

TRAM

May 1, 2018 - May 31, 2018

All Users
100.00% Sessions

Sessions

88
% of Total: 0.14% (65,037)



Users

103
% of Total: 0.29% (35,945)



Users by Country

Country	Users
Italy	24
Spain	10
Hungary	7
Norway	7
Sweden	6
Portugal	4
Romania	4
Belgium	3
Bulgaria	3
Finland	3

Top Channels

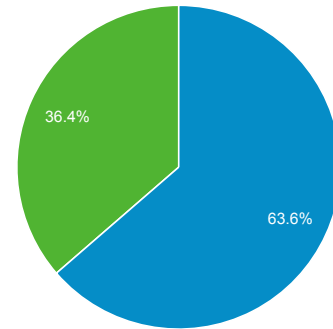
Default Channel Grouping	Sessions
Organic Search	56
Direct	17
Referral	8
Social	4
Email	3

Sessions by Landing Page

Landing Page	Sessions
/tram/	57
/tram/news/news-article/756/js-is-looking-for-a-financial-project-officer/	11
/tram/events/	3
/tram/library/	3
/tram/news/news-article/3119/tram-meets-optitrans-in-l-aquila-italy/	3

Audience behaviour: New vs Returning

■ New Visitor ■ Returning Visitor



Pageviews

215
% of Total: 0.08% (262,237)



Avg. Session Duration

00:02:17
Avg for View: 00:04:31 (-49.66%)



Most visited pages (page views)

Page	Pageviews
/tram/	104
/tram/library/	26
/tram/events/	15
/tram/news/news-article/756/js-is-looking-for-a-financial-project-officer/	14
/tram/contacts/	7
/tram/good-practices/	7
/tram/linked-projects/	6
/tram/events/event/1514/tram-3rd-stakeholders-group-meeting-marche-region/	5
/tram/events/event/1567/tram-3rd-itw-and-5th-study-visit/	5
/tram/news/	5

Bounces and Pageviews by Page Title

Page Title	Bounces	Pageviews
TRAM Interreg Europe	38	104
JS is Looking for a Financial Project Officer Interreg Europe		

/tram/events/event/1514/tram-3rd-stakeholders-group-meeting-marche-region/	2	Library Interreg Europe	2	26
/tram/events/event/1567/tram-3rd-itw-and-5th-study-visit/	2	TRAM 3rd ITW and 5th Study Visit Interreg Europe	2	5
/tram/news/news-article/717/tram-low-emission-green-transport/	2	TRAM Low Emission & Green Transport Interreg Europe	2	3
/tram/events/event/1138/tram-1st-study-visit-in-blekinge-region-sweden/	1	Events Interreg Europe	1	16
/tram/events/event/1267/tram-4th-study-visit-in-miskolc-hungary/	1	LINKED PROJECTS Interreg Europe	1	6
		Sustainable Urban Mobility Planning, 26 June 2017 Interreg Europe	1	1
		TRAM 3rd Stakeholders Group Meeting_NW Romania Interreg Europe	1	1
		TRAM 4th Study Visit in Miskolc, Hungary Interreg Europe	1	1

Searches

Event Label	Total Events
pan baltic scope	1

Newsletter sign ups

Event Label	Total Events
TRAM	1