

Policy recommendations



General recommendations

1. All partners should take use of good practices collected by SKILLS+ and other projects or networks. If necessary, the approaches should be adapted to better suit local conditions.
2. Doing business is getting more and more digitalized. Especially very small companies must be made aware of the opportunities for their business activities.
3. Adopt digitalization strategies on national and regional levels. Encourage enterprises to adopt their individual digitalization strategies.

General recommendations

4. Introduce new digital solutions and tools to SMEs and show, how these solutions could free-up resources and reduce costs providing additional resources for investing in modernization.
5. Parallel to infrastructure improvements introduce the most required non-monetary support measures, such as seminars, training, consultations, one stop shops and help-desks. Simplification of digital application and affordable, suitable and in some cases tailor made digital solutions and products for SMEs in rural areas are also required.

General recommendations

6. Ensure that adequate financing is available to assist companies or business support associations in their digitalization efforts.
7. Teach the teachers and make sure that trainings offered to companies is certified.
8. Reduce unnecessary regulations and bureaucratic procedures without jeopardising online safety.
9. Build on business support networks and platforms for university-to-business cooperation to promote digitalization.