

SARURE Project Kick-off Meeting
12 – 13 September 2018, Teruel (Spain)

Programme:

Wednesday, 12th September 2018	
<u>Location:</u> Chamber of Commerce, Industry & Services of Teruel headquarters, Amantes Street 17	
9:00	Registration
9:15	<p>Welcome by representatives of:</p> <ul style="list-style-type: none"> ▪ Chamber of Commerce, Industry and Services of Teruel ▪ Department of Industry, SMEs, Trade and Handicrafts of the Government of Aragon ▪ Provincial Government of Teruel ▪ Teruel Municipality
9:45 - 10:30	<p>Plenary Session:</p> <ul style="list-style-type: none"> ▪ Objectives of Interreg Europe cooperation: exchange of practices and policy improvement. ▪ Practical exercise. ▪ SARURE project review: work plan, actors and responsibilities. ▪ Questions & Answers (Q&A)
10:30- 11:30	<p>Partners presentation:</p> <p>Each partner will depict <u>in 5 minutes</u>:</p> <ul style="list-style-type: none"> ▪ The institution/organization and the region it operates in. ▪ The experience in rural retail. ▪ Specific expectations with regard to project. ▪ The policy instrument addressed through the project and the possibilities to mobilise funds out of it to carry out interventions inspired by SARURE. <p><u>Order of interventions:</u></p> <p>P8 Local Action Group Association “South Warmia” (Poland) P7 Sligo County Council (Ireland) P6 Municipal District Burgenlandkreis (Germany) P5 Municipality of Söderhamn (Sweden) P4 Regional Council South Karelia (Finland) P3 Region Western Macedonia (Greece) P2 Government of Aragon (Spain) LP Chamber of Commerce, Industry and Services of Teruel (Spain)</p>
11:30	Coffee break
12:00 -13:00	<p>Plenary Session:</p> <ul style="list-style-type: none"> ▪ Managing Finances ▪ Reporting Activities ▪ Practical exercise ▪ Q&A

13:00 – 14:30	Lunch
<i>afternoon evening</i>	<p>Study Visit I to a sample of Rural Multiservice formats in the province of Teruel.</p> <p>This is a retail initiative – acronym MSR- developed by the Chamber of Commerce of Teruel with the support of Government of Aragon in 2003 to tackle the lack of commercial supplies in the rural parts of Aragon region. Over the last decade, MSRs have helped providing the population with basic proximity services, commercial supply being their main activity but not the only. Today there are 100 MSRs spread out in the region of Aragon.</p> <p>The partners will have the chance to see these retail formulas for demographically fragile areas <i>in situ</i> and to exchange with their managers and supporters.</p> <p>Rural Multiservices in the municipalities of Corbalán and Olba are visited.</p>
21:00	Dinner
<p>Thursday, 13th September 2018</p> <p><u>Location:</u> Chamber of Commerce, Industry & Services of Teruel headquarters, Amantes Street 17</p>	
9:00 – 9:45	<p>Plenary Session:</p> <ul style="list-style-type: none"> ▪ Communication ▪ Practical exercise ▪ Q&A
9:45 – 11:00	<p>Steering Committee:</p> <ol style="list-style-type: none"> 1. Critical assessment of the meeting: positive and unsatisfactory aspects. 2. Tasks and deadlines for next works to accomplish. 3. Next partners meeting in Kozani (January). Contents and decision on dates.
11:00	Coffee
11:30 – 13:30	<p>Study Visit II to retail initiatives in Teruel</p> <p>The study visit will be introduced by Rodolfo Pangua, manager of Teruel Historic Town Retailers Association, expert in small municipalities (such as Teruel) commercial dynamisation and promotion of consumers loyalty making use of ICTs.</p> <p>After, partners will visit different retail experiences in Teruel to see in situ different examples of retail competitiveness in different sectors and aspects.</p>
13:30 – 14:30	Lunch