES
- JV NOVAMONT/VERSALIS



# JOBS CREATION ALONG THE VALUE CHAIN





# NOVAMONT'S INTEGRATED VALUE CHAIN

A REFERENCE CASE FOR THE BIOECONOMY STRATEGY AND CIRCULAR ECONOMY IN ITALY AND EUROPE

READY FOR EXPLOITATION IN CONNECTION WITH THE OPPORTUNITIES OF BIOECONOMY, CIRCULAR ECONOMY, DECARBONIZATION PROGRAMS IN EUROPE, MEDITERRANEAN REGIONS, USA, CANADA AND SOUTH AMERICA



**EU Inventor of the Year 2007** for the invention of bioplastics and their industrial development



Winner of the **First EU flaship project** launched by Horizon 2020 EU Innovation Program



Member of first and second **Bioeconomy Panel** of the European Commission



Member of the **High Level Group** of Commissioner Moedas **for the Decarbonization of the EU**



Cofounder and President of the **Italian Green Chemistry Cluster**. The Cluster is official member of the interministerial table which produced the Italian Bioeconomy Strategy



Novamont investment plan is part of the **Junker Program** and validated by the **European Bank of Investment**



Novamont has been among the 3 companies selected by Italy to represent the Italian Industry in the **2017 G7 Environment meeting**. Novamont has also been the coordinator of the **G7 Industry side event**.

*“The challenge of our millennium is in the balance between the technical means that humanity possesses and the wisdom in how we will make use of them”*

**UMBERTO COLOMBO**



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**THANK YOU FOR YOUR ATTENTION**

[www.novamont.com](http://www.novamont.com)

