







4th INTRAORGANISATIONAL MEETING Maribor development Agency

1. Introduction (max. 1 page)

On Monday, February 12th 2018, Maribor Development Agency (MDA) – the lead partner of the INTRA project – has organized its fourth intraorganizational meeting iORG, where experienced gathered during the INTRA project was shared with the colleagues of other departments within MDA, specifically with the departments of regional development, Foreign direct investments and the European Enterprise Network.

17 members of the MDA staff attended the event, of which 3 were representing the INTRA project core team.

The iORG followed the proposed agenda:

- Overview of good practices presented in Coventry presented by Amna Potočnik;
- 2) Presentation of the Good practice handbook presented by Borut Jurišić;
- 3) Presentation of online platform for collecting and disseminating good practices presented by Borut Jurišić.

The iORG lasted for 90 minutes in total.

2. Brief info on the event

The event followed the proposed agenda.

First, Potočnik presented the 20 good practices observed during the Study visit in Coventry (December 2017). The important feature were the roles of and cooperation among regional actors, since regional development agencies do not exist in UK anymore. Examples of practical usage of funds through lean strategies for regional development were also discussed.

Second, Jurišić presented the structure of the Good practice handbook and the format of GP cards included. As the good practices themselves were presented during previous and this meeting, there was no need to go into GP content details. The logic of presenting GPs in accordance to the fields they cover, was also presented.

Third, the online platform Interreg Europe was presented and the procedure for contributing GPs to the portal was explained.

3. Recommendations and next steps

MDA could try to include the experience from UK into its operation, when it comes to cooperating within the local business support eco-system.

4. Annexes

- Attendance sheet
- Photos
- News for the INTRA website









Annex 1: Attendance sheet



Annex 2: Photos















Annex 3: News published at INTRA website

