



DESTI-SMART

Interreg Europe



European Union
European Regional
Development Fund

Bremerhaven

Michael Gerber
Head of department

gerber@erlebnis-bremerhaven.de



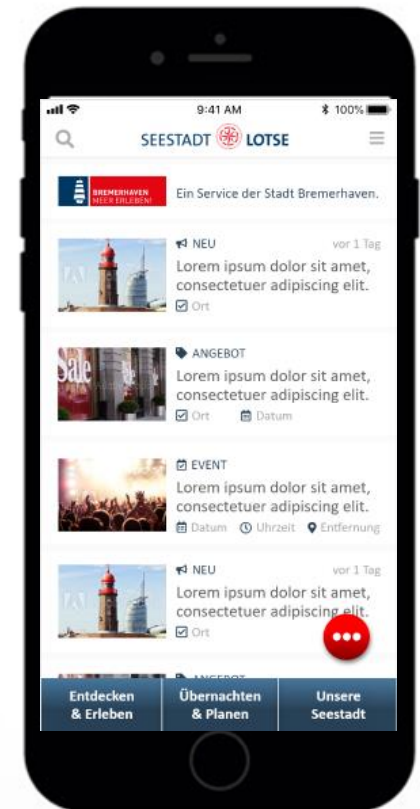
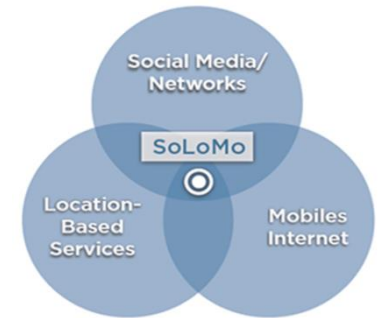
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Thematic priorities

1. Intermodality

Development of a Progressive Web App for visitors and inhabitants still in progress

- In this pilot we want to develop and integrated a special “Bike-Mobility-APP” which allowed to get measurable results and to monitor the user behavior.
- An additional positive effect achieved through the use of the APP is, that each user can monitor his own actions and record his personal CO2 consumption through the use of the public transport or the use of a bike in a personal climate diary. This will contribute to the awareness raising and will contribute to a lasting change of thinking. The collected data will be use for the evaluation.

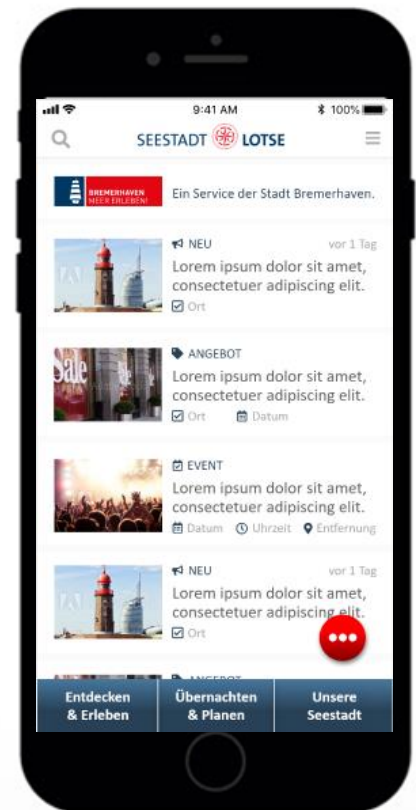


Thematic priorities

1. Intermodality

- Furthermore an electronic payment system will be included which also raise the service quality. Integration of a smart ticketing system and integration with admission to tourism attractions.

- <https://xd.adobe.com/view/5e0c3192-f0b0-4208-6180-660974f552aa-283d/>



Thematic priorities

2. Mobility Card

Development of a mobility card

A “Mobility Card” shall be developed and used. All actors of public transport (train, bus, ship) shall be part of this offer. This would be a further step of awareness raising and is a contribution to make public transport more attractive.

3. Cycling

Cycling facilities and promotion for visitors and inhabitants.



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Thank you!



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Questions welcome



Projects media