

Summary of the Report on COP Meeting – Semester 3

PP5: Municipality of Middelburg

At the third Community of Practice (CoP) Meeting of the Municipality of Middelburg the participants tackled the tasks:

- Actions to inform owners of heritage buildings
- Actions to improve local policy
- Actions to stimulate owners to take energy measures
- Highlights of territorial needs

Plenty of ideas to improve the public relation effect were raised, such as the creation of a newsletter, an infra-red scanning service, or the creation of a short movie on energy issues in heritage buildings. The meaning and effect of personal communication with influencers i.e. architects or contractors was brought up, so they could spread the message.

Due to the elections new policy goals, like the energy transition were introduced which gives the project an even stronger regional backbone. Lots of expertise is now present, which lead to the idea to corporate more closely by inviting and discussing relevant actors. Also, this could lead towards a solution concerning the financing of energy measures.

During the ending of the meeting key questions were formulated.

- What do other partners think about an energy label for listed buildings?
- How can you stimulate owners to take energy measures without money?
- What policy plans are there in other countries?