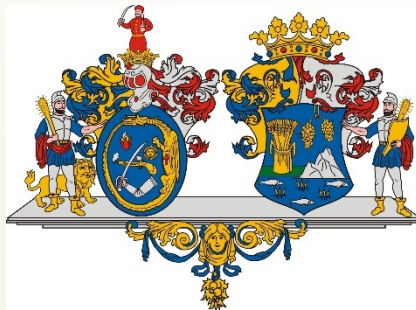


Smart Specialization, innovation, and internationalization strategy of the region - Role, responsibilities and activities of Hajdú-Bihar County Government

The county as a bridge between resources and economic actors



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- Topic related role/activities of the county
- Overview of relevant cooperations
- Dedicated plans and upcoming tasks



Topic related role/activities of the county



Role of Hajdú-Bihar County Government

- Respective level of regional development in Hungary: county level
- County governments: **regional development, rural development, spatial planning and coordination** tasks
- Co-operations within OPs
- International projects/cooperations
 - Interregional
 - Transnational
 - Cross-border



- Committed to its vision: „a prosperous, socially responsible county preserving its natural and cultural values while being the home for creativity and innovation.”
- Classified as „knowledge region” by the S3 – relevant sectoral priorities:
 - Healthy society and wellbeing
 - Advanced technologies in the vehicle and other machine industries
 - Clean and renewable energies
 - Sustainable environment
 - Healthy local food
 - Agricultural innovation
- Engaged to support SMEs located/working in the county (productivity, employment, internationalisation, etc.) using national/international sources

Activities of the business organisation of the county government

Hajdú-Bihar County Development Agency Nonprofit Ltd.



- Project generation
- Consultancy for applications
- Development of proposals
- Development of plans, strategies and concepts
- Development of feasibility studies
- Elaboration of international projects
- Investment incentives
- Project management and related services (dissemination, marketing, procurement)

22 employees serve the aim to provide an efficient quality service for current and potential future costumers.

Beyond the above mentioned activities, the Agency intends to strengthen the cooperation with entrepreneurs and NGOs.



Overview of relevant cooperations



Projects granted by Investment for Growth and Jobs programmes

- Hungarian Grey Cattle Route (Oxenweg)
- **Employment Pact**
- Climate Strategy
- Development of human services with spatial approach



Economic cooperations - Employment Pact

- TSDOP 5.1.1. (grant awarded: 4,1 million EUR)
- Consortium of 4 members: Hajdú-Bihar County Government, Government Office of Hajdú-Bihar County, Office of Hajdú-Bihar County Government, Hajdú-Bihar County Development Agency Ltd.
- Aims to improve employment, economy, efficiency of education, partnership cooperations
- County level employment cooperation (Pact) covers the whole county area with its objectives and activities
 - Inspire and support local employment and economic development related initiations
 - Acts as umbrella organisation ensuring county level coordination and monitoring local Pacts
- Focus areas
 - To enhance citizens' qualification level, their potential to be employed
 - To increase the population retention capability of the county
 - To attract people from other regions
 - **To improve the productivity and efficiency of SMEs**



International projects



Aim to build international viable and well-operating partnerships and improve the efficient use of international sources

- **Participation** in international projects
- Supporting the **international activities** of other organisations
- **Capacity building** concerning international issues
- **Utilizing the experience** gained in former projects
- Increasing the rate of **international fund use**
- Increasing the participation rate of **county actors** in international cooperations

➤ Interreg Central Europe

➤ CitiEnGov

➤ Interreg Europe

➤ NIGHT LIGHT

➤ CLUSTERS3

➤ PURE COSMOS

➤ *OUR WAY*

➤ *EUREGA*

➤ COSME – Erasmus for Young Entrepreneurs

➤ PRACTYCEIII

➤ Interreg V-A

➤ Sachsen-Anhalt cooperation



CLUSTERS3

Leveraging Cluster Policies for successful implementation of RIS3

The project aims to improve cluster policies and the performance of cluster organizations having in mind their important role in the insertion of SMEs in global value chains.

Duration: April 2016 – March 2020

Total budget : 1,988,863 EUR

Partnership: 9 institutions from 6 countries (ES, PL, IT, LV, HU, UK)



PURE COSMOS

Public authorities Role Enhancing COmpetitiveness of SMeS

The project focuses on the role public authorities can play in enhancing the competitiveness of SMEs by making the business climate more transparent and reliable supporting the needs of SMEs and promoting administrative modernization of public services. Improved governance is expected through IT administrative solutions, regional legislation review, simplifying processes and influencing funding calls for businesses.

Duration: April 2016 – March 2021

Total budget: 2,111,206 EUR

Partnership: 8 institutions from 7 countries (IT, HU, DE, UK, GR, CZ, ES)



PRACTYCEIII



Erasmus for Young
Entrepreneurs
We mean business!

www.erasmus-entrepreneurs.eu

Exchange programme for entrepreneurs run by a network of local contact points, including Chambers of Commerce, incubators and other organisations supporting businesses. Host Entrepreneurs (HE) can get input from the fresh ideas and new skills of a motivated new entrepreneur (NE) while having the opportunity to gain information and knowledge on other European markets and develop international relationships without moving from the office. At the same time, young entrepreneurs are offered the possibility to work alongside an experienced entrepreneur in another EU country and strengthen the skills needed to develop their own business..

Duration: February 2016 – January 2018

Total budget: 582,685 EUR

Partnership: 9 institutions from 8 countries (ES, UK, IE, SR, HU, SI, FR, BE)

Lead Partner: Asociacion de Empresarios Jovenes de Valencia (ES)

Hajdú-Bihar County Government **acts as an Intermediary Organisation:**

- Payments for new entrepreneurs (NE)
- Hosting NEs; preparational courses before travelling abroad (practical information)
- Monitoring professional exchanges: regular contact with NEs and HEs; visiting HEs; problem solution; validation of questionnaires on opinions; evaluation of experience gained by participants; evaluation of the direct impacts of professional exchange



Dedicated plans and upcoming tasks

Strengthening collaborations – enhancing internationalization

- Formulation of regional stakeholder group in specific themes
- Regular meetings of RSGs
- Elaboration of a regional Action Plan including issues on how to support SMEs' internationalization (approved by the Ministry of National Economy)
- Development of the county's Cluster Concept



Regional Action Plan

- Adopting good practices learnt through CLUSTERS3 partnership
- Timeframe: 2018 – 2020
- Actions defined:
 - Development of Cluster Concept (under finalization)
 - Establishment and regular sessions of Regional Cluster Platform
 - “Good Practice Database”
 - Capacity building of cluster managers
 - Online training tools for internationalization (agro-innovation, thermal-health sector, language trainings)
 - Self-assessment tool for internationalization (promotion of ESCA tool)
- Monitoring

Cluster Concept of Hajdú-Bihar County - background

- Clusters as determinant tools for the county's knowledge based development including
 - High added value for enterprises and the wider society through innovation
 - International cooperations
 - New market opportunities
- Strengthening interaction between knowledge base and economic actors helps to
 - Create/stabilize new growth areas
 - Enhance socio-economic processes
- Results of Peer Review (2017)
 - County potential is good to create a competitive and successful economic vision
 - Existing cluster structure doesn't ensure adequate dynamic and growth to affect county development
 - Engagement, more powerful entrepreneur innovation is missing



Cluster Concept of Hajdú-Bihar County – focus themes

- ▶ Creating/strengthening **trust** between economic actors, particularly SMEs
- ▶ Strengthening the **innovation system** of the county in accordance with national innovation ecosystem development
- ▶ Improving the entrepreneurs' **willingness**/activity to innovate
- ▶ Encouraging **networking**/partnering of innovation actors in the county (RDI relation)

Cluster Concept of Hajdú-Bihar County - objectives

- Providing appropriate frames for the development of the county' innovation ecosystem
- Optimizing the number of clusters
- Strengthening internationalization: widening the active international partnership, promoting enter into international markets
- Advanced efficient county and national cluster coordination
- Effective information flow and knowledge exchange between innovation actors
- Promoting cross-cluster collaboration
- Contributing to advanced, experienced and more successful cluster management



Cluster Concept of Hajdú-Bihar County – internationalization goals

- Promoting the elaboration of internationalization strategy of clusters
- Strengthening cross-border cooperations in terms of clusters
- Improving collaboration of institutions related to cluster policy and internationalization



Thank you for your kind attention!