



Agri Renaissance

Interreg Europe



European Union
European Regional
Development Fund

PROJECT GUIDE



4 to 6 September 2018 | Kick off meeting in Logroño (Spain)

I. Project Overview

II. Work Plan

PROJECT OVERVIEW

Objectives and indicators

PROJECT OVERVIEW. Objectives

AgriRenaissance aims to improve regional development policies and programmes in order to increase R&I resources and capacities of the agri-food sector, stimulate collaboration and foster its hybridization.

Specific objectives

- ✓ Conduct **regional diagnosis based on a SWOT analysis of the agri-food sectors**, evaluating the existing support measures and policies and regulatory framework in three thematic areas: i) R&I infrastructure & capacities, ii) R&I public-private collaboration, iii) hybridization of the agri-food sector with other sectors within and across regions.
- ✓ **Mobilize relevant stakeholders at the regional level** in order to include their contributions in the development of the Regional Action Plans.
- ✓ **Exchange of experience and interregional learning** among project partners and regional stakeholders.
- ✓ Carry out the **strategic thinking processes at regional level in order to identify the relevant measures** (from the interregional learning process) to be integrated into the regional policies, the activities needed for this integration, timeframe and responsible actors
- ✓ **Identify the synergies and complementarities between different R&I policy and funding instruments** (ERDF, ESF, EAFRD, local, regional & national R&I strategies) in order to prevent duplication and design Regional Action Plans with specific funding and policy mixes for achieving innovation-driven growth in the agri-food sector.
- ✓ **Develop Regional Action Plans** with tailored funding and policy mixes including: clarification of the motivations behind the policy objectives and measures, clear and specific objectives, an analysis of the conflicts and synergies of possible policy measures, quantified indicators, monitoring and evaluation procedures.

PROJECT OVERVIEW. Indicators

Interreg Europe's projects have three kinds of indicators defined in order to monitor the achievements of the interregional cooperation.

AgriRenaissance project success is measured by the indicators quantified in the application form

Type of indicators

Pre-defined by the programme

Output indicators

Targets related to the implementation of the project

Result indicators

Achievements of the project

Self-defined performance indicators

Targets related to each policy-instrument

- All partners should monitor the results achieved by their activities.
- The indicators are as important as the financial execution.
- All partners should contribute to the indicators.
- All partners must keep evidences of the indicators. This information must be sent to the Government of La Rioja.

PROJECT OVERVIEW. Output indicators

The outputs are tangible deliverables of the project which contribute to the result. They directly derive from the activities carried out in the project.

These indicators are already predefined by the programme.

AgriRenaissance Output Indicators

OUTPUT INDICATOR	DESCRIPTION	TIPS FOR QUANTIFICATION	TARGET
Number of policy learning events organised	Total number of events organised by the project with the specific aim of exchanging / transferring experiences among partners.	The events counted under this indicator have to be distinguished from public relation events aimed at disseminating project information and results.	27
Number of good practices identified	The number of good practices identified during the exchange of experience process.	Only practices that have been carefully analysed and validated as being valuable within the project should be considered under this indicator.	25
Number of people with increased professional capacity due to their participation in interregional cooperation activities	The number of people whose competence in the field in question has increased thanks to interregional learning.	Only persons actively involved in the exchange of experience process should be considered under this indicator and not those who only occasionally participate in the project's activities.	80
Number of action plans developed	It measures the total number of action plans developed within the project.		5
Number of appearances in media (e.g. press)	Estimation of media coverage for the project. (e.g. project appearances in the press, radio, television, news websites, online portals, blogs etc.)	The appearance of the project on the partners' websites and in own publications should not be counted under this indicator.	56
Average number of sessions at the project pages per reporting period	This indicator measures the performance of the project website. A session is the period of time a website user is actively engaged with the project pages (measured by Google analytics).		500

PROJECT OVERVIEW. Result indicators

Results are direct effects resulting from the project and represent what the project aims to change.

These indicators are already predefined by the programme.

AgriRenaissance Result Indicators

RESULT INDICATOR	TARGET
Number of Growth & Jobs or ETC programmes addressed by the project where measures inspired by the project will be implemented 100% of policy instruments addressed with structural funds link	5
Number of other policy instruments addressed by the project where measures inspired by the project will be implemented	0
Estimated amount of Structural Funds (from Growth & Jobs and/ or ETC) influenced by the project (in EUR)	7.675.811
Estimated amount of other funds influenced (in EUR)	0

PROJECT OVERVIEW. Self-defined performance indicators

These indicators are defined to be used to monitor the performance of the policy instruments addressed by the project throughout phase 2.

Each policy instrument has at least one self-performance indicator.

AgriRenaissance Self-Performance Indicators

POLICY INSTRUMENT	SELF-DEFINED PERFORMANCE INDICATOR	TARGET
La Rioja ERDF 2014-2020 OP	Investment Priority 1a. ERDF Funds: 10.240.748€. Indicator: CO25 Number of researchers in improved facilities with R&I infrastructures. Programme Target (2023):33	5
Operational Programme for the European Union Funds Investments in 2014-2020 of the Republic of Lithuania	Investment Priority 1.1. ERDF Funds: 344.538.948€ Indicator: Number of researchers working in improved research infrastructure facilities. Programme Target (2023): 370	30
Regional Operational Programme of Mazowieckie Voivodeship co-financed by European Regional Development Fund	Investment Priority 1b. ERDF Funds: 35.959.563 Indicator CO26: Number of enterprises cooperating with research institutions. Target Value 2023: 40	10
POR CALABRIA 2014-2020	Investment Priority 1a ERDF Funds: 67.397.276€ Indicator CO25 Number of new researchers in supported RTOs. Programme Target 2023: 150	5
Programa Operacional Regional do Centro 2014-2020 (CCI 2014PT16M2OP002)	Investment Priority 1a ERDF Funds: 62.675.312€ Indicator CO25 Number of researchers working in improved research infrastructure facilities. Programme Target 2023: 358	5

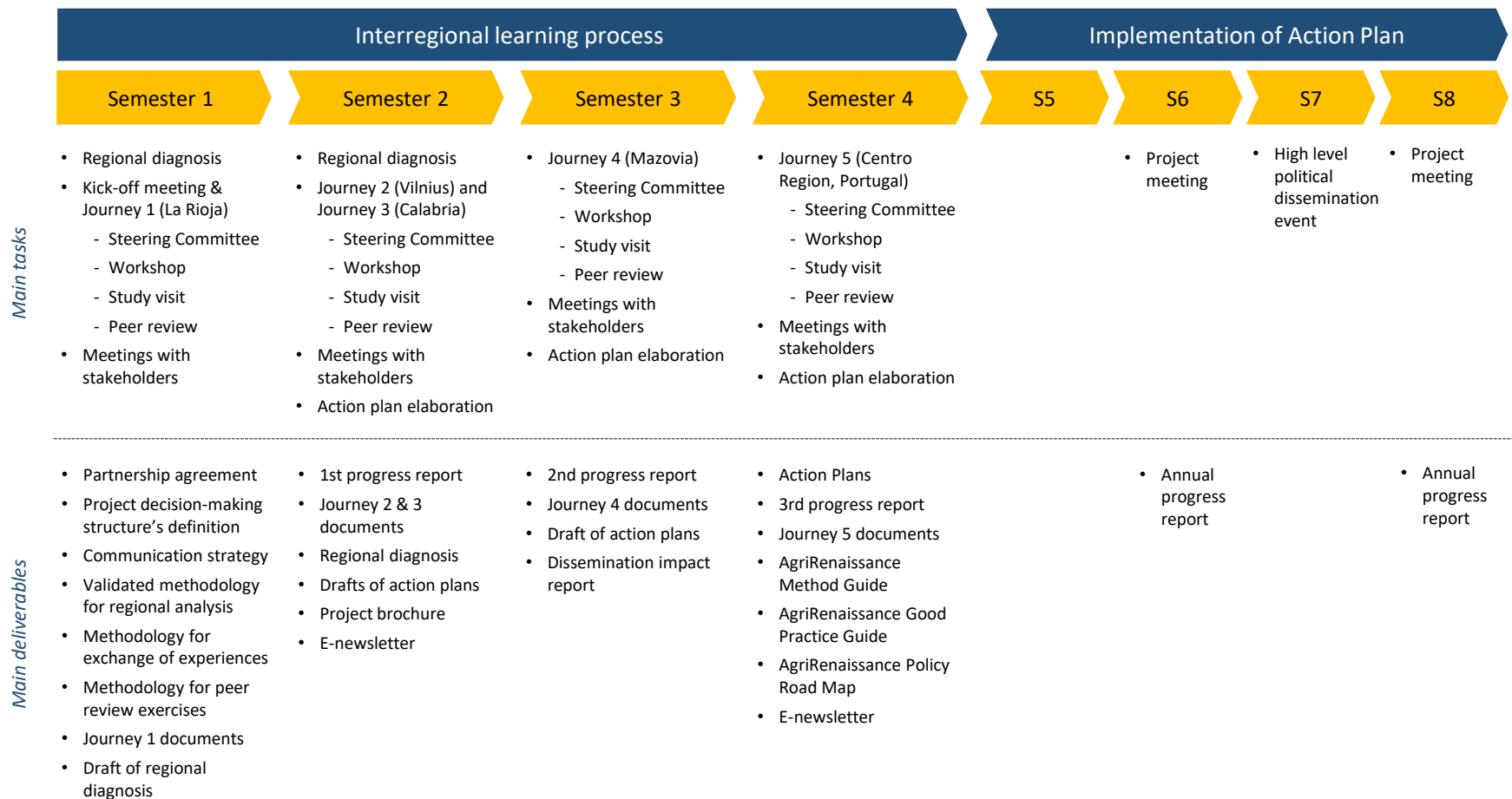
WORK PLAN

Detailed workplan for semesters 1 & 2

WORK PLAN. General Overview

AgriRenaissance is a 4 year project starting on June 2018 and finishing the 31 May 2022.

The project is structured in 2 phases (24 months each). Phase 1 is dedicated to the learning process and action plan design and phase 2 is dedicated to the action plan implementation.

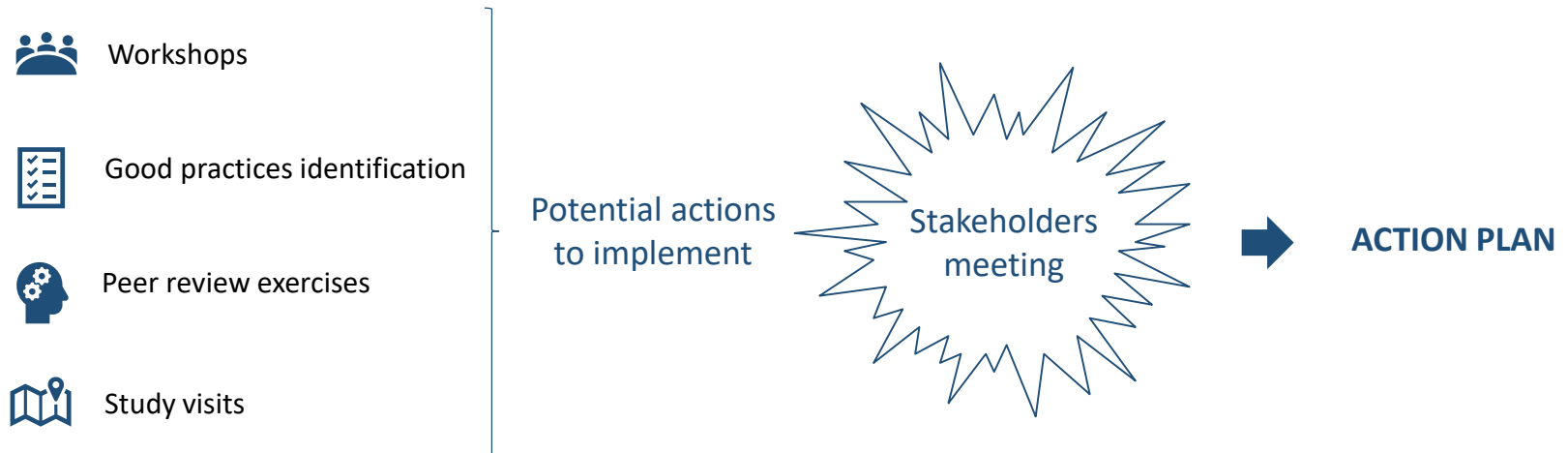


WORK PLAN. Action plans

Action plans must be the results of the learning process carried out during phase 1 of the project.

The good practices and lessons learnt in the phase I will be the basis for the elaboration of the action plan.

Interregional Learning Process



- The action plans must be aimed to achieve the **self defined indicators of each region**.
- There is not 'one-size-fits-all' action plan. The content will vary from one action plan to another. The important criterion is that the action plan should **fit the needs of the concerned regions and stakeholders**.
- **It is advisable to start working on the action plans since semester 2, once the study visits have started and good practices are starting to be identified.**

WORK PLAN. Phase 1 – Semester 1

The first semester is mainly dedicated to the start of the project, the regional diagnosis and the first study visit in La Rioja (Spain).

By the end of this period project's management, communication and financial structure should be appointed.

Exchange of experiences	Communication and dissemination	Project management
<p>REGIONAL DIAGNOSIS</p> <ul style="list-style-type: none"> - Validated methodology for regional diagnosis and exchange of experiences and role of stakeholders. - Start of the regional diagnosis. - Regional diagnosis report validated with stakeholders. <p>STUDY VISIT 1 – LA RIOJA (SPAIN)</p> <ul style="list-style-type: none"> - Validated reporting process for good practices and other information related to study visits. - Peer review methodology - Study visit, including thematic workshops and peer reviews. - Good practices. <p>STAKEHOLDER MEETING</p> <ul style="list-style-type: none"> - Creation of 5 local stakeholder groups. - 5 Regional stakeholders seminars. 	<p>COMMUNICATION STRATEGY</p> <ul style="list-style-type: none"> - Communication and dissemination strategy document. - Partners communication officers appointed. <p>ONLINE ACTIVITIES</p> <ul style="list-style-type: none"> - Set-up of project website and social media. - Project website and social media update. <p>OFFLINE ACTIVITIES</p> <ul style="list-style-type: none"> - Monitoring and feedback of relevant events at EU level. <p>PRESS COMMUNICATION AND EVENTS</p> <ul style="list-style-type: none"> - Press release of the study visit. - 5 regional dissemination events. 	<p>PROJECT START</p> <ul style="list-style-type: none"> - Signing of the subsidy contract. - Signing of the partnership agreements. - Contracting of First Level Controllers. <p>STEERING GROUP</p> <ul style="list-style-type: none"> - Constitution of the Steering Group. - Steering Group meeting and minute. - Project coordinator and financial manager appointed. <p>OTHER</p> <ul style="list-style-type: none"> - Project implementation and financial guide. - Detailed workplan for next semester.

WORK PLAN. Phase 1 – Semester 1

The first semester starts on 1 June 2018 and ends on 30 November 2018

			PARTNER IN CHARGE	S1									
				M1	M2	M3	M4	M5	M6				
				jun-18	jul-18	aug-18	sep-18	oct-18	nov-18				
A. EXCHANGE OF EXPERIENCES	A.1. REGIONAL DIAGNOSIS	Methodology for regional diagnosis and exchange of experiences and role of stakeholders	Lead Partner		1								
		Validated methodology for regional diagnosis and exchange of experiences and role of stakeholders	All partners				1						
		Start of regional diagnosis	All partners										
		Regional diagnosis reports validated with stakeholders	All partners										
		Methodology for reporting process for good practices and other information related to study visits	Lead Partner		1								
	A.2. STUDY VISITS	A.2. STUDY VISITS	Validated reporting process for good practices and other information related to study visits	All partners				1					
			Study visits	Hosting partner				1					
			Thematic workshops	Hosting partner				1					
			Methodology for the peer review exercises	Lead Partner				1					
			Peer review exercises	Hosting partner				1					
			Peer review report	Hosting partner				1					
			Good practices	All partners									
			Five local stakeholder groups created	All partners					5				
			Regional stakeholders seminars (1/region/semester)	All partners					5				
			Stakeholder seminars minutes/attendance sheet	All partners						5			
			A.3. STAKEHOLDER MEETINGS	A.3. STAKEHOLDER MEETINGS	Publication of AgriRenaissance Method Guide	Lead Partner							
					Publication of AgriRenaissance Good Practices Guide	Lead Partner							
					Publication of AgriRenaissance Policy Road Map	Lead Partner							
			A.4. OTHER OUTPUTS	A.4. OTHER OUTPUTS	Definition of action plans	All partners							
Validated template for regional action plans	Lead Partner												
Implementation of action plans	All partners												
A.5. ACTION PLANS	A.5. ACTION PLANS	Communication and dissemination strategy			ARMSA				1				
		Updated version of the communication and dissemination strategy			ARMSA								
B. COMMUNICATION AND DISSEMINATION	B.1. COMMUNICATION STRATEGY	B.1. COMMUNICATION STRATEGY	Partners communication officers appointed	All partners			1						
			Set-up of project social media tools	ARMSA			1						
			Update of social media profiles	All partners									
	B.2. ONLINE ACTIVITIES	B.2. ONLINE ACTIVITIES	B.2. ONLINE ACTIVITIES	Proposal of contents for the project website	ARMSA			1					
				Website update	All partners								
				Template for the e-newsletter	ARMSA								
	B.3. OFFLINE ACTIVITIES	B.3. OFFLINE ACTIVITIES	B.3. OFFLINE ACTIVITIES	e-Newsletter	ARMSA								
				Project brochure	ARMSA								
				Dissemination impact report	All partners								
	B.4. PRESS COMMUNICATION & EVENTS	B.4. PRESS COMMUNICATION & EVENTS	B.4. PRESS COMMUNICATION & EVENTS	Monitoring and Feedback to all partners regarding relevant events at EU level	ARMSA			1					
				Press releases of Study Visits	All partners			1					
				Regional Dissemination Events	All partners					5			
				High-level political dissemination event	All partners								
				C.1. PROJECT START	C.1. PROJECT START	C.1. PROJECT START	Subsidy contract	Lead Partner		1			
							Partnership Agreement	All partners					
	C.2. STEERING GROUP MEETING	C.2. STEERING GROUP MEETING	C.2. STEERING GROUP MEETING	First Level Controller appointment (if needed)	All partners			6					
				Constitution of the SG and rules of procedure	Lead Partner								
				Project coordinator and financial manager appointed	Lead Partner				1				
Steering Group meetings and minutes				Lead Partner				1					
C.3. REPORTING ACTIVITIES				C.3. REPORTING ACTIVITIES	C.3. REPORTING ACTIVITIES	Individual progress report to First Level Controller	All partners						
	Individual progress report to Lead Partner	All partners											
	Project progress report to Joint Secretariat	Lead Partner											
C.4. OTHER	C.4. OTHER	C.4. OTHER	Detailed workplan for next semester/year	Lead Partner			1						
			Project implementation and financial guide	Lead Partner			1						

WORK PLAN. Phase 1 – Semester 2

The second semester is dedicated to the completion of the regional diagnosis, 2 study visits in Vilnius (Lithuania) and Calabria (Italy) and the start of the definition of the action plans.

During this semester, partners will have to submit the first progress report.

Exchange of experiences	Communication and dissemination	Project management
<p>REGIONAL DIAGNOSIS</p> <ul style="list-style-type: none"> - End of the regional diagnosis. - Regional diagnosis report validated with stakeholders. <p>STUDY VISIT 2 – VILNIUS (LITHUANIA)</p> <ul style="list-style-type: none"> - Study visit, including thematic workshops and peer reviews. - Good practices. <p>STUDY VISIT 3 – CALABRIA (ITALY)</p> <ul style="list-style-type: none"> - Study visit, including thematic workshops and peer reviews. - Good practices. <p>STAKEHOLDER MEETING</p> <ul style="list-style-type: none"> - 5 Regional stakeholders seminars. <p>ACTION PLANS</p> <ul style="list-style-type: none"> - Definition of action plans 	<p>COMMUNICATION STRATEGY</p> <ul style="list-style-type: none"> - Communication and dissemination strategy document update <p>ONLINE ACTIVITIES</p> <ul style="list-style-type: none"> - Project website and social media update. - Template and first e-newsletter release <p>OFFLINE ACTIVITIES</p> <ul style="list-style-type: none"> - Monitoring and feedback of relevant events at EU level. - Project brochure <p>PRESS COMMUNICATION AND EVENTS</p> <ul style="list-style-type: none"> - Press release of the study visit. - 5 regional dissemination events. 	<p>STEERING GROUP</p> <ul style="list-style-type: none"> - Steering Group meeting and minute. <p>REPORTING ACTIVITIES</p> <ul style="list-style-type: none"> - 1st Individual progress report. - 1st project report <p>OTHER</p> <ul style="list-style-type: none"> - Detailed workplan for next semester.

The second semester starts on 1 December 2018 and ends on 31 May 2019

			PARTNER IN CHARGE	S2					
				M7	M8	M9	M10	M11	M12
			dec-18	jan-19	feb-19	mar-19	apr-19	may-19	
A. EXCHANGE OF EXPERIENCES	A.1. REGIONAL DIAGNOSIS	Methodology for regional diagnosis and exchange of experiences and role of stakeholders	Lead Partner						
		Validated methodology for regional diagnosis and exchange of experiences and role of stakeholders	All partners						
		Start of regional diagnosis	All partners						
		Regional diagnosis reports validated with stakeholders	All partners						5
		Methodology for reporting process for good practices and other information related to study visits	Lead Partner						
	A.2. STUDY VISITS	Validated reporting process for good practices and other information related to study visits	All partners						
		Study visits	Hosting partner		1				1
		Thematic workshops	Hosting partner		1				1
		Methodology for the peer review exercises	Lead Partner						
		Peer review exercises	Hosting partner		1				1
	A.3. STAKEHOLDER MEETINGS	Peer review report	Hosting partner		1				1
		Good practices	All partners			5			
		Five local stakeholder groups created	All partners						
		Regional stakeholders seminars (1/region/semester)	All partners						5
		Stakeholder seminars minutes/attendance sheet	All partners						5
A.4. OTHER OUTPUTS	Publication of AgriRenaissance Method Guide	Lead Partner							
	Publication of AgriRenaissance Good Practices Guide	Lead Partner							
	Publication of AgriRenaissance Policy Road Map	Lead Partner							
A.5. ACTION PLANS	Definition of action plans	All partners							
	Validated template for regional action plans	Lead Partner							
B. COMMUNICATION AND DISSEMINATION	B.1. COMMUNICATION STRATEGY	Implementation of action plans	All partners						
		Communication and dissemination strategy	ARMSA						1
		Updated version of the communication and dissemination strategy	ARMSA						1
	B.2. ONLINE ACTIVITIES	Partners communication officers appointed	All partners						
		Set-up of project social media tools	ARMSA						
		Update of social media profiles	All partners						
	B.3. OFFLINE ACTIVITIES	Proposal of contents for the project website	ARMSA						
		Website update	All partners						
		Template for the e-newsletter	ARMSA		1				
	B.4. PRESS COMMUNICATION & EVENTS	e-Newsletter	ARMSA						1
		Project brochure	ARMSA		1				
		Dissemination impact report	All partners						
	C.1. PROJECT START	Monitoring and Feedback to all partners regarding relevant events at EU level	ARMSA		1				1
		Press releases of Study Visits	All partners		1				1
		Regional Dissemination Events	All partners						5
C. PROJECT MANAGEMENT	C.2. STEERING GROUP MEETING	High-level political dissemination event	All partners						
		Subsidy contract	Lead Partner						
		Partnership Agreement	All partners						
	C.3. REPORTING ACTIVITIES	First Level Contoller appointment (if needed)	All partners						
		Constitution of the SG and rules of procedure	Lead Partner						
		Project coordinator and financial manager appointed	Lead Partner						
	C.4. OTHER	Steering Group meetings and minutes	Lead Partner						1
		Individual progress report to First Level Controller	All partners	7					
		Individual progress report to Lead Partner	All partners		7				
		Project progress report to Joint Secretariat	Lead Partner			1			
Detailed workplan for next semester/year		Lead Partner						1	
Project implementation and financial guide		Lead Partner							



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Thank you!



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Project smedia