



SPEED UP

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Indicators evaluating the impact of the activities in incubators and competence centers

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Problems

- Institutional reorganization and the new discipline on public companies and public participation;
- Crisis of the public finance;
- Crisis of the major incubators due to managerial and structural factors;

Context

- Substantial reduction of expansion initiatives of the business incubators;
- Abandonment of public shareholdings in the share capital of the incubators following institutional reorganization;
- Emergence of private incubators with greater efficiency than the public ones, operating with absolutely different ratios and resources with respect to the public incubators;
- Development of alternative ways of managing spaces in favor of new companies and start-ups similar to those of incubation (co-working, start-up house).

Policy objectives

- encourage greater contamination between public management and private operators;
- promote a link with large companies in the area;
- support directly start-ups and companies;
- increase the revenues of incubators from qualified services;
- replacement of loans with indirect shareholdings in the share capital.

Policy evolution

- elaboration of specific indicators of a structural nature, related to the size and minimum functions of the incubator;
- reorientation of the regional resources in favor of the companies located in the incubators;
- introduction of performance-related financing mechanisms with a view to reduce the public financing as a result of the failure to achieve the quantitative objectives.

Potential for learning or transfer

- The public intervention in favor of the business incubators needs to be connected to performance indicators so to allow a better remodulation of the regional policies according to the objectives set out.
- The direct support to start-ups and companies that can choose to acquire high qualified services on the market.
- The direct involvement of the public institutions in the share capital of the business incubators rather than the provision of loans and financial resources.

Indicators about BIs

- Decree of the Ministry of the Economic Development of 22 Dec. 2017 defining the guidelines, criteria and indicators necessary for the certification of technology transfer centers Industry 4.0 by the accredited national certification bodies.
- Decree of the Ministry of the Economic Development of 21 Feb. 2013 defining the requirements for the innovative startups incubators
- Decree of the Tuscany Region no. 4598 of 3 April 2018 defining general requirements for business incubators / start-up houses