



## REGIO-MOB October 10th-12th, 2017 Bruxelles, Belgium

Tuesday 10th October 2017		
What	Where	When
Explore good practices with the Interreg Europe Policy Learning Platform [Code:10C14] I remember you that it's COMPULSORY to register to attend at the event at this link: <a href="http://ec.europa.eu/regional_policy/opendays/od2005/conf/EUweek2017/fo/SearchWorkshop.do?doAction=resetSearchWorkshopsDialog">http://ec.europa.eu/regional_policy/opendays/od2005/conf/EUweek2017/fo/SearchWorkshop.do?doAction=resetSearchWorkshopsDialog</a>	Committee of the Regions, Jacques Delors, Atrium 5 [Code:JDE 5 floor] Bruxelles	11:15-13:00
<b>In the afternoon we are free in order to give to all the possibility to attend to the events organized in the European Week of Cities and Regions. If someone prefer to continue to stay all together I list below all the events we are already registered:</b>		
Workshop : The Covenant of Mayors Community: coordinated local action as a blueprint for national policy frameworks [Code:10B36] Date : 10/10/2017 [From: 14:30 to 17:00] Location : Committee of the Regions, Jacques Delors, Room 52 [Code:CoR - JDE52] Status : Confirmed		
End of official events (Please if someone find some afternoon cocktail event organized, inform us!)		17:00
<b>Project dinner event (external event participation)</b>	Randstad region House of the Dutch Provinces (HNP) Trierstraat 59-61, Brussels	17:30 – 21:30



<b>Wednesday 11th October 2017</b>		
<b>What</b>	<b>Where</b>	<b>When</b>
<b>Fourth Project Meeting including Steering Committee and Technical Committee Meeting</b>	<p>ANCI (refer to Lazio Region at the entrance) Rond Point Schuman 14 Sixth floor – Meeting Room Bruxelles</p>	9:30
Coordination issues: 3rd Reporting period: <ul style="list-style-type: none"> <li>• Current state of the art of 2nd PR</li> <li>• Reported expenditures</li> <li>• 3rd reporting period: deadlines and scheduling</li> <li>• New partnership situation and approval of the updated project outputs (Project Management Handbook &amp; Monitoring and Evaluation Plan)</li> </ul>		9:30
Communication issues: <ul style="list-style-type: none"> <li>• The Communication Strategy</li> <li>• 3rd Newsletter</li> <li>• REGIO-MOB website and social networks</li> <li>• Press releases</li> <li>• Events</li> </ul>		10:30
The Exchange phase: <ul style="list-style-type: none"> <li>• Activities developed so far and results</li> <li>• Stakeholder’s meetings</li> <li>• Organization of the last workshop in Malaga</li> </ul>		11:00
Action Plans development (3 <sup>rd</sup> Stage) <ul style="list-style-type: none"> <li>• Roundtable presenting the state of the art from each region (ALL partners, 5-10 minutes each)</li> <li>• Decisions on the Action Plan development (model, strategies, influenced investments, etc.)</li> <li>• Decisions on the arrangement of the output “Recommendation guide for Regional Sustainable Mobility Plans”</li> </ul>		11:45
<b>Expected end of Project Meeting</b>		14:30
Workshop : International cooperation for innovation in urban development policy and practice: results and perspectives [Code:11A132]	European Commission Centre Borschette Room 0B [Code:CCAB 0B]	14:30 – 17:00
<b>Thursday 12th October 2017</b>		
“Sustainable transport in cross-border cooperation” event. Green Drive Region in collaboration with the Regio-Mob project invites you to a breakfast meeting in Brussels during the European Week of Regions and Cities. Please register to <a href="mailto:euoffice@regionvarmland.se">euoffice@regionvarmland.se</a> by 6 <sup>th</sup> of October.	Region Värmland European Office, Rue du Luxembourg 3, Bruxelles	8:30 – 10:00
<b>END OF THE MEETING</b>		<b>10:00</b>
<p style="text-align: center;"><b>Andrea Vignoli</b>  <b>E-mail:</b> project@ancilazio.it  <b>Mobile:</b> +39.339.3791615</p>		<p style="text-align: center;"><b>Claudio Bordi</b>  <b>E-mail:</b> bordi.claudio@gmail.com  <b>Mobile:</b> +39.349.8625410</p>



## **Synthesis of the results about the fourth Project Meeting including Steering Committee and Technical Committee Meeting**

The transnational consortium meeting in Bruxelles was important to define the action plans strategies. In Brussels, partnership participated to the workshop titled *"Explore good practices with the Interreg Europe Policy Learning Platform"* within the *"European Week of Regions and Cities 2017"* and after that the meeting was dedicated to share the Action Plans strategies of each partner and to organize the Study Visit in Malaga on the previously selected Andalusian good practices. In fact, the valuable collaboration of the Malaga Municipality with the LP allowed partners to complete the learning process regarding the good practices previously identified in the Andalusia Region with the former LP of Seville.

All partners actively worked on the development of the Regional Mobility Plan document thanks to the support of the regional stakeholders groups. In particular, the learning process led ANCI LAZIO to choose good practices among the 43 collected identifying 2 main actions to be developed in its Action Plan, through the dialogue with the stakeholders and the Managing Authority. The dialogue with the partners on the selected good practices, allowed the design and adaptation of the solutions, to be integrated into the regional policy instruments of the Lazio Region. A good practice from SESTRan and PROMETNI, concern the creation of Park&Ride schemes (Interchange Parking), to improve the multimodal transport interchange nodes (ROP ERDF Objective 4).

PROMETNI followed the guidance of its National Program, the knowledge's exchange and lessons learnt among the stakeholders, to elaborate the Action Plan entitled *"Expert basis for supplementing the sustainable mobility measures in Slovenia"*, with additional activities to be included in the next 6-year operational plan of investment in transport sector, within the Sustainable Mobility section.

NIEPOLOMICE capitalized the exchange experience to prepare its own Action Plan and recommendations for the Development Strategy of the Małopolska Region 2011–2020, with the support of the external experts from Cracow University of Technology.

OLTENIA considered all the lessons learnt as inputs for the Action Plan. During this reporting period, RDA team was actively involved in the elaboration of the Action Plan, contributing with materials and inputs. Taking into account the Romanian legislation for territorial strategic planning,

Region of Western Macedonia identified the targeted projects with stakeholders and the Regional Authority within the Investment Priorities 3.2 and 4.1, which support the implementation of the policy on the transition to a low-carbon economy.

SESTRAN will develop and implement a regional e-bike sharing scheme, based on REGIO MOB knowledge exchange experience. This will be monitored over Phase 2. Secondly, SESTRan will employ external experts to carry out two Active Travel Audits based on the PASTA methodology of active mobility (Good practice from LP), assessing current levels of active travel before and after the development of the e-bike sharing scheme. In order to address this priority area, PP7 identified a number of good practices from the REGIO MOB partners which were appropriate to implement in the region.



Annexes:

- An article on the meeting titled “Sustainable transport in cross-border cooperation” at Region Värmland European Office.
- ANCI LAZIO Presentation (held on 10<sup>th</sup> October 2017).

# A breakfast meeting in Brussels during the European Week of Regions & Cities

**The EU Office of the region of Värmland in Brussels promoted a breakfast meeting during the European Week of Regions & Cities on October 12th. About fifty people from different regions came to listen to Interreg project Regio-Mob's experiences.**



After the warm welcomes of the Director Lars Christensen and the office manager Kajsa Sundström, the EU Office of the region of Värmland, Jens Nilsson, Member of the European Parliament, from the Transport Committee explained how the work is moving forward the mobility transition in favor of the sustainable development, thanks to the new technology.

Axel Volkery, from the European Commission, continued the importance of reducing the existing barriers to the free movement towards the sustainable

mobility. Then the Focus of the discussion was on the change of EU citizens behaviors

Kristina Dersjö and Daniel Bügel, project managers of the Green Drive Region, talked about the project and how politicians and civil servants in the municipalities are increasingly aware of the need of the mobility transition.

The representative of ANCI Lazio showed how they work together with 6 other EU regions through Regio-Mob project, under Interreg Europe, to gather good experiences regarding the intermodality system (eg. bus and bike, park and ride). However, as Anci Lazio pointed out, it is primarily about gathering knowledge about our behavior in terms of travel so as to bring about a rapid change towards a more sustainable transport system. On average, in the Italian urban areas daily distances of commuters are 6 km long. They could be done by bike, on foot or by bus.

**Interreg  
Europe**



European Union | European Regional Development Fund

*Sharing solutions for  
better regional policies*



## Interregional Learning towards Sustainable Mobility in Europe: the REGIO-MOB

***Brussels, 11 October 2017***



# The partnership

- Guyana (FR)
- Réunion (FR)
- Martinique (FR)
- Guadeloupe (FR)
- Açores (PT)
- Madera (PT)
- Canarias (ES)



**IAT**  
Innovación y Tecnología  
Partner until  
March 2017

**ANCI LAZIO**  
Lead partner  
since March 2017



**ΠΕΡΙΦΕΡΕΙΑ ΔΥΤ. ΜΑΚΕΔΟΝΙΑΣ**  
**REGION OF WESTERN MACEDONIA**



# What is the main focus of the project?

---

REGIO-MOB  
Interreg Europe



Increasing the **use of sustainable transport modes**, above all, *promoting intermodality, technical innovation and the use of cleaner and more efficient systems.*

- This **goal** will be reached through the development of regional mobility strategies with *an holistic approach (environmental, economic & social factors).*

# What have been the main challenges?

European regions are facing an increasing mobility demand while coping with higher congestion levels. Transport is also a major consumer of energy—it is responsible for about one-quarter of total energy consumed in the EU—and a heavy emitter of GHG emissions—between one-fifth and one-third of all emissions

## Phase 1: interregional learning

24 months- 01/04/2016 - 31/03/2018



C  
O  
M  
M  
U  
N  
I  
C  
A  
T  
I  
O  
N

L  
E  
A  
R  
N  
I  
N  
G

# What are the 3 take-away messages from the project that you would like to disseminate to other European regions?

- 1. *Rebalance the public space and create a city for people. It's possible...*** (e.g. take a lesson from the Transport policy of Krakow)
- 2. *More we have people sharing transportation modes, public space, information and new services, and more attractive the city will be.*** In support of this some transport sociologists say that information about mobility is 50% of mobility, so, the car will become an accessory to the smartphone.
- 3. *Case studies and best practices on sustainable mobility are ready to illustrate how policies have been put into practice in countries across Europe.***

# EXPECTED RESULTS



**6 EU regions involved**

**7 operational programs being studied**



**7 working groups with local stakeholders in each region**



**7 action plans for mobility to be improved and made more effective, thanks to the contribution of the local stakeholders involved**



**35 good practices identified and 14 good practices transferred to the regions involved**

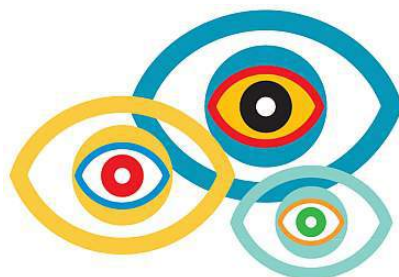


**308 EU citizens will benefit from the exchange of good practices and mutual learning among public and private stakeholders**

# What factors are most important to achieve success in facilitating the transition to sustainable and clean transports?

1. *The **development of a SUMP** (Sustainable Urban Mobility Plan), can meet people's needs, guaranteed accessibility for all and reduced the negative environmental impact of transport (taking into account that putting together all the pieces of the puzzle in order to produce a coherent, inclusive and successful sustainable urban strategy is a complex task).*
2. *Most trips in European cities are shorter than 6 km, a distance that can easily be travelled by bike, often more quickly than by car...So there is much room and great potential for **creating change toward sustainability** in the sector.*
3. ***"interconnectivity"** and **"Multi-modal"** are the words on every urban planner's lips because the city dwellers of the future would no longer need private cars. Bikes and more efficient public transport would be the norm.*

## REGIO-MOB 5 study visits



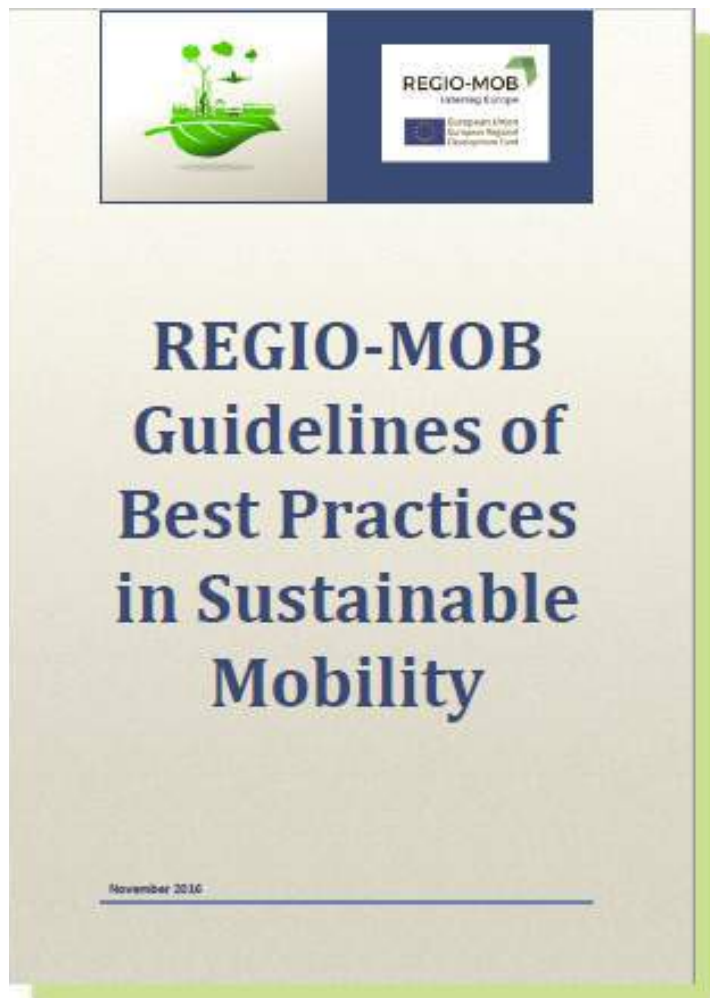
**STUDYVISITS**

- ✓ January 2017 – Scotland, Edinburgh
- ✓ March 2017 – Italy, Lazio
- ✓ June 2017 – Poland , Niepolomice
- ✓ July 2017 – Slovenia, Ljubljana
- ✓ November 2017 – Spain, Malaga

# 43 GOOD PRACTICES COLLECTED

Spain (IAT)	Italy (ANCI LAZIO)	Slovenia (PROMETNI)	Poland (Niepolomice)	Romania (RDA SW Oltenia)	Greece (Region of Western Macedonia)	United Kingdom (SEStran)
<b>Management of urban and metropolitan transport of travellers in Andalusia through a regional law</b>	<b>ECOTRIP</b> - Emission and Consumption Calculation Software Based on Trip Data Measured by Vehicle On-Board Unit.	<b>Gorenjska Electro Trip:</b> Network of charging stations for electric cars, electric bikes and electric scooters.	<b>Fast Agglomeration Railway</b>	<b>CAR-SHARING / CARPOOLING.</b>	<b>Egnatia Motorway (traffic) Observatory.</b>	<b>Flow Centre</b>
<b>Regional coordination of the sustainable mobility strategies:</b> Model of Consortium as the Metropolitan Transport Authority.	<b>Road Safety Plan of Rome</b>	First <b>regional spatial development concept and strategy</b> with the active participation of municipalities in Ljubljana Urban region	<b>Biogas from inoperative landfill</b>	<b>E-BIKE NET</b>	<b>Evaluation of road traffic accident data</b> in Western Macedonia.	<b>Bus Priority Lanes – “Green ways”.</b>
<b>Technological Network of Transport with Open Architecture:</b> Standardization and Homologation.	<b>CATCH – MR</b> - Cooperative Approaches to Transport - Challenges in Metropolitan Regions.	<b>Implementation of Park and Ride (P+R) network</b> in Ljubljana urban region (LUR).	<b>Ecodriving techniques</b>	<b>HYPERION,</b> The first electric train in Romania – Improving the regional mobility	<b>National Wildlife Observation Network.</b>	<b>Park &amp; Ride Facilities</b>
<b>Implementation of a combined service BUS+BIKE</b> for a sustainable metropolitan and urban transport.	<b>PASTA</b> – Physical Activity Through Sustainable Transport Approach.	<b>Demand-Responsive Transport service</b> and Public transport identification Cards for persons with disabilities in Ljubljana urban region.	<b>Good planning when using heavy machines</b>	<b>Ring Road for Dragasani Municipality</b> – Intercities mobility and accessibility.	<b>Planning of waste transport/transfer of the Integrated Waste Management System</b> of W. Macedonia.	<b>Specific Route Queue Management (ICT).</b>
<b>Intermodal Transport Title</b> for all the transport modes and in all the Andalusia metropolitan areas.	<b>Limit4WeDa</b> - Light Mobility for Weak Demand Areas	<b>Subsidized tickets for pupils, students and education of the adult participants.</b>	<b>Tele-Bus</b>	<b>Ring Road for Targu Jiu Municipality</b> – Intercities mobility and accessibility	<b>Green eMotion</b>	<b>Bus Real Time Passenger Information (RTPI).</b>
	<b>RETROFIT</b> – National Regulation concerning the installation procedures of Energy Regeneration System for Electric Vehicle, originally registered with combustion engine	<b>Supporting the preparation of Sustainable Urban Mobility Plans (SUMPs)</b> and its implementation in municipalities with EU Funds.		<b>Orientation and Coordination tool for projects regarding transportation and mobility in South West Oltenia Region</b>		<b>SEStran Sustainable and Active Travel Grants.</b>
						<b>Coordinated development of the region’s Transport Strategy (RTS) and Strategic Development Plan (SDP).</b>
						<b>Strategic Cross Boundary Cycle Development.</b>
						<b>Thistle Card (Equality Forum)</b>
						<b>SEStran Tripshare</b>

# 14 SELECTED GOOD PRACTICES TO BE TRANSFERRED AMONG THE PARTNERS



**Link**

<https://www.interregeurope.eu/regio-mob/library/>





Partner until  
March 2017

Consortio de Transporte Metropolitano  
Área de Málaga



Andalusian network of  
Transport

**Consortia**

Metropolitan

Transport Authority

9 networked consortia with common  
strategies in the region of Andalusia

*Strong involvement of social actors and citizens is the  
key factor of the success of consortia*

**consortia** with the necessary competences to  
ensure the efficient operation and  
coordination of the transport system in  
metropolitan areas



**bus + bike service**  
in the metropolitan  
areas of Andalusia,  
a means of  
encouraging the use  
of public transport

*public transport and bicycle do not compete but complement each other in a common objective of reducing the use of the private vehicles.*

# Study tour in Malaga planned in November 2017



**at the Transport Company of Malaga  
S.A.M. (EMT)**

- ...to visit the bus stations with the combined system of bicycles public rent and local transport (impact on citizens...)

- at the Metropolitan Transport Consortium**
- ...to see... how the consortium works, its coordination at territorial level, its relationship with partners and cities; its impact at the level of local policies.



Consorcio de Transporte Metropolitano  
Área de Málaga





3

## SELECTED GOOD PRACTICE IN POLAND



Regular railways connection between Wieliczka and Krakow helped to improve the regional connections (regular service every 30 minutes), Balice airport included.

+ P&R combined with the railway for an efficient public transport system was successful

needs of travellers were considered:  
pedestrians zones, parking places for bicycles, motorbikes, cars, buses

**Park & Ride**  
combined with  
the regional rail  
service of  
Niepolomice, in the  
metropolitan area of  
Krakow



**The impact: strong increasing of  
the number of people leaving  
their cars in the P&R in Wieliczka**

***Park & Ride combined with the regional rail service of Niepolomice, in the metropolitan area of Krakow***





4

## SELECTED GOOD PRACTICE IN POLAND

REGIO-MOB  
Interreg Europe

*Tele-Bus, a complementary service to the conventional local transport service*



The Tele-Bus is an on-demand “many to many” public transport (PT) service, with fixed stop points but flexible routes and timetables, operating every day in the South-Eastern area of the city

**Tele-bus**, calling bus in low population density areas in the metropolitan area of Krakow

*Citizens actively participate in the further development of the service, by making suggestions in which area the service can be extended*



**Tele-Bus** in Crakow metropolitan area,  
a complementary service to the conventional local transport service



5

## SELECTED GOOD PRACTICE IN ROMANIA



*Car sharing /car pooling is changing the mind-sets of the local car commuters.*



**Car sharing /car pooling**  
to integrate the public transport service in low population density areas, in the Craiova region

*Car sharing /car pooling is becoming an habitual way of commuters to travel*





6

## SELECTED GOOD PRACTICE IN ROMANIA



32 towns equipped with electric bikes stations  
70 charging points for the electric bikes  
covering the entire cross border area  
2350 free e-bikes renting provided

18 e-biking events – tournaments, promoting  
festivals organized in order to promote the e-  
biking as a valuable alternative to the  
individual mobility



Romania-Bulgaria cross-border project to encourage the **use of the electric bike** from Craiova through the new Danube bridge opened in 2013, beyond the city of Vidin in Bulgaria



The Park and Ride schemes provide efficient combination of private and collective transport in metropolitan regions.

**Park & Ride** are the exchange's centers in the region of Ljubljana between individual transport, public transport by train and bus but also with non-motorized transport (cycle and walking paths )





**to strongly reduce GHG emissions and lower the level of PM10 particles emissions**



**Sustainable Urban Mobility Plans (SUMPs) to be implemented in the municipalities with EU Funds, through the Operational Programme - EU Cohesion Policy Period 2014-2020**



Bus and rail park & ride sites, with rest facilities, at key locations surrounding mainly in the city of Edinburgh but also at key locations in the surrounding local authority area.



**Park & Ride facilities in Scotland,** in the metropolitan area of Edinburgh

This improved regional mobility as commuters based in towns and cities outside of Edinburgh can park there car at a station and travel by bus or rail to the city.

# Edinburgh's Park and Ride Sites

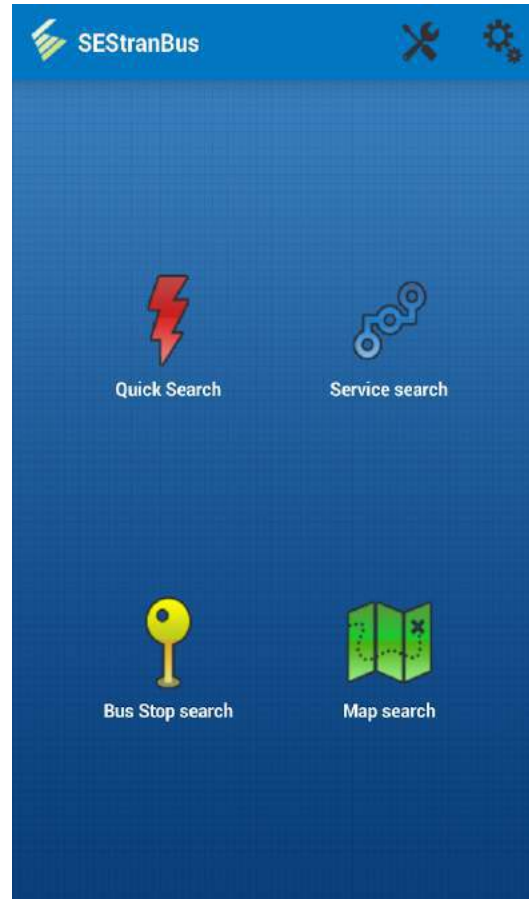
Total of around 5,700 spaces





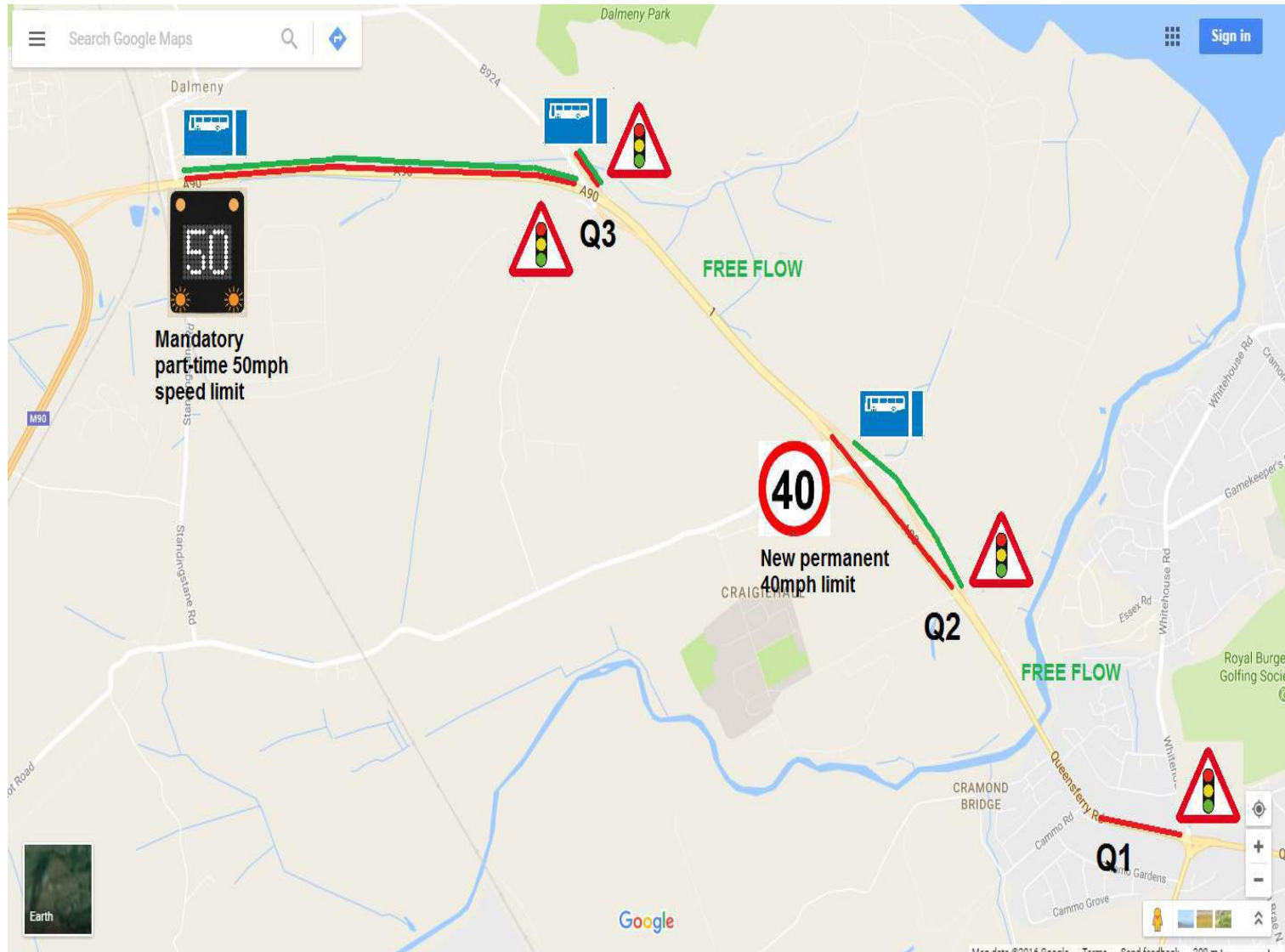
Significant commuter travel  
High quality express coach  
journeys.  
Buses up to every 5 mins in  
peak, every 10 mins off peak

*New bus lane constructed  
Bus lane introduced  
Four new sets of traffic lights  
Traffic sensors in road surface  
Fully automated*



Specific Route  
Queue  
Management  
(ICT)

# A90 Queue Management System





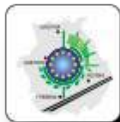
Environmental and health benefits (less injuries and fatalities because of less crashes, collisions and casualties, less damages in road network)

Measures for **Road Safety** in Western Macedonia, Greece

*Impact on socio-economic aspects of road accidents*







improving the image of the city  
Improving mobility and accessibility according  
to the needs of citizens,



Measures to  
improve  
**accessibility** in  
Kozani, Western  
Macedonia

*Improving air quality, reducing noise and  
contributing to mitigating climate change, with  
positive effects on people's health.*





Within the PASTA project the city of Rome, will set up **300** new bicycle racks at schools and public buildings, metro stations for a total of **3,000** bike rack slots.

A survey shows that people who generally drive cars are on average four kilograms (8.8 lbs) heavier than those who cycle.

PASTA, a cross-border project promoted by the Rome Municipal Agency of mobility, to develop measures to encourage **public transport and cycling**



An innovative service flexible on demand:

- No fixed timetable nor fixed paths
- Users book the service through a call center by choosing the place and time of departure/arrival
- A software managed by the operator of the call center sending messages to a terminal onboard the bus
- Two kinds of booking:
  - an “early” booking
  - a “real time” booking

Cross-border project promoted by the Lazio Region to encourage Intermodality and the use of new technologies for collective transport: **Prontobus**, calling buses in low-population areas in the province of Perugia

*On-demand bus service  
Operated by the Municipality of Perugia*





[project@ancilazio.it](mailto:project@ancilazio.it)



[www.interregeurope.eu/regio-mob/](http://www.interregeurope.eu/regio-mob/)



<https://www.facebook.com/regiomob/>