



# Northwest region of Bulgaria

PP3-ARED, Vratsa

# Vratsa, Montana, Vidin, Lovech and Plevan districts



North West Region: regional targets – development of :  
Mechatronics and CleanTech  
Industry for Healthy lifestyle and BioTech;  
Informatics and ICT  
New Technologies in the Creative and Recreative Industries

## VRATSA district

- Vratsa district - an area of 3620 sq. km, which accounts for 3% of Bulgaria. Located in the northwestern part of the country and in its administrative borders are ten municipalities - Vratsa, Borovan, Mezdra, Krivodol, Hayredin, Misia, Byala Slatina, Oryahovo, Roman and Kozloduy with a total number of 123 settlements.



# Municipality of Vratsa

- Geostrategic location
  - intersection of two European corridors
  - Corridor 4 and Corridor 7
- Convenient transport links to the border and the capital
- Availability of raw materials for processing plants
- Access to the pipeline network and gas storage
- Amazing landscapes for development of tourism
- A well developed network of educational and cultural institutions
- Availability of specialized health facilities - the only for Northwest Planning Region



# The symbols of Vratsa



# Agency for Regional and Economic Development, Vratsa

- Established in 1999 by Municipality of Vratsa, District administration Vratsa; CCI-Vratsa, House of Science and Technology; DSKbank
- Non-profit organization, governed by public law
- Operating at local, regional and national level
- Member of Bulgarian Association of RDAs since 2001
- Member of MC of INTERREG VA-Romania –Bulgaria 2014-2020 and MC of OP "Regions in Growth" 2014-2020
- Projects implemented recently: BALKANET project-Balkan-Med program INTERREG V-B 2014-2020 ; PLUSTEX-INTERREG IVC2007-2013; No-Ble ideas-SEE program 2007-2013



# OSS project team

- Project manager – Nesrin Doneva, executive director of ARED
- Financial manager-Aleksandar Stefanov, accountant
- Communication manager-Svetlana Borisova, expert SMEs

