

SUPER PROJECT | 5th STAKEHOLDER GROUP MEETING

17th SEPTEMBER 2018

CEEIM | MURCIA | SPAIN

ATTENDEES	ORGANIZATION
Mr. Ricardo Estevez	ECOINTELIGENCIA (Private Consultant)
Mr. Daniel Jimenez Jimenez	UNIVERSITY OF MURCIA
Ms. Amparo Sanchez	INEQA
Mr. Eric Van Hont	BNI
Mr. Manuel Lorenzo Sanz	FREMM
Ms. Victoria Gómez	CEEIM (Murcia BIC)
Mr. Ignacio Uzquiza	CEEIM (Murcia BIC)
Mr. Juan Antonio Más Ferrer	CARM

The fifth meeting of the stakeholder group began with the reminder of the general objective of the Interreg Europe Program and follows it also with the presentation of the project framework by the regional leader partner (CEEIM, Ignacio Uzquiza) – the chronological frame, the role of the stakeholder group inside the project and the activities that should take place along the project lifetime-.

Then, the role of the stakeholder group continued to be reminded, indicating their expected contribution to various project activities, such as analysis of the regional situation, detection of good practices and their collaboration in the development of the Regional Action Plan, the main output of the project. Likewise, the importance of their participation, in a timely manner, was emphasized in the regional and interregional events that develop the project throughout its lifetime



Murcia, 17TH September 2018

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Furthermore the introduction of the general terms of the project, the main activities led by CEEIM in the former semesters were showed up: (i) understand and discuss the term “eco-innovation”, (ii) identify the main agents of the support system (offer and demand) sketching a support map with the three levels (national, regional & local), (iii) Translating, fixing and implementing the Self-Assessment tool among SMEs and regional support entities.

The core of the agenda was focused on the main outputs of the 5th semester which started on April, 2018:

- Self-Assessment Tool Conclusions: The functions and the purpose of the tool were remembered again. The three resultant diagrams of the surveys were showed up setting up the main conclusions and differences found:
 - The tool is not applicable to SMEs without experience in the support system for eco-innovation.
 - More than 50% of the firms answered that they did not have enough knowledge to assess the questions.
 - The vision of the SMEs differs from the vision of the public sector institutions.

Some inputs were also given to the attendees about the report of the SAT and the Solleased case.

- Good Practice Identified: We listed and explained the main features of all the good practices identified in a regional basis based on the project requirements: actual application, background results, success case with potential interest for the partners and focused on the support system. We discussed more in detailed the Symbiotic Treatment Plan of the University of Murcia which we presented in the Ireland’s meeting and the Subsidy for eco-innovation to optimize productive processes based on these criteria – good practice already published on the website.
- Ireland Meeting’s Conclusions: The main features of the meeting were discussed, from the location, agenda, study visits to the main conclusions of the workshops and the seven future use of Menti in our internal meetings. There were summarizing the main outputs of the steering committee highlighting the deadline to have the first draft of the Regional Action Plan (meeting in Denmark, on 21-22 November).

Last but not least, we explained the next steps and instructions to develop our Action Plan. We are working together with the Regional Government to develop the Regional Circular Economy Strategy 2030 in which we would like to include our Regional Action Plan, below one of the main strategic objectives, “*Improve Eco-innovation & Sistematic Eco-design*”. In an open debate, some

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possible actions to implement in this way were discussed and written down as a basis to work on them in the next months.

Next actions

- **Regional level**
 - 1st draft of the Regional Action Plan – weeks before the meeting in Denmark to share with the partners
 - Activity Progress Report

- **Interregional level**
 - Next Meeting: Denmark | 20/21 November 2018
 - Final Meeting Phase 1: Netherlands | February 2018
 - Phase 2: Implementation Regional Action Plan