

BRIDGES project 7th IPL Feasibility study review PP4 Helsinki-Uusimaa Regional Council Finland

29 - 30 May 2018

Munich, Germany

Feasibility study review PP4

- **Name:** Prerequisites for Research to business model in Helsinki-Uusimaa region
- **Purpose:** to find whether BRIDGES project's research to business interregional model is in demand in Helsinki-Uusimaa
- **Method:** The report is based on the results of the BRIDGES project, previously conducted studies on innovation system and interviews of experts
- **Optimisation question:** How Helsinki-Uusimaa Regional Council can support interregional research-to-business or business-to-business cooperation
- **Period of execution of the feasibility study:** December 2017 to March 2018

Good practice (-s) reference

- **Large research infrastructures & research services for SMEs**
- **Steinbeis network**
- **Patent and Knowledge Bank programme**
 - **Jointly with iEER project where the GP comes from**
 - **Business Finland is planning to establish Innovation Bank**
 - **Bringing together researchers and companies in order to find solutions, inventions and IPR that have been developed in Finland and abroad and also to find partners to develop innovations and to commercialise them**
- **Competence centers**

Findings

Characteristics of the bioeconomy:

- large resources required for commercialization
- short-term projects
- big end-users haven't identified potential yet

Financial and operating models:

- fragmentation of funding resources & complex funding procedures
- low level of cooperation

Networking and interregional cooperation

- concentration on development of existing network
- necessity to improve cooperation and communication within Helsinki-Uusimaa region
- cross-border cooperation is more doable

Skills and internationalization

- lack of commercialization skills
- Internationalisation should be considered already at early stages

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- **Action plan take up:**
- **Acceptance of the feasibility study (RSK session):**
 - **Meeting on 27 March 2018**
 - **The results of the feasibility study and the GPs were seen valid, but concrete structures and actions will be still discussed with the group**
- **Insights (new things that you found out new understandings, difficulties, solutions, unexpected stuff):**
 - **Internal work needed to draft action plan in addition to the feasibility study**

Steps to action plan

- **Preparation for the peer review in September 2018**
 - 1. Action plan delivery:** Internal work June-August, RSK end of August/beginning of September
 - 2. Funds to be committed (approximate):**
 - 3. Involvement of the Managing Authority or Intermediate Body:** Call in autumn, possibly with a focus on RIS3
- **Any other issues**