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Debrecen

New Phoenix Plan



NEW PHOENIX PLAN 2014-2020

ECONOMY,
JOB CREATION

TRANSPORTATION

CULTURE

EDUCATION

LIVEABLE CITY

CARING DEBRECEN



Central role in Eastern Carpathia



Eastern Carpathian Basin

- Eastern Hungary
- Northwest Romania
- Western Ukraine
- East Slovakia

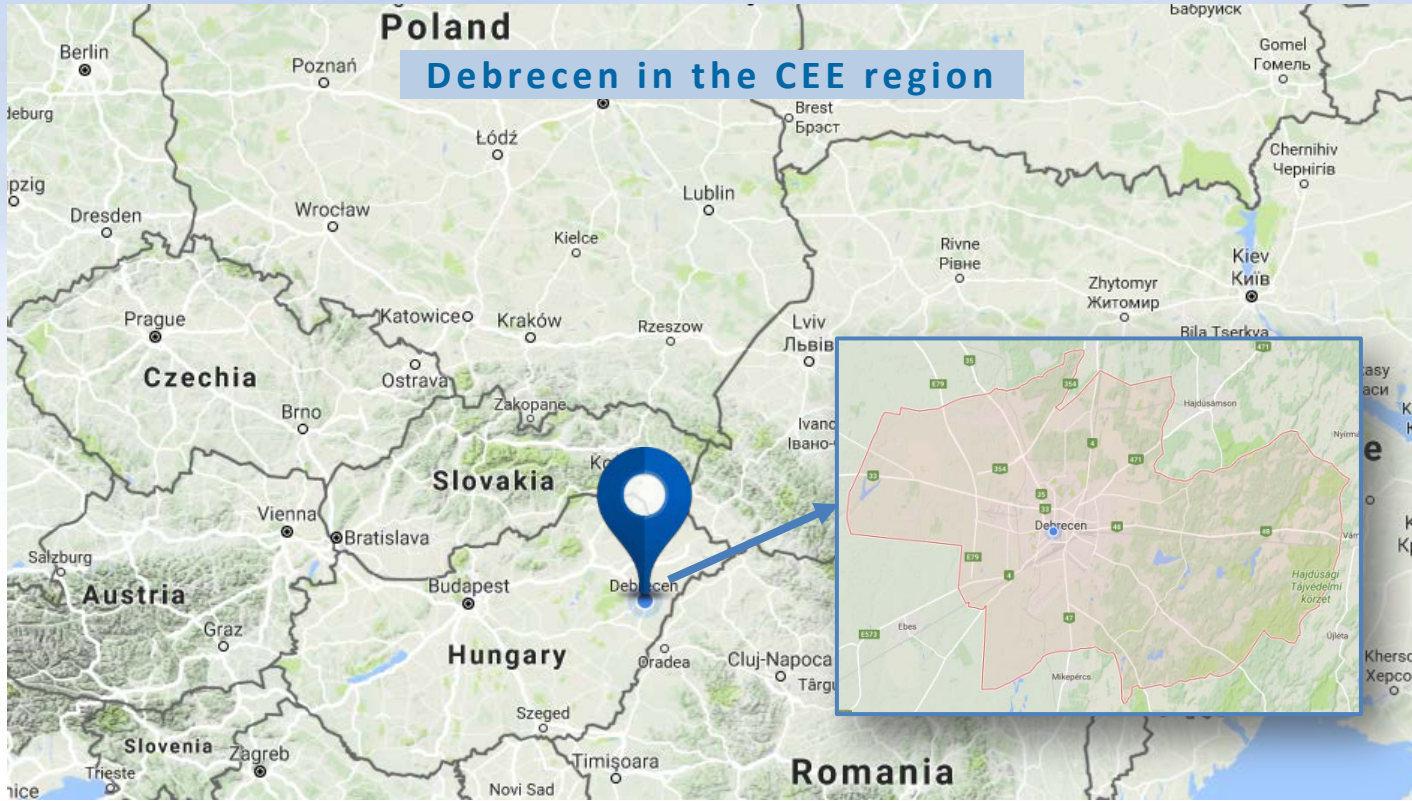
Key data

- radius: ~170 km
- area: ~100.000 km²
- population: ~6 million

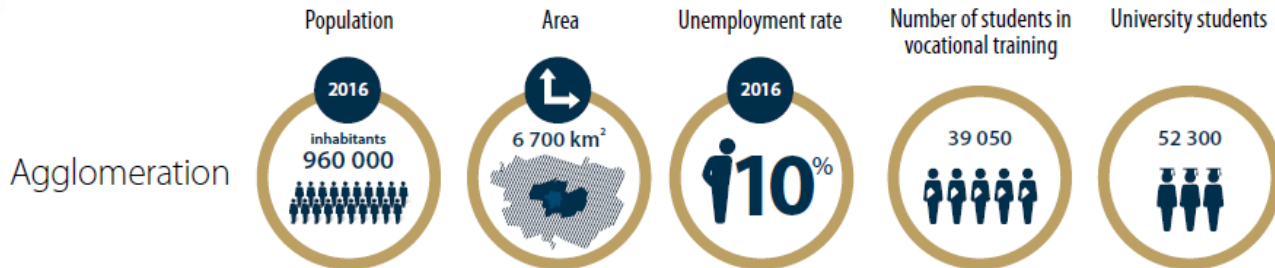
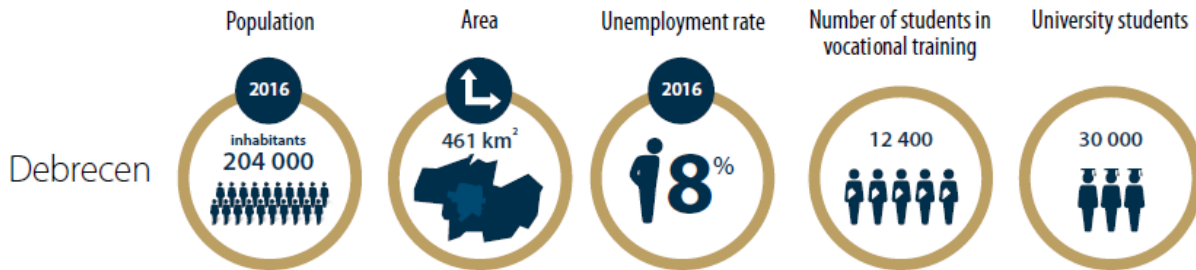


Poland

Debrecen in the CEE region



Debrecen in figures



Economic development infrastructure

Industrial zones

- Southern Industrial Park
- Debrecen Regional Innovation and Technology Park
- Science park



EDC Debrecen

- Urban Development
- Economic Development
- Investment promotion
- Business Development
- Smart City
- Employment Pact



SSC Debrecen

- „A Class” offices:
26.000m2 existing +
37.000m2 development
- Strong partnerships with
the University of Debrecen



Economic development, job creation

Southern Industrial Zone

Southern Industrial Park

- Available area: 584 ha: 45 ha booked
- Utilities: high capacity (electricity: 58 MW)
- Owner: Municipality of Debrecen

Innovation Science and Technology Park

- Available area: 120 ha: 90 ha built in + 30 ha vacant
- Utilities: high capacity available already
- Owner: Private company (Xanga Group)



Office Space

- 12 offices (9 category „A” and 3 category „B”)
- Total area 43 000m², available: 4 000m²
- In development: 38 500m²



Transportation developments

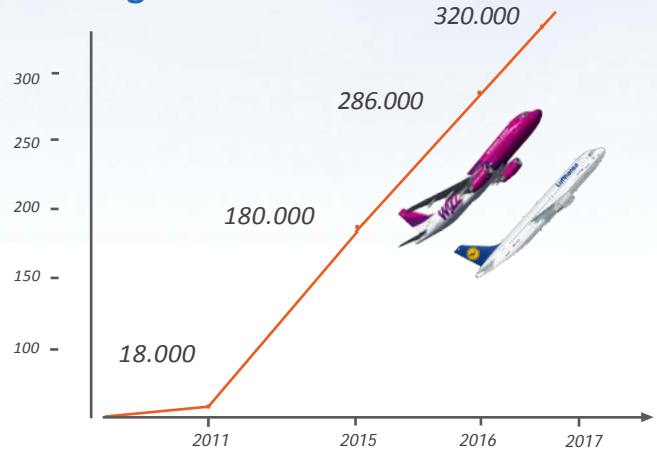
Central Station

City transportation:
53 intersections

Debrecen International
Airport



Traffic Passengers



Education

Nursery, Kindergarten, Elementary Schools

New buildings

- Nursery and kindergarten for 120 children

Renovation

- 11 nurseries
- 12 kindergartens
- 3 elementary schools
- Music School

University of Debrecen

Infrastructure Development

- Innovation Center

Program development

- Industry 4.0 engineering education
- National Vaccine Factory
- Agricultural, Food industrial and Food Safety Center

International School of Debrecen

New buildings

- At Debrecen – Pallag: Near the Great Forest
- For 500 children
- K-12 school
- International Baccalaureate program (IB)
- Opening September 2019

Long term educational development program



| # of Students | Present | Future |
|------------------------|---------|----------------|
| Vocational education | 9.000 | 12.000 by 2022 |
| University of Debrecen | 30.000 | 50.000 by 2050 |



Culture

European Capital of
Culture Project

Musical Cultural
District

Concert Hall at Csapó street
Completion of the Latinovits
Theatre

Renovation of
Community Culture
Intstitutions

Renovation of community
buildings, libraries

Renovation of the
Csokonai National
Theatre



Liveable city

Downtown

Great Forest

Housing Estates

Suburbs



Caring Debrecen

Building new Family and Childcare Centre

Cooperation with pensioner clubs

Revonation of health care facilities

Building an institution for disabled children

Building a Hospice House



Debrecen results

- ▶ 4 700 new jobs
- ▶ USD 900 million working capital : NI, Richter, FAG, ThyssenKrupp, Flowserve, Krones, Diehl Aircabin, EU Innovation and Human Resource Development Funds Financed projects
- ▶ Local incentives: R&D incentives, Municipality Decree on Local Investment Incentives
- ▶ Continuously growing airport (8 destinations, 320 thousand passengers per year)
- ▶ Territorial Operational Program 100 projects, 43.3 billion HUF, - 100% obligated in 2017
- ▶ Modern Cities Program developments: International School of Debrecen, Debrecen International Airport, Thermal Spa, Csokonai National Theatre
- ▶ Awards: CEE Shared Services Award: Emerging City of the year 2017, Sustainable City Award, Internet City of the Year





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**EDC Debrecen Urban and Economic
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