



**Interreg
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HERICOAST

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4th Interregional Meeting

Workshop report

Termoli, October 18-19th 2017

Organized by Molise Region





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AGENDA

Wednesday 18th October (Circolo Della Vela, Address: Via Rio Vivo 31, Termoli)

09.00 Welcome greetings

09.30 Development of action plans

Each region presents in 5 minutes their current status for their action plan:

- a) Background (the lessons learnt from the project that constitute the basis for the Action Plan)
- b) Action (actions to be implemented)
- c) Players involved (organisations in the region who are involved in the development and implementation of the action)
- d) Funding schemes (funding required to implement to the action)
- e) Main challenges with development of the plan

Group work exchanging ideas for further work with regional action plan

11.30 Coffee break

12.00 Working group for 1st round of chapters

Discussion in working groups on how to finalise writing of chapter and revision of good practises before end of October

Group A: Taking a coastal heritage approach

Group B: Citizen investment payback

Group C: Public-private partnerships

Group D: High-scale policies

13.30 Lunch break

14.30 Working group 2nd round of chapters

4 round-tables on the following topics:

Group A: involving decision makers

Group B: designing a process for policy development

Group C: engaging and cooperating with local population/civil society

Group D: using centennials, jubilees and event years for raising momentum

17.30 Coffee break and workshop wrap up



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20.30 Official Dinner for partners & stakeholders

Thursday 19th October

09.00 Steering group meeting (for stakeholders study visit in Termoli)

11.00 Coffee break

11.30 Policy learning on European level

Marinescape Forum: Feedback from Poole, looking forward to Burgas

Policy Learning Platform: submission of good practises and integration of toolbox

Other events: Feedback from academic events in Portugal and Finland

13.30 Lunch break

14.30 Visit to to Best Practices (Life Maestrale in Campomarino, Costa dei Delfini in Petacciato, Albergo diffuso, Trabucchi e pescherecci and Tutela sistema costiero).

19.30 Closure of the works and Dinner for partners & stakeholders

HERICOAST–4th INTERREGIONAL MEETING AND STUDY VISIT

Intention of the meeting:

- to present the current status of Action Plan' development;
- to discuss about chapters' draft and best practices with round-tables, promoting cooperation between partners and stakeholders;
- to share the results of the digitalisation' activities;
- to discuss the work plan for the near future.



Subsequently the discussion began among Project Partners for 1st round of chapters in 4 working groups, in particular addressing the following issues:

- Group A: Taking a coastal heritage approach
- Group B: Citizen investment payback
- Group C: Public-private partnerships
- Group D: High-scale policies

The discussion was about how to finalise writing of chapter and revision of good practises before end of October.

At the end of the first round, each groups' representative showed the results of the table' discussion and shared with the other groups the decisions taken to finalise the chapter (*ask to all tables' coordinators to send the minutes to attach*).

Before the lunch some video about digitalisation of heritage and practices were showed, made by:

- Tulcea
- Donegal
- Leartibai

After lunch the discussion for the 2nd round of chapters began in 4 working groups on the following topics:



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- Group A: involving decision makers
- Group B: designing a process for policy development
- Group C: engaging and cooperating with local population/civil society
- Group D: using centennials, jubilees and event years for raising momentum

The discussion was about how to finalise writing of 2nd round of chapters and to revise the good practises related to them (*ask to all tables' coordinators to send the minutes to attach*).

The workshop ended at 17.30.





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DATE: 19th OCTOBER

The day started with the 4th steering group meeting attended by the project partners. Stakeholders were invited to attend a study visit to Termoli historic centre.

After the steering group meeting Mr. Dirk Gotzmann from CIVILSCAPE, gave a feedback from Marinescape Forum in Poole, held on 16th – 17th May 2017 and underlined the importance of European Cultural Heritage publication for HERICOAST Project. He presented the Marinescape Forum in Burgas, to be held on 29th – 30th May 2018, as well. In that occasion all project partners will present their best practices. Furthermore he said that during the international conference for anniversary (10 years of activities) of CIVILSCAPE in 2018, will be presented HERICOAST Project.

Mr. Gotzmann spoke about Policy Learning Platform and integration of the toolbox, then he gave the floor to Mrs. Martine Zoeteman for a feedback on academic events in Portugal and Finland, attended by University of Amsterdam.

The session was closed at 12:30.

After the Steering Group meeting, Mr. Dirk Gotzmann took interviews from each Project Partner to upload on the Interreg Europe website.

After lunch partner and stakeholders attended the study visit to Molise Region' best practices, located on the coast (Campomarino, Petacciato and Termoli).

The group visited the Environmental Educational Centre of Petacciato. Mrs. Sara Fusco explained to the participants the activities of the Centre: workshops for students, preservation and research activities, meetings.

Mr. Michele Macchiagodena presented the good practice **Costa dei Delfini**, a territorial tourism marketing project that involves four municipalities of the Molise coast (Termoli, Campomarino, Montenero di Bisaccia, Petacciato) and five inland (San Martino in Pensilis, San Giacomo degli Schiavoni, Portocannone, Guglionesi and Montecilfone), to create a new strategy based on the enhancement of the coastal heritage, on the professionalism of the tourism sector entrepreneurs and on the promotion of quality food and wine products, through the creation of a brand, registered at national level.





Then the participants visited Campomarino and Petacciato coasts, sites of Community Interest, related to **LIFE MAESTRALE**, a practice upon management of the environmental heritage and protection of coastal dunes that involved the Municipality of Petacciato, the Municipality of Campomarino and the University of Molise, to mitigate the negative effects of human pressure on coastal dunes and to preserve dunal habitats.

Mrs Federica Roscioni, from University of Molise explained the actions undertaken to valorise and recover the naturalistic heritage of these areas, promoting good practices among coastal managers and users, as well as training, dissemination activities and environmental education with the aim of raising ecological awareness and encouraging proper management of dune habitats.

At the end of the visit the group viewed the boardwalk related to the good practice **Sistemazione naturalistica e restauro di aree dunali compromesse**, that involved the Municipality of Termoli, the Molise Region and the Port Authority in order to monitor the current impact on the dunal ecosystems and to promote biodiversity.

During the field visit Molise region also presented information related to the good practices of Molise Orientale Tourist District, Albergo Diffuso and Trabucchi e pescherecci.

The **Albergo Diffuso** project is geared towards sustainable tourism and respect for the environment, in order to enhance the small historic centers, the ancient villages and rural and mountain settlements of our region. The project aims to create a receptive model that can improve local hospitality features by coordinating socioeconomic activities also through the implementation of national and foreign tourism development strategies. Staying in an Albergo Diffuso means living the village and the territory, knowing the lifestyle of the place, savoring its natural, historical, culinary and folkloristic features. Actions have been taken to recover the heritage, not only real estate but also cultural and social, as well as training activities for tour operators involved in the project. The Albergo Diffuso and hospitality in the villages can represent a model of revaluation of the territory, to prevent depopulation of small villages, renewing and strengthening the local socioeconomic structure.

The project of the **Molise Orientale Tourist District** is based on the enhancement of the material and immaterial cultural heritage of the Molise Coast as the basis for the tourist attraction.

The aim of the project is to share a common strategic plan for heritage conservation and tourism development, involving both public and private stakeholders. In particular, the strategic plan provides for: a territorial analysis of the area and a specific list of lines of action for proper economic management to be pursued together with local stakeholders. The Molise Region's policy development



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processes on coastal and river landscape management are closely linked to the development of the Molise Orientale tourism district for the definition of a governance model, based on landscape management, heritage conservation and the development of a sustainable tourism.



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Trabucchi e pescherecci is part of the wider initiative "Natural...mente sulla costa molisana" that was launched in 2013 to propose sustainable tourism events combining the enhancing of the natural resources with the exploitation of the coast especially in the summer. From 2015 to today the municipalities of Petacciato, Montenero di Bisaccia, Termoli and Campomarino joined the initiative proposing a shared calendar of summer activities, with guided tours, nature tours and didactic workshops, carried out in collaboration with researchers from the University of Molise and professionals in the area. Specifically, for the city of Termoli, through the guided tours of the "Trabucco di Celestino" and on the pier of a port on board a fishing vessel for small fisheries, activities of enhancing local maritime culture were carried out with the rediscovery and the usability of a cultural and environmental heritage often forgotten. Furthermore basic knowledge of the fisheries supply chain has been disseminated, for the promotion and development of sustainable fisheries.



The study visit ended at 18.30.



**HERICOAST
4th PARTNER MEETING AND STUDY VISIT**

18th October 2017

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