

**2018**   
**EUROPEAN YEAR  
OF CULTURAL  
HERITAGE**  
#EuropeForCulture

**SHARE**   
Interreg Europe

 European Union  
European Regional  
Development Fund

# **PROJECT SHARE**

**Sustainable approach to cultural Heritage for the  
urban Areas Requalification in Europe  
PGI02343**

## **MINUTES**

**Interregional Exchange meeting**

Vadstena, Sweden, 22-23 October 2018

**SHARE**  
**Interregional Exchange Meeting**  
**Vadstena, Sweden, October 22-23, 2018**

**AGENDA**

<b>LIST OF PARTICIPANTS</b>		
<b>Partner</b>	<b>Name</b>	<b>Role in the project</b>
Sviluppumbria SPA	Chiara Dall'Aglio	Lead partner
	Cathleen Foderaro	Communication Manager
	Erika Baiardini	Financial Manager
	Giovanni Patriarchi	Stakeholder from the City of Foligno (participant in the debate)
	Carlo Cipiciani	Stakeholder from Regional Managing Authority
	Annalisa Cecchini	Stakeholder from Regional Managing Authority
	Andy Fryers	External expert, debate moderator
Regional Government of Extremadura	Jose Javier Cano	Technical Expert
	Juan Francisco Sánchez	Technical Expert in Local Development Centre
	Patricia Mora	Technical External Expert
County Administrative Board of Östergötland	Magnus Reuterdahl	Project Manager
	Eva Nyström Tagesson	Expert
	Sigrid Jansson	Expert/assistant project manager
	Inger Sundblad	Financial Manager
	Eva Rittsél	Expert
	Martin Rundkvist	Expert
	Jane Råsten	Expert
	Berit Ljunggren	Expert

North-East Regional Development Agency	Georgeta Smadu	Project partner
	Ana Paraschiv	Project partner
	Gabriel Stefan Chirila	Stakeholder, participant at the political debate
	Matei Sandu	stakeholder
	Dana Nastase	stakeholder
	Razvan Marcu	stakeholder
University of Greenwich	Monika Konyeczky	Finance Officer
	Tina Segota	Expert
	Andres Coca-Stefaniak	Project Manager
Pannon EGCT	Boglarka Nemes	Project Manager
	Judit Füzér	Secretary of Pannon EGTC
	Andras Göndöc	Director of Pannon EGTC
	Tamás Mojzes	Stakeholder
	József Pfeffer	Politician
	Éva Mikes	Vice Director of Pannon EGTC
City of Sibenik	Petar Mišura	Project Manager
	Paško Rakić	Deputy Mayor (politician)
	Mirjana Žurić	Expert
Green Pilgrimage	Markus Lindberg	Project Green Pilgrimage
Municipality of Vadstena	Anders Hedeberg	Stakeholder, politician, Chairman of the municipal executive board
	Annika Toll	Stakeholder, director of the administration of environment and building
	Maria Jönsson	Stakeholder, director of the cultural department
	Mathias Hult	Stakeholder, senior City Planner
	Dessie Forsén	Stakeholder, chairman of the building committee board
	Jessica Hallros	Stakeholder, director of tourism and commerce
	Jonas Wernström	Stakeholder, director of the educational and cultural administration

Municipality of Vadstena	Göran Fältgren	Stakeholder, chairman of the educational and cultural department
Interreg Europe	Venelina Varbova	Thematic Expert - Environment and resource efficiency, Policy Learning Platform

**Venue: the Convent, Vadstena Klosterhotel**

Lasarettsgatan 5, 592 30 Vadstena, Sweden

<b>Day 1 Monday, 2018-10-22</b>		
8.45	<b>Registration, at the Convent, Vadstena Klosterhotel</b>	
9.00	<b>Welcome &amp; Opening of the Steering Committee Meeting at the Convent, Vadstena Klosterhotel</b>	
	Welcome to project partners by the Governor of Östergötland, Carl Fredrik Graf & Anders Hedeberg, chairman of Vadstena's municipal executive board	<b>CABO</b>
9.25	<b>State of art of the project implementation</b>	
	State of art of administrative and communication activities	<b>Sviluppumbria</b>
10.45	<b>Coffee break</b>	
	State of art of the project implementation continues	
12.30	<b>Lunch at Vadstena Klosterhotel</b>	
	Free time	
14.30	<b>A presentation of Vadstena culture by the "The Cultural Route"</b> Anders Hedeberg (chairman of Vadstena's municipal executive board), Maria Jönsson, Mathias Hult	<b>Vadstena Municipally, stakeholder</b>
	Walk & presentation of app	
16:00-18:00	<b>Political debate at Medborgarsalen, Rödtorner, Vadstena, Storgatan 31</b>	
	Andy Fryers, Moderator	<b>Sviluppumbria</b>
	Giovanni Patriarchi, Municipality of Foligno	<b>Sviluppumbria</b>
	Javier Cano, Head of DG Cultural Promotion	<b>Regional Government of Extremadura</b>
	Gabriel Stefan Chirila, Iași City Hall	<b>NorthEast Regional Development Agency</b>
	Anders Hedeberg, chairman of Vadstena's municipal executive board	<b>County Administration Board of Östergötland</b>
	József Pfeffer, Pannon European Grouping of Territorial Cooperation Ltd	<b>Pannon European Grouping of Territorial Cooperation Ltd</b>
	Petar Mišura, City of Šibenik	<b>City of Šibenik</b>
19:30	<b>Dinner at restaurant Munkklostret, Vadstena Klosterhotell</b>	
21:30	<b>Vadstena Abbey church</b>	<b>CABO</b>
	Guided tour and music	
23:00	<b>End day 1</b>	
<b>DINNER</b>		

**When: 19:30**

**Where: Vadstena Klosterhotell, restaurant Munkklostret, <https://www.klosterhotel.se/mat-dryck>**

Venue: Vadstena

Day 2 Tuesday, 2018-10-23		
8.50	<b>Bus trip around Vadstena (the bus leaves at 09.00), outside Vadstena Klosterhotel</b>	
	Visit various places in and around Vadstena, including <b>Örberga Church</b> and <b>Vadstena Castle</b> . If the weather permits, we will also walk a part of the pilgrimage trail. During the trip coffee will be served.	<b>CABO</b>
12.15	<b>Lunch</b>	
	Lunch at Vadstena <i>folkhögskola</i> (A Scandinavian education center for post high school courses)	<b>Sviluppumbria</b>
13.30	<b>SHARE &amp; Green Pilgrimage</b>	
	Two Interreg Europe projects with similar goals and targets. Who are we, what do we want and how can we strengthen each other?	<b>CABO, Green Pilgrimage &amp; Sviluppumbria</b>
15:00	<b>Guided tour of the Monastery Area &amp; Monastery Museum</b>	
	Guide is the museum manager Markus Lindberg	<b>Sancta Birgitta klostermuseum, stakeholder</b>
16:15	<b>Pilgrimscentrum (The Vadstena Pilgrim Centre) &amp; Pommerium Vadstenense</b>	
	Coffee break and information about the centre and their functions	<b>CABO</b>
16.45	<b>Visit at Vadstena old Theater</b>	
	Guided tour and music	<b>CABO</b>
17:30	<b>Free time</b>	
18.30	<b>Walk to the dinner restaurant and a stop at the historic town hall</b>	
	During this stop there will be some entertainment and refreshments.	<b>CABO</b>
19:30	<b>Dinner &amp; entertainment</b>	
		<b>CABO</b>

**DINNER**

**When: 19.30-22.30**

**Where: Vadstena Nya teater, Storgatan 19, 592 30 Vadstena, <http://vadstenanyateater.se/>**

**Food from: Restaurang Wasa, <https://restaurangwasa.se/>**

## MINUTES

### Welcome

**Vadstena, Sweden, 22 October 2018**

Welcome speeches by the Governor of Östergötland, Carl Fredrik Graf & Anders Hedeberg, chairman of Vadstena's municipal executive board.

## MINUTES

### State of art of the project implementation

**Vadstena, Sweden, 22 October 2018**

1. Erika Baiardini (SHARE Financial Manager, Sviluppumbria) presented on SHARE's financial status. We are in fairly good shape, though the Spanish partner has temporarily fallen offline from communications because of a change in management. Our financial monitors are not quite happy with the rise in per-month expenditure towards the end of the project. Funds saved by one partner cannot be reallocated to another partner.

2. Chiara Dall'Aglio (SHARE Lead partner, Sviluppumbria) and Cathleen Foderaro (SHARE Communication Manager, Sviluppumbria) offered wide-ranging information on the project's status and immediate future. Called for contributions to a project repository for our experiences regarding best practices. Presented on the project's communication and outreach efforts. Framing it explicitly as a measure to support the EU from inside our project, emphasised that we all need to explain clearly to the world at large how lessons learned from interregional exchange have influenced the contents of each Local Action Plan.

- **Deadline** for Local Action Plan submission to Joint Secretariat: **Thursday 15 November**.
- **Deadline** to send list of expected December expenditure to Sviluppumbria: **Monday 3 December**. The actual invoices can be submitted after the end of the year.
- **Šibenik meeting**: Monday 10 and Tuesday 11 December. More info in the dates will come from Croatia within a couple of weeks

3. Andres Coca-Stefaniak (SHARE Project manager, University of Greenwich) presented on phase 2 which begins in January: "Gathering evidence of impact". This gathering should already be ongoing. Impact evidence must be directly attributable to SHARE and supported by credible source references.

- Public meeting minutes
- Amendments to policy
- Increased visitor numbers
- Letter of support from a local stakeholder
- Surveys of residents-tourists-businesses
- Media coverage
- Social media shares
- Number of attendees at SHARE events
- New heritage tour guides
- Published SHARE promotional material

Write into your LAP how interregional peer review and other project activities have influenced and improved the document. This is in order to create an audit trail and justify the use of EU funds for the project.

4. Ana Paraschiv (SHARE Project partner, Romania) presented on her country's regional project.

5. Petar Mišura (SHARE Project partner, Croatia) presented on his country's regional project.

*Keeping notes: Martin Rundkvist (CABO)*

## **MINUTES**

### **Vadstena Cultural route**

**Vadstena, Sweden, 22 October 2018**

Presentation on some of the work being made by Municipality of Vadstena in connection with the LAP. Among that the work with the cultural route combining and visualizing different cultural heritages in Vadstena by making them more accessible, through an app and through city planning.

Presenters: Anders Hedeborg, chairman of Vadstena's municipal executive board, Maria Jönsson, director of the cultural department Mathias Hult, senior City Planner.

## **MINUTES**

### **Policy debate**

**Vadstena, Sweden, 22 October 2018**

Andy Fryers, Moderator

Participants in the panel where Giovanni Patriarchi, Municipality of Foligno (Sviluppumbria), Javier Cano, Head of DG Cultural Promotion (Regional Government of Extremadura), Gabriel Stefan Chirila, *Iasi* City Hall (NorthEast Regional Development Agency), Anders Hedeborg, chairman of Vadstena's municipal executive board (Municipality of Vadstena, CABO), József Pfeffer, Pannon European Grouping of Territorial Cooperation Ltd (Pannon European Grouping of Territorial Cooperation Ltd) and Petar Mišura, City of Šibenik.

Main topics:

- Smart shrinking - planned decrease in populations/infrastructure within cultural heritage.
- Smart cultural heritage - utilising technologies to maximise the opportunities of cultural heritage.
- Sustainable transport and cultural heritage
- Economic impacts of cultural heritage
- Tourists versus Locals - how do we ensure both win? (CABO main; Sviluppumbria, second question)
- Preservation and conservation of cultural heritage sites within the context of exploitation for tourism. (Sviluppumbria, main)
- Exploiting cultural heritage to enhance social cohesion.



## **MINUTES**

### **Bus trip around Vadstena**

**Vadstena, Sweden, 23 October 2018**

To get a better view of where Vadstena is situated and the rural landscape around the conference took a bus trip. The trip went to the “mountain” Omberg south of Vadstena. Omberg is a nature reserve and a place with lots of ancient monuments from the Stone Age forward. It is also the place for the ruins of Alvastra monastery and through that an important part of the pilgrimage routes of the area. We also stopped at Örberga church from the beginning 12<sup>th</sup> century and a stop on the pilgrimage route. The trip ended with a visit at Vadstena castle.

## **MINUTES**

### **SHARE & Green Pilgrimage**

**Vadstena, Sweden, 23 October 2018**

Two Interreg Europe projects with similar goals and targets. Who are we, what do we want and how can we strengthen each other?

1. Magnus Reuterdaahl, project manager CABO and Deputy Chief County Heritage Adviser, presents SHARE and quick thoughts on how the project can benefit from the Green Pilgrimage project.
2. Markus Lindberg, project manager and museum manager Sancta Birgitta Klostermuseum, presents the project and what they have done and will do within it. Among other things, digitizing pilgrim routes around Vadstena.
3. Maria Jönsson, Stakeholder Green Pilgrimage and Share and director of the cultural department, talked about the importance of both projects for Vadstena, both on the basis of getting good work done as well as getting to see a bigger picture and to bring that into daily work and strategic work.
4. Chiara Dall’Aglio, lead partner Share Svilupumbria SPA, talked about pilgrimage with examples from Umbria and how they worked there in another project. From this she pointed out good practice and knowledge learned, as well the importance of working with rural as well as urban heritage and making them come together.
5. Venelina Varbova, Interreg Europe, thematic expert - environment and resource efficiency, policy learning platform, talked about what Share and Green pilgrimage can learn from other Interreg projects and their results. She talked about good practice, the new policy platform, the new peer review tool and many other things encouraging us to take part in these, share through them and learn from them.

*Keeping notes: Magnus Reuterdaahl (CABO)*

## **MINUTES**

### **Visit at the Monastery Area & Monastery Museum, Vadstena**

**Vadstena, Sweden, 23 October 2018**

Markus Lindberg, project manager and museum manager Sancta Birgitta Klostermuseum, presented the museum and area around Vadstena abbey and Abbey church.

## **MINUTES**

### **Visit at Vadstena Pilgrim Centre, Vadstena**

**Vadstena, Sweden, 23 October 2018**

Visit at the centre for coffee and some information on the centre's work and on the people visiting the centre.

## **MINUTES**

### **Visit at Vadstena old Theater, Vadstena**

**Vadstena, Sweden, 23 October 2018**

Ending the official program was a visit with a guided tour at Vadstena old Theater from 1825. At the theater live music was performed by some of the students at Vadstena sång och pianoakademi (Vadstena song and piano academy, Vadstena Folkhögskola)