



ENHANCE
Interreg Europe



European Union
European Regional
Development Fund

Dissemination Event

Barcelona, November 28th/2018

Andalusia / Spain



JUNTA DE ANDALUCÍA

CONSEJERÍA DE MEDIO AMBIENTE Y ORDENACIÓN DEL TERRITORIO

Step by step: Action Plan in Andalusia



*The Best 5 Practices
to be transferred to
Andalusia*

Action n. 1

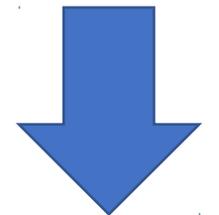
Inclusion of EMAS as environmental criterion in the Guide of Public Procurement for Government of Andalusia

Lesson Learnt

This action has been selected for its **growing interest** among EMAS-registered organizations and other members of the Stakeholders Group of Andalusia as one of the main measures to increase the number of EMAS registrations.

The implementation of this action will be not require a high legislative effort to be adopted as it has references in European Directives on public procurement (**Directive 2014/24/EU and Directive 2014/23/EU**) and National Legislative acts. In fact, a new Law on Public Procurement has just been approved at national level (**Law 9/2017**), therefore all Spanish public entities have to adapt to these new requirements. Therefore, it is the good time for incorporating these changes and taking into account EMAS as a criterion of Technical Solvency into own regional legal references.

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Action n. 1

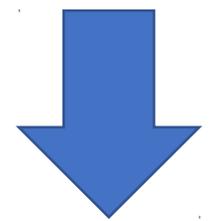
Inclusion of EMAS as environmental criterion in the Guide of Public Procurement for Government of Andalusia



Sub-actions



- 1) Establishment of a **Working Group** with the Regional Ministry on Environment and Spatial Planning and the Regional Ministry on Finance and Public Administration.
- 2) Identification and analysis of **legal framework and other reference documents**.
- 3) Holding of **meetings** to agree on joint instructions and recommendations.
- 4) Drafting of **instructions and recommendations** for the inclusion of EMAS as an environmental criterion in the Guide of Public Procurement for Government of Andalusia.



Action n. 2

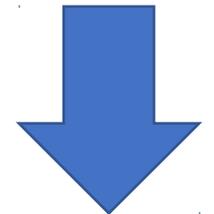
Search and launching of funding support for EMAS promotion

Lesson Learnt

This action has been selected for results derived from its **high impact on the Policy Instrument for Andalusia**, which is focused on initiatives aimed at financing productive investments for the aquaculture sector in line with the Thematic Objective of enhancing the competitiveness of SMEs within the ERDF Operational Programme 2014-2020 for Andalusia.

The implementation of this action will not require a high legislative effort to be adopted as it has references in European Regulation (Regulation No. 508/2014). Furthermore, at regional level, the Andalusian Strategy for development of marine aquaculture as well as specific funding support for this sector are now under revision to adapt them to new needs of the sector and coming European requirements. Therefore, it is the good time for incorporating EMAS register into our own regional legal references to move towards a sustainable aquaculture in Andalusia.

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Action n. 2

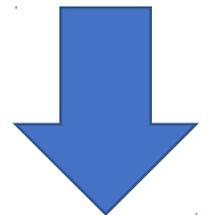
Search and launching of funding support for EMAS promotion

Sub-actions for aquaculture sector



- 1) Participation of the Regional Ministry on Environment and Spatial Planning in meetings held by WG on Environment to reformulate the Andalusian Strategy for Development of Marine Aquaculture 2014-2020.
- 2) Proposals for the inclusion of EMAS in the Call 2019 (European Fisheries Funds) as an award criterion, as a line of grant for EMAS implementation and maintenance and as a non exclusion criterion for other lines of grants.
- 3) Promotion of EMAS implementation among aquaculture companies (awareness campaigns to let know grants for EMAS implementation).
- 4) Proposals for drafting of Guidelines for EMAS implementation in aquaculture sector.

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Action n. 3

Dissemination and promotion of the Guideline for EMAS implementation in Health sector (Hospitals, Clinic and Health Centres) developed by Andalusian Service on Health

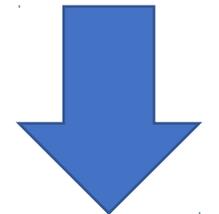
Lesson Learnt

European Environment Policies consider that many of the environmental issues can be better addressed through **interaction between key economic actors and the use of a comprehensive and integrated set of instruments** (voluntary environmental behaviour systems or awareness, information and communication tools).

Although there are not legal references, this Guideline is a technical document **to help and support the EMAS implementation in health sector** that, for its needs and/or particularities (lack of technical capacity, lack of human and economic resources, etc.), need this type of support to access to EMAS register. Therefore, the implementation of this action will be **not require a high legislative effort** to be adopted as it has not legal references.

Additionally, the costs associated with the implementation of this measure could be offset by the benefits associated with the promotion of EMAS, since the **health sector is one of the most representative sector in Andalusia, it counts on a large number of centres.**

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Action n. 3

Dissemination and promotion of the Guideline for EMAS implementation in Health sector (Hospitals, Clinic and Health Centres) developed by Andalusian Service on Health

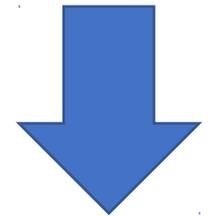
Sub-actions



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CONSEJERÍA DE SALUD

- 1) Identification and analysis of reference documents.
- 2) Boosting of the Guideline for EMAS implementation in Health sector developed by Regional Ministry on Health (Andalusian Health Service).
- 3) Support in the implementation of a pilot project in some affiliate health centre.
- 4) Dissemination activities through the Regional Ministry on Environment.

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Action n. 4

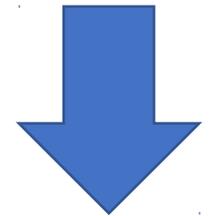
Development of a Prospective Study for the launching of an EMAS Club in Andalusia

Lesson Learnt

The aim of EMAS Clubs is to **promote and oversee** the continuous improvement of the environmental behaviour of organisations and of society in general, and the **protection of the common interests** of the association's organisations concerning their participation in the EMAS system. Also, the EMAS Club allows to **facilitate the relationship** among the associates and local governments, **working in a co-ordinated way** with local governments in order to obtain benefits deriving from the environmental commitments the organisations have adopted.

The implementation of this action **will be not require any legislative effort** to be adopted as it has not legal references. Therefore, this action has been selected for results derived from its **growing interest among EMAS-registered organizations** and other members of the Stakeholders Group of Andalusia as one of the main measures to **increase the number of EMAS registrations and improve services supplied to EMAS-registered organisations.**

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Action n. 4

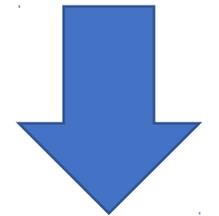
Development of a Prospective Study for the launching of an EMAS Club in Andalusia

Sub-actions



- 1) Identification and analysis of funding sources to contract the Prospective Study.
- 2) Preparation of contract specifications for the Prospective Study.
- 3) Request of tenders for the Prospective Study.
- 4) Analysis and selection of tenders.
- 5) Preparation of the Prospective Study.
- 6) Dissemination of the results from the Prospective Study.

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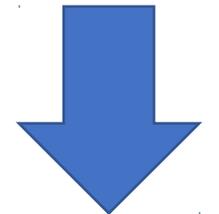
Action n. 5

Development of information and dissemination activities for EMAS register in Andalusia

Lesson Learnt

Taking into account the results obtained from the learning process (**EMAS Awards, EMAS is more than a logo and campaigns for EMAS dissemination**) and the need to improve EMAS registration in Andalusia, the Regional Ministry on Environment will work on the establishment of set of measures for EMAS promotion: public recognition, awareness campaigns and merchandising activities for EMAS promotion.

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Action n. 5

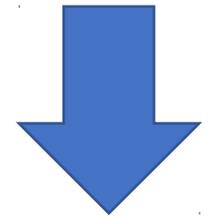
Development of information and dissemination activities for EMAS register in Andalusia

Sub-actions



- 1)EMAS Public Recognition: proposal for the inclusion of EMAS in the Regulatory Bases of Andalusian Awards for Environment, inclusion of EMAS in the agenda of public events, etc.
- 2)EMAS dissemination and visibility activities: publication of short videos (informative pills), posters (logo, brochures, etc.), appearance in events, conferences, etc.
- 3)EMAS as a brand: design of EMAS merchandising material..

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THANK YOU!!!!

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Let's do it!

