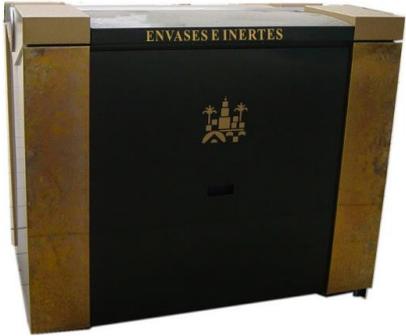


CITY OF CORDOBA (SPAIN)		
Nº.	Section	Description
0.	Title of the activity	Aesthetic covers for containers in Cordoba historical city centre
1.	Photograph	 
2.	Contractor/Proposer	Municipal Sanitation Company Córdoba (SADECO) – Municipality of Cordoba
3.	Contacts	Jesus Diz Pérez buzon@sadeco.es
4.	Useful links	www.sadeco.es
5.	Starting date	2001-2017
6.	Activities´ state of the art	Continuous improvement
7.	Location	Cordoba
8.	Inhabitants in the area	32,000 (2015)
9.	Description of the activity	<p><u>Origin:</u> Eradicate the visual impact of waste collection elements, as well as waste, for the longest possible time in highly sensitive areas in the historical area of the city. This is done by hiding the containers in decorative housing, with less visual impact than waste containers in the street.</p> <p><u>Development and Timescale:</u> The first designer housings were installed in the area around the Mosque Cathedral in Cordoba in 1995. The housing was designed and created by SADECO to cover waste containers. A tender was announced, in 2003, for the design and metal machining, to choose a new bin housing model to become an integral part of the monumental and historical area of the city, under an agreement with the “<i>Consortio de Turismo de Córdoba</i>” (Cordoba Tourist Consortium), an organisation consisting of tourist sector enterprises that collaborate with the Cordoba Council. The</p>

	<p>model chosen (designed by the company Garza Diviloc) was installed throughout the entire historical area of Cordoba, changing the image of the normal waste containers.</p> <p>In 2010 the bunkers were redesigned, to change the door that the waste containers are taken out of and installing a pedal which serves as a system for opening them by activating it. This made waste collection and taking the waste containers out of the bunkers easier for the municipal services, and putting the waste into the containers easier for locals, because they no longer need to lift the waste container cover by hand, as it can now be opened by pressing the foot pedal.</p> <p>In 2007 the housing covering the waste containers was redesigned again making an opening in the cover, which is protected by rubber, so that waste can be put into container without having to open the cover. Identification of the housing was also improved, with an enhanced image that indicates the type of waste, depending on the type of waste that can be put into the container.</p> <p><u>Actors involved:</u> Locals, shopkeepers</p> <p><u>Legal framework:</u> Municipal Bye-Laws for Public Hygiene.</p> <p><u>Financial framework:</u> Approximately €1,200 for each waste container housing, with a total of 548 containers Self-financing, Town council, Tourism Consortium, European funds.</p>
10.	Results
	<p><u>Proven results (using indicators):</u> Elimination of the visual impact of waste during the day and visual elimination of waste containers on the street.</p> <p><u>Possible success factors:</u> A better image in the area for locals, businesses and for those visiting the area.</p> <p><u>Main difficulties found:</u> As the models were specifically created for Cordoba, the design had to be gradually adapted for better usability and acceptance by locals. The cost of implementation and maintenance may be a limiting factor for the installation of these elements.</p>
11.	<p>Main lessons learnt from the activity</p> <p>Improving aesthetics of waste deposit elements, in line with the historical and monumental environment, is considered to be a benefit by the locals who use these elements, and by tourists, who greatly appreciate the cleanliness of this special part of the city.</p> <p>Working with tourism-related economic agents is a positive experience, which helps to promote the city.</p>