



# HIGHER

## Interreg Europe

# Internationalization of Slovenian S3



REPUBLIKA SLOVENIJA  
MINISTRSTVO ZA GOSPODARSKI  
RAZVOJ IN TEHNOLOGIJO

Strategic Research and Innovation Partnerships  
(SRIP)

Slovenia Innovation Policy Summit  
3-4 July 2018



European Union | European Regional Development Fund

## Advantages:

- Strong export
- Strategic approach towards support of development for higher value added
- Good network in the field of advanced technologies which forms a solid foundations for development of partnerships

## Weaknesses:

Most revenue in the international markets is generated by big companies; SMEs are less active

## Opportunities

- International orientation of SMS in their early stage
- Use of ICT.
- strategic integration and networking.
  
- Formation of Partnerships on 9 domains of Slovenian S3 (SRIP)

## Functions:

- Connection and development of common R&D initiatives for marketing of holistic integrated products and services
- Following the global trends and articulation of market opportunities
- Internationalisation:
  - International cooperation, joint ventures, FDI
  - Integration in global value chains and cooperation within international programs (**Horizon 2020, Eureka, EraNet, COSME**)
  - **Regional crossborder cooperation**

Development of innovative and new business models

Defining and recognizing research capacities (private and public)

Development of common services (design, HR, etc)

Common interest

# SRIP (Action Plans = Roadmaps)

- Smart cities
- Factories of the Future
- Networks for transition to circular economy
- Tourism
- Food
- Smart buildings
- Medicine
- Mobility
- Materials as end products

SRIP  
ACS+

SRIP  
Pametne stavbe in  
dom z lesno verigo

SRIP  
MATPRO

SRIP KROŽNO  
GOSPODARSTVO

SRIP  
TRAJNOSTNI  
TURIZEM

SRIP  
PMIS

SRIP  
ZDRAVJE  
MEDICINA

SRI4TOP

SRIPHRANA

- Internationalization of SRIPS themselves
- Internationalization of SRIP members
- Support institutions
- Attraction of foreign investors
- Integration in global value chains

- Zbiranje in posredovanje informacij in poznavanje ter ustvarjanje trendov
  - na področju raziskav in razvoja produktov, storitev in tehnoloških procesov,
  - o razvoju in dinamiki trgov in tržnih segmentov,
  - o mednarodnih poslovno-znanstvenih dogodkih v tujini,
  - o mednarodnih poslovno-znanstvenih dogodkih v Sloveniji.

- Priprava in izvedba promocijskih materialov, digitalna promocija za SRIPe in slovensko gospodarstvo ter ostale deležnike v SRIPih.
- Organizacija in izvedba promocijskih dogodkov za slovensko gospodarstvo in ostale deležnike v SRIPih.
- Podpora pri izvedbi sejmskih nastopov, webinarjev idr. digitalno podprtih promocijskih dogodkov v tujini.

- Organizacija in izvedba
  - obiskov tujih poslovnih delegacij v Sloveniji
  - obiskov slovenskih delegacij v tujini
- Obiskov in poslovno-znanstvenih predstavitev
  - pri strateških posameznih tujih partnerjih
  - tujih partnerjev v Sloveniji

- Organizacija in izvedba mednarodnih dogodkov v Sloveniji
- Podpora pri udeležbi na mednarodnih dogodkih (konference,...) slovenskih deležnikov v tujini

- Informiranje javnosti
  - o evropskih in globalnih instrumentih sofinanciranja RRI projektov,
  - o evropskih in globalnih institucijah povezovanja na področju RR projektov.
- Vzpostavljane povezav potencialnih partnerjev za skupna nastopanja na tretjih trgih.

- Privabljanje in omogočanje tujih investicij z visoko dodano vrednostjo v Sloveniji.
- IKT podpora SRIPom za vključitev v mednarodne dogodke in večji izkoristek digitalnih medijev.
- Razpolaganje in promocija raziskovalne-razvojne in poslovne infrastrukture (»fab labs«, »digital hub«, »test beds« idr.).

- Tržne analize
- Sejmski nastopi in digitalna promocija
- Promocijski materiali
- Promocijski dogodki
- Obiski delegacij
- Konference, posveti, webinarji
- Vključevanje v EU združenja in globalne platforme
- EU raven povezovanja, s ciljem skupnega nastopa ali širitve na tretjih trgih
- Globalna raven povezovanja s ciljem nastopa ali širitve na tretjih trgih

- Vanguard (5 SRIP, over 35 areas)
- EIT
- KIC Climate
- DIH
- Roadmap for strategic partnership between Free State of Bavaria (6 SRIP)
- EU Policy forum for Clusters
- ACS+ Group of experts in automotive industry – Lead by Division for the Automotive Industry at Federal Ministry for Economic Affairs and Energy
  - Circular economy (GER, NED)
  - Internationalization of Partnerships for S4
  - Pilots for S4
  - R&D for S4





European Union  
European Regional  
Development Fund