#### **HELIUM project**

# University of Porto Innovation – PP8 Presentation

Kick off meeting Eindhoven, May 23<sup>rd</sup> 2016

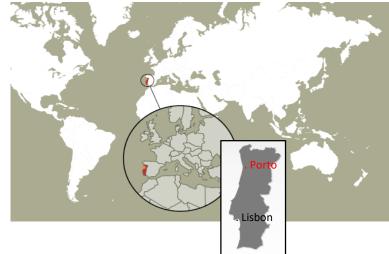




# University of Porto

Located in the southwest of Europe In the north region of Portugal In the historical city of Porto





# University of Porto





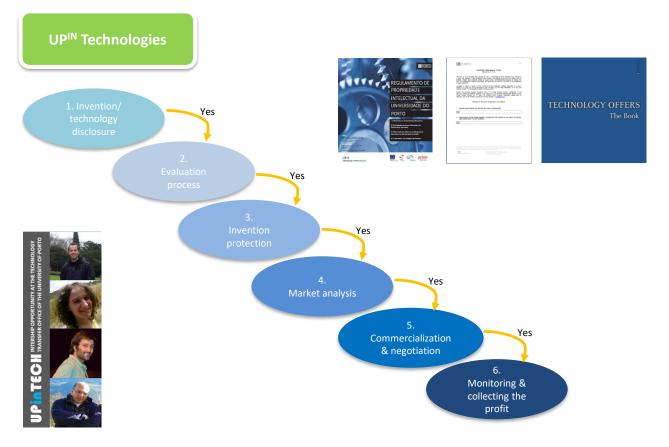
Promote sustainable forms of knowledge transfer and strengthen the links of the U.Porto with the enterprises.







**Communication & Marketing** 





(EUA, Europa, Austrália, Canadá, Brasil, Rússia)







**UPIN Ventures** 

U.Porto business idea competition

























**UPIN Ventures** 

U.Porto Business Ignition Programme - BIP



BIP is a hands-on program that immerses technologies (teams) by having them testing their business model outside of the research lab



Academia to business



Private meeting dedicated to the discussion of needs, ideas and projects related to the activities of an industry sector or a particular company.

We offer an integrated model:
Analysis of companies' technological needs
Search for R&D competences and technological solutions
Logistics
Follow up and support in joint proposal preparation

#### **Communication & Marketing**

Collaborative projects & networks about innovation













#### **Communication & Marketing**

Website, quartely newsletters





Within the Helium project:

TFL - 1. Scouting Innovation - identification of promising innovative ideas

Work together with:

- At project level: advisory partner PP2 for implementing the joint methodology for the 3 stages "1. U-Explain-It", "2. Let's-Blend-It" and "3. I-Polish-It" for the specific TF 1. Scouting Innovation
- At regional level: RSG PP9 for implementing the 3 stages "1. U-Explain-It", "2. Let's-Blend-It" and "3. I-Polish-It", in the 4 areas covered by the TF
   1. Scouting Innovation, 2. Creating Innovation, 3. Valorising Innovation, 4.
   Uptake of Innovation

Policy instrument 5: Regional Operational Programme Norte 2020



Within the Helium project:

#### Semester 2:

Organisation of "Let's-Blend-It interregional seminar" – M11 (Fev. 2017):

- site visit to present GP
- TF meeting (GP in the scouting innovation area)
- co-creation workshop involving PP + RSG
- Training
- Interegional Steering Group meeting

#### Semester 7:

- Host of Interregional Steering Group meeting - M38





### **University of Porto Innovation**



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