



**To take a «ten-year old» in to the future**

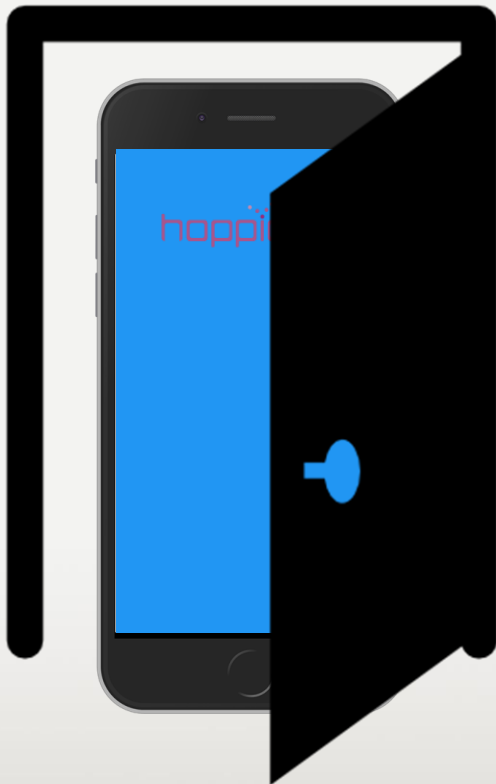
## 10 years of history need development



## Problems identified to solve

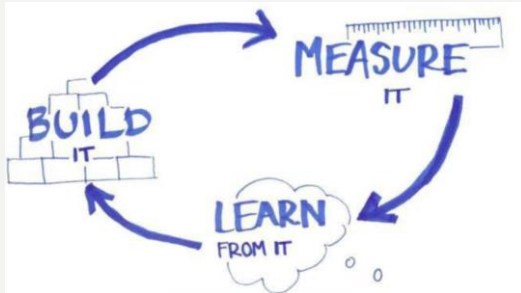


- **Different quality:** Feedback shows that our first line service system offers different quality in the guidance towards the establisher.
- **Different methods used when working with the establisher:** That means that it is important to live in the «correct» region or municipality to get the help you need.
- **Limited resources:** this applies to the guidance system. They need to work more efficient to provide help towards those who need it. Smarter solutions are a key feature.
- **The gap:** since we started our service system towards the establishers, the world has changed. The world is smaller, due to the digitalization. The new generations are born global. We have a gap in our system, meeting this need.
- **The ecosystem for the establisher has changed.** We need to change as well, again, to fill the gap.



## Solving the problems with digital solutions

- We need make the services more available
  - We aim to digitalize our service with a project  
«The road to establishing your own business»
  - We want to create a digital door into the «one stop shop»
  - We want to offer customized services
  - Registrar online – get the help you need
  - Digital solutions combined with the service we have today
  - We start with workshops next week
  - Will develop a model for testing after this summer
- 
- We will bring our experience to our second studytrip to Great Britain
  - And we will use the experience of you all to develop a even better service



## How do we do this?

- By creating an APP or/and web solution
  - LogIN system which secure the data for the individual
  - Make it possible to collaborate outside the municipality borders
  - Access to experts in the ecosystem (marine, maritime, industrial and so on)
  - Video meeting
  - Accessable Chat-function
  - More easy access to financial possibilities and grants
  - Digital guidance to start your business
  - Digital training incl Massive Open Online Courses (MOOC)
  - Digital tools incorporated in the sollution
  - Registration and payment sollutions to events and training events
  - Making things more effective for the entrepreneur and the advisory system
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- We will use Design Thinking and the LEAN method to do this



A little taste of what to come





## hoppid.no – etablerarhjelp

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Starte bedrift?

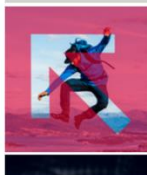
Finn ditt hoppid.no-kontor

Gründerkurs

Om hoppid.no

MIN SIDE

### Nyheiter



#### Klart for the North West

Ambisjonen er å bli Noregs beste arena for samfunnsutvikling.

Publ. 12.03.2018



Følg oss på facebook



#### Kva skjer?

Forretningsutvikling Molde

14. mars, Molde







## START-UP ASSISTENTEN

HJELPER MORGENDAGENS  
BEDRIFTER PÅ VEIEN  
TIL SUKSESS

Funksjoner tilpasset  
pålogget gründer

Varsler rettet mot  
pålogget gründer

Navigeringskart for  
pålogget gründer



Profilen til  
pålogget  
gründer

## Project Manager for this project

Malene Aaram Vike in collaboration with a SME business in Bergen

<http://leanbusinessplatform.com/>

This will be developed alongside the OSS Project – which will be an important contributor

You will get access to our experience

