



Circular Change



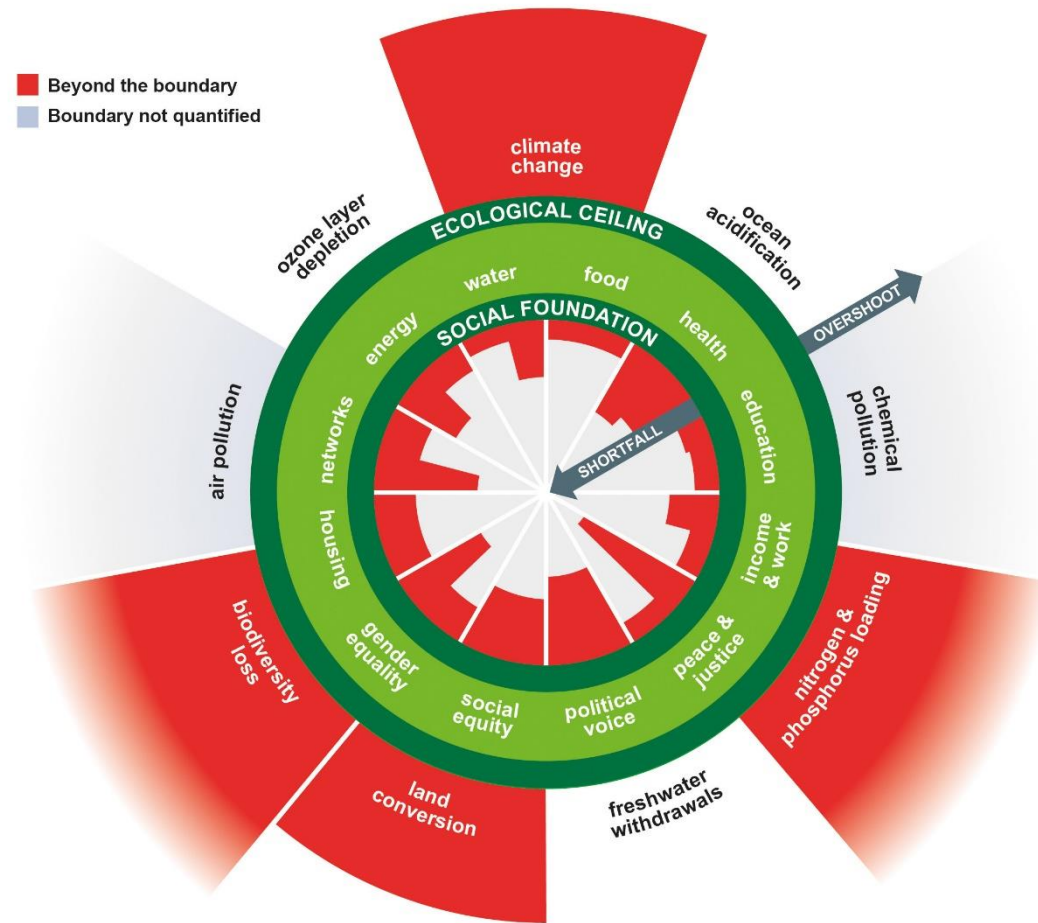
5 TIPS FOR THINKING (AND DOING) CIRCULAR

**Slovenia Innovation Policy Summit
Niko Korpar, Circular Change
Ljubljana, 3.7.2018**

How circular is the world in 2018?

10%

Source: Circle Economy, 2018. Circularity Gap Report. Available at: <https://www.circularity-gap.world/>



Source: Raworth, K. 2017. Doughnut Economics: Seven Ways to Think Like a 21st Century Economist. Chelsea Green Publishing Company.

TIP 1: WALK THE TALK

2018:

0 km

0 m²

29.3

25.4

400

65

CIRCULAR CHANGE – KEY FACTS

- **Initiative 2015**, official launch in **May 2016**
- **Since 2018: Private non-profit organisation - the first and only Slovenian CE platform**
- **Council:** 5 members, chaired by **dr. Janez Potočnik** (former EU Commissioner, UNEP IRP, Systemiq)
- **What we do:** engage stakeholders, networking, consulting, raising awareness, talk, moderate, facilitate discussions,...
- **In 2017:** 70% increase in CE exposure in media, 40 speaking opportunities, 30 events co-organised, 20 int. partnerships, 15 projects with companies
- Co-authors of the **Roadmap towards the CE in Slovenia**
- **Flagship:** International **Circular Change Conference**



TIP 2: COLLABORATION IS KEY

A small sample of our partners:



Mestna občina
Ljubljana



JOINING A NETWORK OF CIRCULAR HOTSPOTS

During the Holland Circular Economy Week (June 2018) we signed the

Memorandum of Understanding,

Thereby connecting 4 circular hotspots: Zero Waste Scotland, Circular Norway, the Luxemburg Ministry of the Economy, and Holland Circular Hotspot and Circular Change



TIP 3: THINK LONG-TERM & STRATEGIZE



As partner of the government:

- Informing and raising awareness (2015)
- Engaging the right stakeholders, facilitating dialogue
- Slovenia part of EMF CE100 programme (2016)
- Including CE in Vision 2050 and Development Strategy 2030 (2017)
- Roadmap (2018)

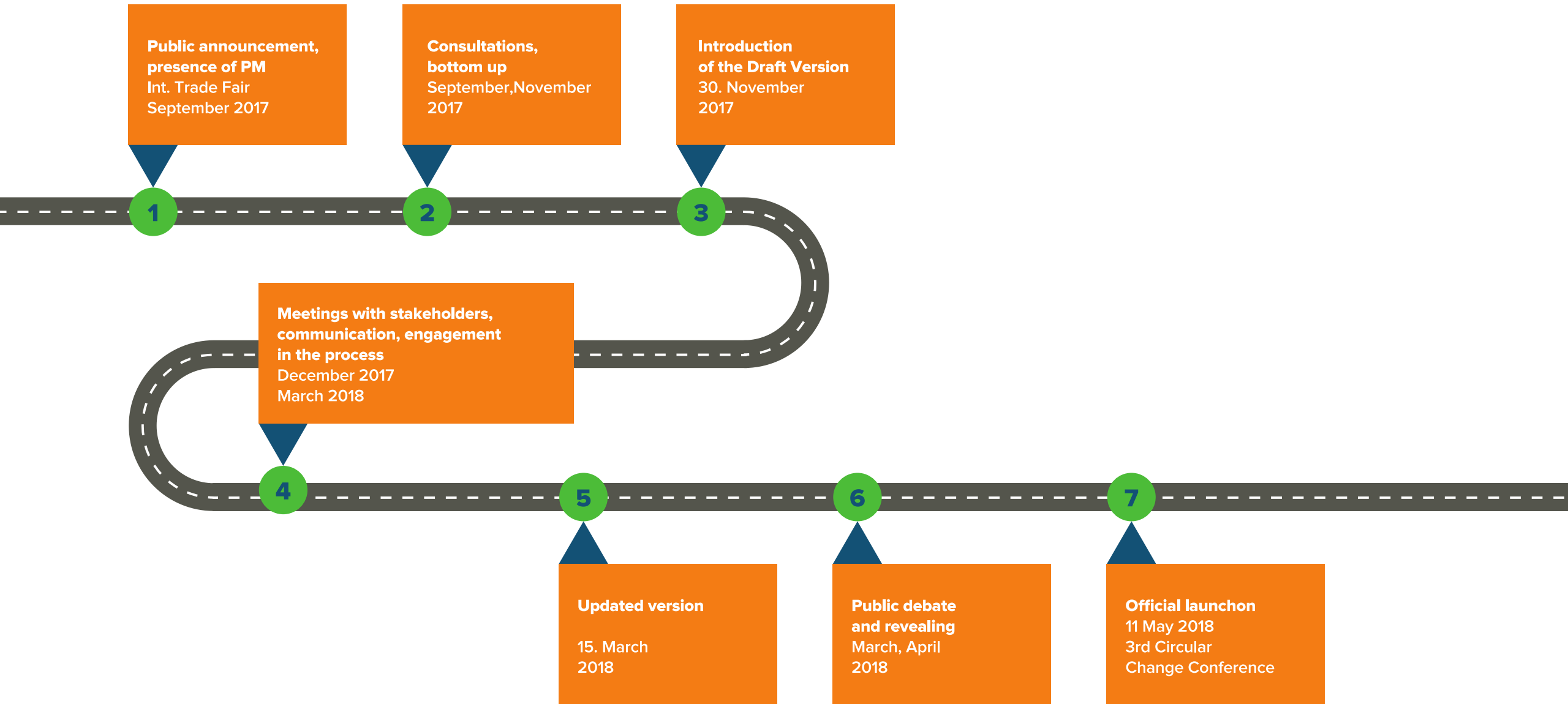
► Roadmap: Towards the Circular Economy in Slovenia

Goals:

- Slovenia as the frontrunner in CE transition in the CEE region
- Engaging stakeholders for identifying and connecting best practices
- Recommendations for the Slovenian Government for accelerating the circular transition
- Increasing the competitiveness of the economy and maintaining a high quality of life for everyone

ROADMAP towards the circular economy in SLOVENIA







THE FOUR PRIORITY FIELDS FOR THE CIRCULAR TRANSFORMATION

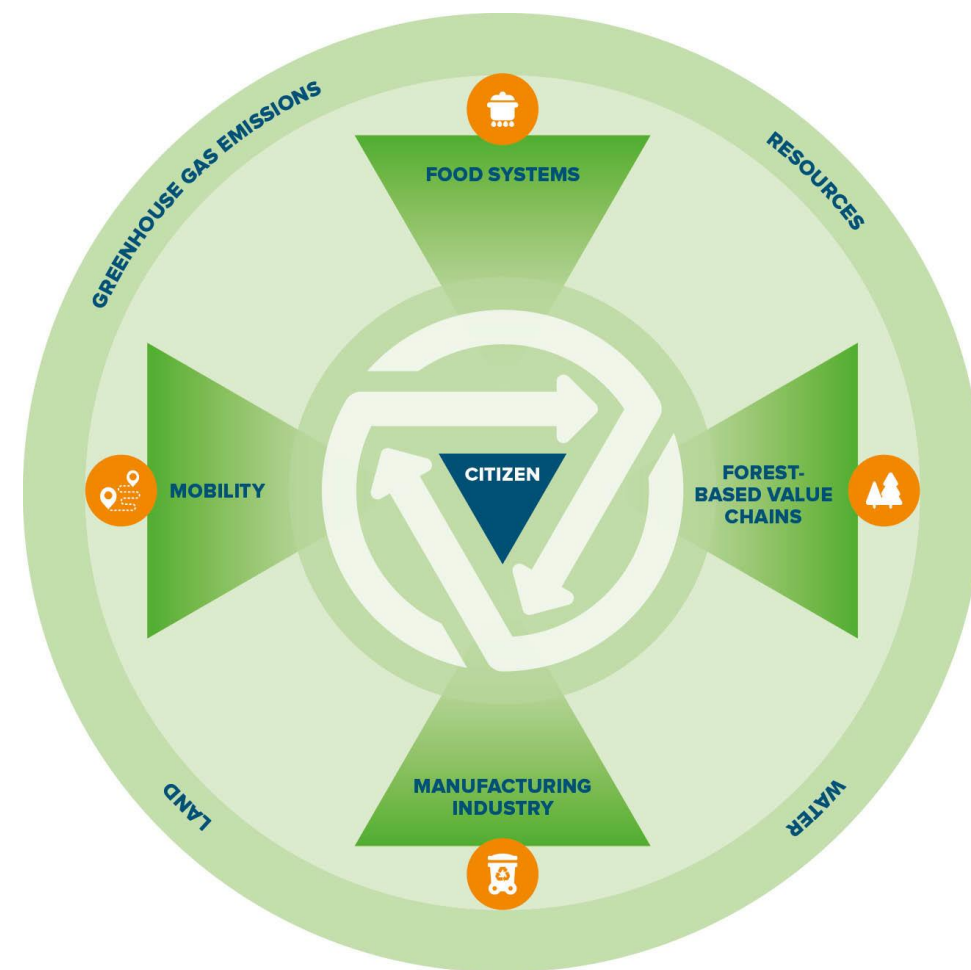
4 FIELDS introduced in the Roadmap:

1. Food systems
2. Forest-based value chains
3. Manufacturing industry
4. Mobility

Highlight best practices in each field and link them to circular business models

DOWNLOAD:

http://www.vlada.si/fileadmin/dokumenti/si/projekti/2016/zeleno/ROADMAP_TOWARDS_THE_CIRCULAR_ECONOMY_IN_SLOVE_NIA.pdf



▶ TIP 3: SIMPLIFY AND EDUCATE: INTRODUCING THE CIRCULAR TRIANGLE



Source: Gm – Circular Change, 2017

CIRCULAR ECONOMY

Circular business models -
companies

CIRCULAR CHANGE

Policy framework – government's
role

CIRCULAR CULTURE

Changing values and new narration
+ creative and social sectors of the
economy



THREE ANGLES OF THE ROADMAP

- **Circular culture: Citizens in the centre** – generators of consumption, as a key element of Slovenia transitioning to a CE – but also social enterprises, creative industries, startup ecosystems – goal is harmonized in accordance with the Development Strategy of Slovenia 2030 and Vision 2050 – **quality of life for everyone**
- **Circular Economy: Companies and their value chains** – changing from linear to circular to sustain their links to multinationals, innovate and be competitive on global markets through high added value – Slovenia as supplier of (semi)products, however a net importer of materials – goal is harmonized with the mission of SRIP partnerships
- **Circular change: Government's role** – is a strategic priority for the government (not only for MoE), systematic adjusting of policy frameworks, dialogue with social stakeholders

TIP 4: COMMUNICATE AND DISSEMINATE

- CC is leading communication and dissemination activities for the international research project EFFECTIVE, funded by Horizon2020 and BBI-JU – 7.1€ grant
- Partners include Aquafil, H&M, Novamont, Vaude,...

GOAL: to develop a more sustainable nylon, made from bio-based caprolactam produced using renewable feedstocks. The nylon will be validated by brands to make apparel and carpet textiles.



Website coming soon!



TIP 5: CIRCULAR ECONOMY IS A PLAYGROUND



REGISTER:

<https://www.bse.agency/events/circular-change-cup-2018>

RD
3

International

Circular Change Conference

UNFOLDING CIRCULAR
ECONOMY ROADMAPS

10 → 11

May 2018 / Slovenia

| Kostanjevica na Krki |
| & Maribor |

#circularchange @circulareconomy @roadmapslo

JOIN US!

#CEStakeholderEU

We're part of the ECESP Coordination Group



www.circularchange.com

Email: [join@circularchange](mailto:join@circularchange.com)

Niko Korpar MSc

niko@circularchange.com

