



# TRAM

Sep 1, 2018 - Sep 30, 2018

All Users  
100.00% Sessions

## Sessions

**118**  
% of Total: 0.26% (45,020)



## Users

**110**  
% of Total: 0.39% (28,008)



## Users by Country

Country	Users
Spain	28
Italy	24
Sweden	9
Belgium	7
Hungary	7
Romania	5
France	4
United Kingdom	4
Austria	2
Greece	2

## Top Channels

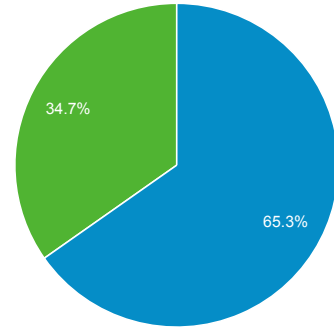
Default Channel Grouping	Sessions
Organic Search	56
Social	30
Direct	18
Referral	13
Email	1

## Sessions by Landing Page

Landing Page	Sessions
/tram/	68
/tram/events/event/2064/tram-5th-steering-com mittee-meeting-and-itre-meeting/	21
/tram/news/news-article/756/js-is-looking-for-a-f inaciale-project-officer/	7
/tram/library/	6
/tram/news/	3

## Audience behaviour: New vs Returning

New Visitor Returning Visitor



## Pageviews

**302**  
% of Total: 0.22% (135,683)



## Avg. Session Duration

**00:02:39**  
Avg for View: 00:03:01 (-12.25%)



## Most visited pages (page views)

Page	Pageviews
/tram/	104
/tram/events/	38
/tram/events/event/2064/tram-5th-steering-com mittee-meeting-and-itre-meeting/	30
/tram/news/	29
/tram/library/	23
/tram/news/news-article/3919/bicipolitana-valid ation-of-one-of-tram-s-gps/	14
/tram/good-practices/	9
/tram/linked-projects/	7
/tram/news/news-article/3924/miskolc-b-ke-da y/	7
/tram/news/news-article/756/js-is-looking-for-a-f inaciale-project-officer/	7

## Bounces and Pageviews by Page Title

Page Title	Bounces	Pageviews
TRAM   Interreg Europe	37	104

/tram/news/	0			
/tram/events/event/1957/tram-4th-stakeholders-group-meeting-marche-region/	2	TRAM 5th Steering Committee meeting and ITRE meeting   Interreg Europe	15	30
/tram/news/news-article/3831/masterplan-for-e-mobility-in-the-marche-region/	2	JS is Looking for a Finaciale Project Officer   Interreg Europe	7	7
/tram/news/news-article/3919/bicipolitana-validation-of-one-of-tram-s-gps/	2	Library   Interreg Europe	6	23
/tram/news/news-article/717/tram-low-emission-green-transport/	2	TRAM Low Emission & Green Transport   Interreg Europe	2	4
/tram/events/event/1566/tram-4th-steering-committee-meeting-and-itre-meeting/	1	BICIPOLITANA - Validation of one of TRAM's GPs   Interreg Europe	1	14
		LINKED PROJECTS   Interreg Europe	1	7
		Masterplan for e-mobility in the Marche Region   Interreg Europe	1	6
		Miskolc Bike day   Interreg Europe	1	7
		Contacts   Interreg Europe	0	4

## Searches

Event Label	Total Events
e-newsletter	1
tram e-newsle	1
tram e-newsletter	1

## Newsletter sign ups

Event Label	Total Events
TRAM	4