



TRAM

Oct 1, 2018 - Oct 31, 2018

All Users
100.00% Sessions

Sessions

128
% of Total: 0.24% (54,182)



Users

119
% of Total: 0.35% (33,938)



Users by Country

Country	Users
Italy	22
Spain	16
Romania	12
Sweden	11
Germany	6
Hungary	6
Finland	5
India	5
United Kingdom	4
Greece	4

Top Channels

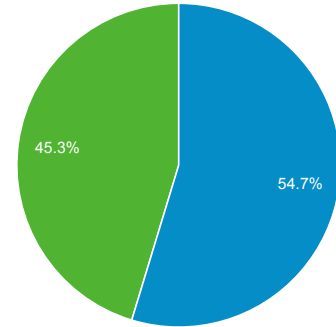
Default Channel Grouping	Sessions
Organic Search	80
Referral	17
Direct	16
Social	15

Sessions by Landing Page

Landing Page	Sessions
/tram/	66
/tram/news/news-article/4085/tram-5th-e-newsletter-is-out-now/	10
/tram/news/news-article/4162/the-first-school-of-bicipolitana/	9
/tram/contacts/	8
/tram/news/news-article/756/js-is-looking-for-a-financial-project-officer/	8

Audience behaviour: New vs Returning

■ New Visitor ■ Returning Visitor



Pageviews

338
% of Total: 0.20% (169,629)



Avg. Session Duration

00:02:22
Avg for View: 00:03:07 (-24.38%)



Most visited pages (page views)

Page	Pageviews
/tram/	111
/tram/contacts/	31
/tram/events/	26
/tram/news/	25
/tram/library/	21
/tram/good-practices/	20
/tram/news/news-article/4085/tram-5th-e-newsletter-is-out-now/	17
/tram/news/news-article/4162/the-first-school-of-bicipolitana/	15
/tram/news/news-article/756/js-is-looking-for-a-financial-project-officer/	11
/tram/events/event/2169/tram-5th-stakeholders-group-meeting-region-blekinge/	9

Bounces and Pageviews by Page Title

Page Title	Bounces	Pageviews
TRAM Interreg Europe	38	113

/tram/library/	5	The first school of Bicipolitana Interreg Europe	9	15
/tram/events/	3	TRAM 5th e-newsletter is out now Interreg Europe	7	17
/tram/news/news-article/2106/study-visit-n-4-sustainable-mobility-in-miskolc/	3	Contacts Interreg Europe	4	31
/tram/events/event/2064/tram-5th-steering-committee-meeting-and-itre-meeting/	2	JS is Looking for a Finaciale Project Officer Interreg Europe	3	11
/tram/news/news-article/1862/publication-of-tram-methodological-guidelines/	2	Library Interreg Europe	3	21
		Events Interreg Europe	2	28

Searches

Event Label	Total Events			
cycl	1	BICIPOLITANA - Validation of one of TRAM's GPs Interreg Europe	1	3
Tram	1	First partnership meeting and launch conference Interreg Europe	1	1
		Study Visit n.4 - sustainable mobility in Miskolc Interreg Europe	1	5

Newsletter sign ups

Event Label	Total Events
TRAM	4