



# P-IRIS

Interreg Europe



European Union  
European Regional  
Development Fund

**P-IRIS** Policies to improve rural areas' innovation systems by professionalizing networking activities and use of innovation tools

<https://www.interregeurope.eu/p-iris/>

[simona.muratori@polimi.it](mailto:simona.muratori@polimi.it)

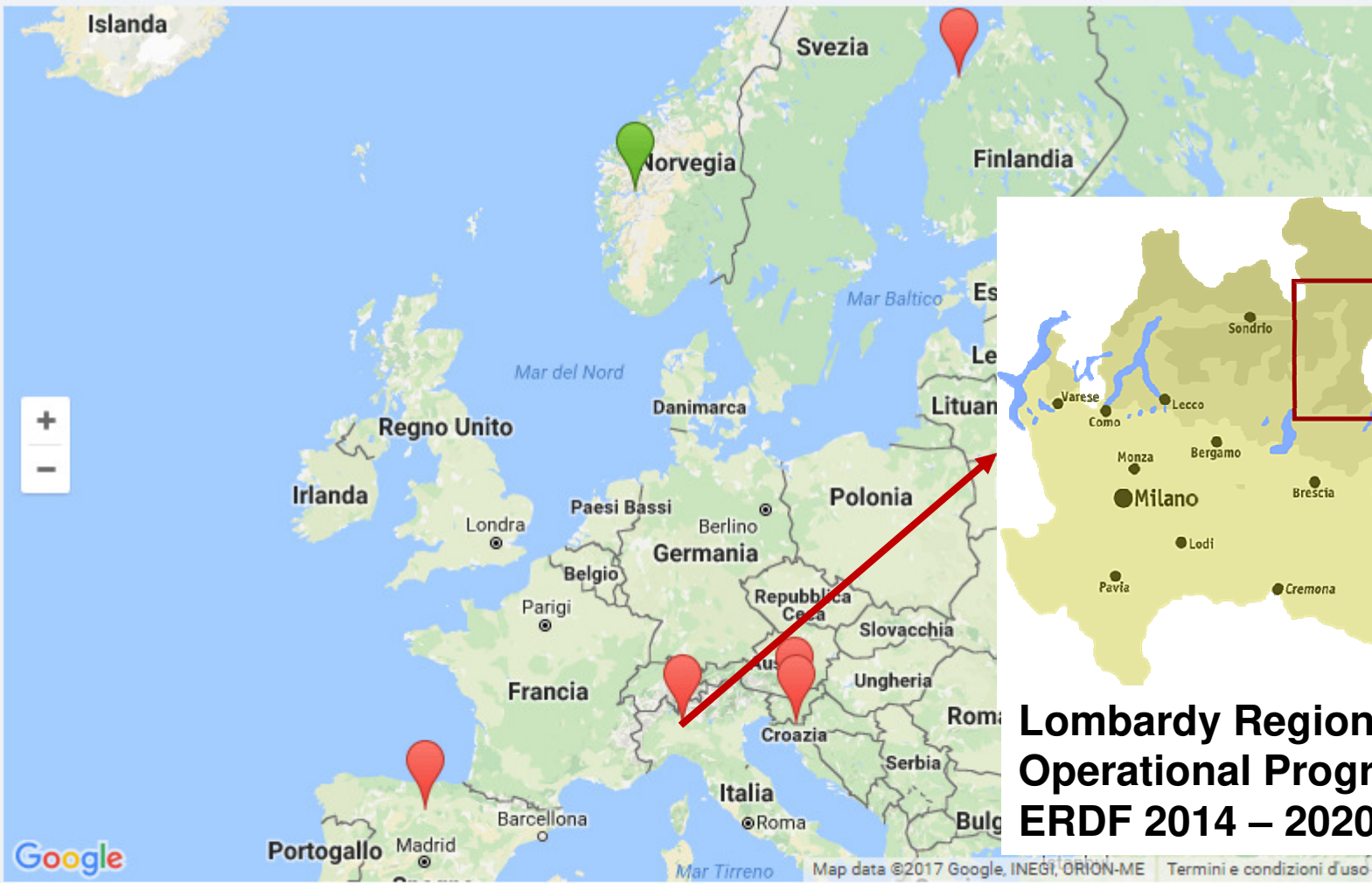
[silvia.pezzoli@polimi.it](mailto:silvia.pezzoli@polimi.it)

[elisa.amodeo@polimi.it](mailto:elisa.amodeo@polimi.it)

May 15, 2018 | Poliedra – Politecnico di Milano

---

# Focus on rural areas



**Lombardy Region  
Operational Programme  
ERDF 2014 – 2020**

Lead Partner Partner

# Our Regional Stakeholder Group

**Dates:** June 21<sup>st</sup>, 2017; December 5<sup>th</sup>, 2017

**Location:** Comunità Montana Valle Camonica, Piazzetta Tassara 3, Breno (BS), IT

## Stakeholders participating:

### Institutions

Comunità Montana di Valle Camonica | Adamello Regional Park | Nature Reserve of Ceto, Cimbergo, Paspardo | Province of Brescia | Municipality of Breno | Valle Camonica School System Coordination

### Associations

Fondazione Cariplo | Representative of local Environmental Associations (Osservatorio Territoriale Edolese, GAL Vallecamonica – Local Action Group -

### Enterprises

Coldiretti Lombardia | Società Sviluppo Alta Valle Camonica | Consorzio forestale Alta Valle Camonica | Cooperativa sociale Arcobaleno | GOT, tour operator | Concarena, winery

### Research

Scuola Superiore Sant'Anna di Pisa | Poliedra, Politecnico di Milano | Università della Montagna - Unimi

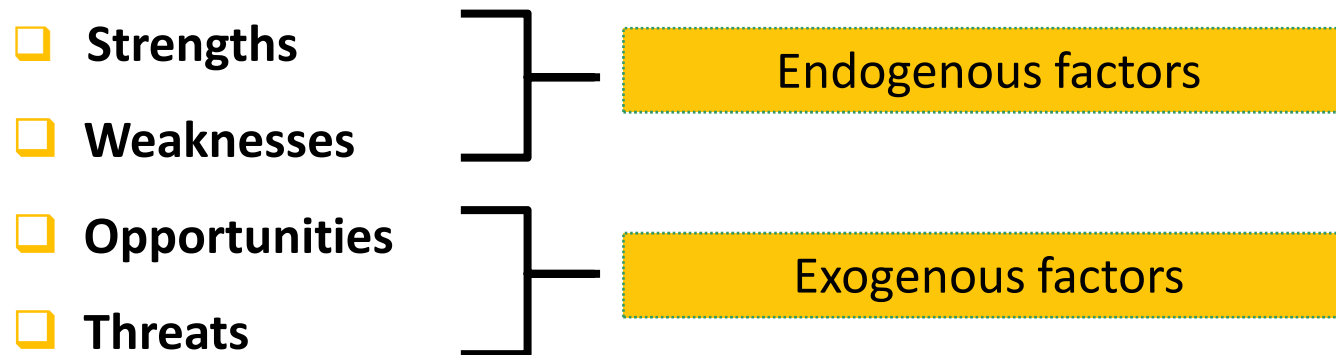


# Some principles for our RSG

- Representation of the quadruple helix and young people
- Balance among different helix elements
- Dedicated meetings with some stakeholder typologies
  
- Shared identification of goals that contextualize the general goals of the project
- Shared construction of a roadmap, within the constraints given by the project

# Knowledge sharing

**SWOT Analysis** identifies for the area:



- ❑ **Be as specific as possible:** a SWOT for each different relevant theme!
- ❑ Point out **problems and problems solved**
- **Match elements** among partners
- **Exchange** documents (in English) and/or other resources (policy instruments, guidelines, web resources,...)
- **Focused contacts** among Regions (within P-Iris or outside the project context)

# Action Plan

We are still working on the **SWOT analysis** as a necessary step to build the Action Plan

One of the themes that is emerging for the Action Plan is that of **Communication /Networking**

## Communication /Networking actions, first sketch for the Action Plan

- ❑ Creating focused communication events for and in the marginal areas, where the Institutions give information about active policy instruments and access possibilities
- ❑ Activating support and capacity building processes for the presentation of project proposals
- ❑ Activating listening processes of the marginal areas, so that Institutions can better take into account their needs
- ❑ Transfer of knowledge and abilities regarding innovation from strong areas and sectors to weak areas and sectors



# P-IRIS

**Interreg Europe**



European Union  
European Regional  
Development Fund

<https://www.interregeurope.eu/p-iris/>

**Thank you**

