

Meeting of stakeholders in Poland

Podlaska Regional Development Foundation organized the 6th meeting of stakeholders on 18 May 2018 to talk about further steps to ensure SMEs with assistance in entering new markets and in introducing eco-innovations. The meeting was attended by representatives of the Bialystok Science and Technology Park (Milena Kulesza), Marshal's Office of the Podlasie Voivodeship (Joanna Sarosiek, Emilia Malinowska), Bialystok University of Technology (Daniel Puch), and PRDF staff.

The project staff presented the results of the Self-Assessment Tool and mapping. Both activities constitute a starting point to create a common plan of future activities supporting SMEs in scope of internationalization and eco-innovations. The analysis of the SAT indicated that the strengths of the region include: mainstreaming sustainability, assessment and monitoring of effectiveness, and functions, whereas navigation, structure and dynamic tailoring are the spheres demanding the most urgent intervention.

Furthermore, the participants discussed the map of the eco-innovation support system which illustrates both the concentration of institutions at particular levels and within support functions, as well as the existence of gaps in the analysed system. The vast majority of support types offered by the identified institutions/entities is concentrated around the advisory-educational, promotional, financial and regulatory-supervisory functions. The analysis of the developed support system map clearly shows the gaps existing in the area of the research and analytic function.

The meeting was closed with presentation of further steps in the SUPER project.

