

RegionArts Exchange of Experience

Dear RegionArts Partners,

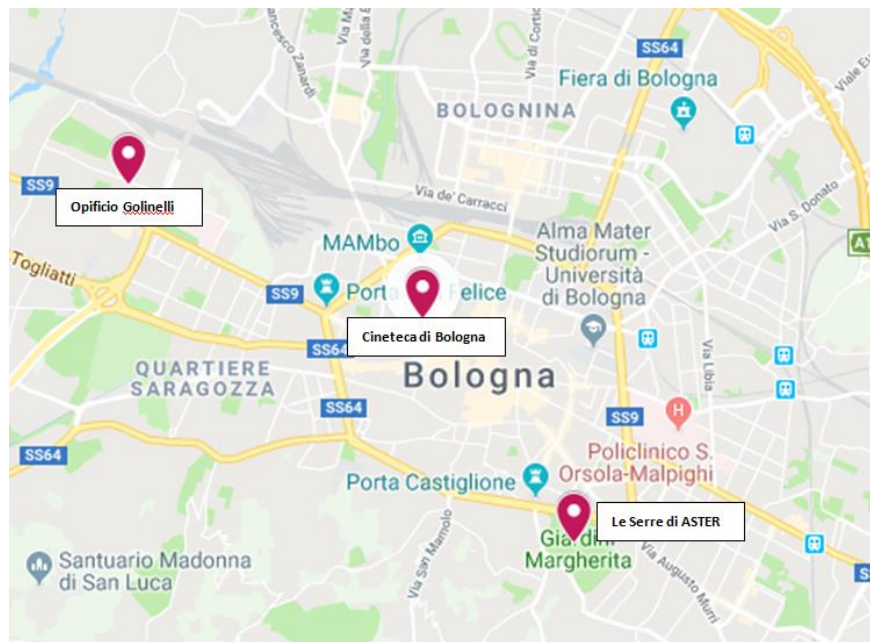
Welcome to the first Exchange of Experience (Study visit, Learning and Steering committee meeting) of 'Enhancing SME growth by the integration of Artists in ICT projects' project in Bologna on Tuesday 2 and Wednesday 3 October 2018.

The location will be:

Day 1: Cineteca di Bologna ([Via Riva di Reno, 72](#)) and
Opificio Golinelli ([Via Paolo Nanni Costa, 14](#))

Day 2: Serre di ASTER - [Via Castiglione 136](#)

For more information: click [HERE](#)



RegionArts Exchange of Experience: Attendees

Attendees	Organisation Name	Notes
Paulo Ferraz	PDF	
Sveva Ruggiero	ASTER	
Barbara Busi	ASTER	
Vera Lullo	ASTER	
Eleonora Sette	ASTER	
Lucie Sanchez	ASTER	
Dario Pezzella	ASTER	
Massimo Garuti	Cluster Create	Stakeholder Aster
Giorgia Boldrini	Incredibol! project - Municipality of Bologna	Stakeholder Aster
Enrica Serrani	Cineteca di Bologna	Stakeholder Aster
Céline Pozzi	L'immagine ritrovata	Stakeholder Aster
Marlou van der Cruijsen	Baltan Laboratories	
Koen Snoeckx	Baltan Laboratories	
Virginie Bakker	Stichting Cultuur Eindhoven	Stakeholder Baltan Laboratories
Anne Sulman	Stichting Cultuur Eindhoven	Stakeholder Baltan Laboratories
Sandra Coster	Municipality Eindhoven, Economy and Culture	Stakeholder Baltan Laboratories
Christina Skoumpridou	KEPA	
Despoina Mallini	KEPA	
Maria Goulaptsi	Innovation Support Department, Directorate of Innovation & Entrepreneurship Support of the Region of Central Macedonia	Stakeholder KEPA
Andreia Mendes	SERN	
Mika Petri Laakkonen	University of Lapland	
Harri Malinen	University of Lapland	
Riikka Kangas	University of Lapland	
Mateja Horvat	Koprivnički poduzetnik Ltd	
Kristina Penzar	Koprivnički poduzetnik Ltd	
Ksenija Ostriž	City of Koprivnica	Stakeholder Koprivnički poduzetnik
Ivana Nikolić	Croatian cluster of creative and cultural industries	Stakeholder Koprivnički poduzetnik
Patrizia Niro	Molise Region	
Mirna Mastrodomenico	Molise Region	
Fabrizio Spallone	Sviluppo Italia Molise	Stakeholder Molise Region

RegionArts Exchange of Experience Agenda

Time	Day 1: 02/10/2018	Responsible Persons
9.00	Meeting point at Cineteca di Bologna - Sala Cervi - Via Riva di Reno 72	
09.15-09.45	Welcome and introduction by PDF and ASTER	Ana Fonseca, PDF Sveva Ruggiero, ASTER
09.45-10.30	Incredibol! Bologna's Creative Innovation (presentation of 2 Start-ups supported by the program: ZimmerFrei and Antonello Ghezzi)	Giorgia Boldrini, Program Manager - City of Bologna
10.30-11.00	L'immagine ritrovata	Enrica Serrani, Responsible for EU Projects - Cineteca di Bologna ¹ Céline Pozzi Head of Digital Restoration Department, L'Immagine Ritrovata
11.00-11.30	Coffee Break & Visit to the lab (2 groups x 15 minutes during coffee break)	
11.45	Bus-shuttle/taxi for Opificio Golinelli	
12.00-12.40	Welcome and Presentation of the activities of the Golinelli Foundation	Eugenia Ferrara, School and Dissemination Unit Manager
12.40-13.10	Tour of the Opificio Golinelli	
13.10-14.00	Lunch	

¹ Bologna Film Archive

<p>14.00-15.30</p>	<p>Learning Workshop - PART 1</p> <p>Keynote form Philippe kern - KEA European Affairs, Moderator of the Learning Workshop.</p> <p>Presentations of each partner’s policy instrument: objectives, implementations, monitoring and available results (c.a. 30 minutes each with Q&A with moderation and comments from other partners and stakeholders)</p> <p>PDF</p> <ul style="list-style-type: none"> ▪ João Afonso, Startup Portugal - National Strategy for Entrepreneurship <p>ASTER</p> <ul style="list-style-type: none"> ▪ Dario Pezzella, ERDF ROP - Measure 1.2.1 ▪ CCI Clust-ER, Massimo Garuti – CCI Cluster Manager 	<p>PDF</p> <p>ASTER</p>
<p>15.30</p>	<p>Coffee Break</p>	
<p>15.40-17.00</p>	<p>Learning workshop - PART 1 (cont)</p> <p>(c.a. 30 minutes each with Q&A with moderation and comments from other partners and stakeholders)</p> <p>Baltan Laboratories</p> <ul style="list-style-type: none"> ▪ Marlou van der Crujisen - Baltan Laboratories ▪ Koen Snoeckx - Baltan Laboratories ▪ Virginie Bakker, Anne Sulman - Stichting Cultuur Eindhoven ▪ Sandra Coster - Municipality Eindhoven, Economy and Culture - (via Skype) <p>KEPA</p> <ul style="list-style-type: none"> ▪ Maria Goulaptsi, Head of Innovation Support Department, Directorate of Innovation & Entrepreneurship Support of the Region of 	<p>BALTAN</p> <p>KEPA</p>

	Central Macedonia	
17.00	Sum up of the first day and closing remarks by the moderator	
19.30	Networking Dinner at Le Serre dei Giardini Margherita - Via Castiglione 134	

13.00	Lunch	
14.40-17.00	<p>RegionArts Steering Group meeting</p> <ul style="list-style-type: none"> ▪ Debriefing of EoE: opinion and feedback ▪ Election of Steering Committee ▪ Date confirmation 2nd EoE and discussion of the 3rd EoE ▪ Presentation of Report Guidelines and update on communication activities ▪ AOB ▪ Summary of the meeting, next deadlines and closure 	All Partners