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MedTech4Europe tours Brightlands Maastricht Health Campus

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The Interreg Europe project consortium MedTech4Europe came to Maastricht for a two-day event on March 12 and 13. Within the scope of this project, eight European regions (Auvergne Rhône Alpes, Silesia, South Transdanubia, Copenhagen, Helsinki, Lombardy, Baden Württemberg and Limburg) have come to the Limburg capital, together with their stakeholders from the medical technology sector, to exchange ideas about their smart specialization strategy and the innovation policies implemented for medtech.

A specific emphasis was placed on the Brightlands Maastricht Health Campus. During a site visit at the Campus, visitors were taken on a tour through the amazing world of public-private triple helix partnerships so typical of our Limburg open innovation model. Other Campus residents such as Scannexus proudly showed off the state-of-the-art Tesla scanners to our visitors, and Clinical Trials Center Maastricht employees answered questions about the importance of clinical trials in the Brightlands campus environment.

The visitors were then shown the labs and clean rooms at the MERLN research institute and Medtronic. The work visit prompted many responses, including a topic that the afternoon workshop also addressed: how can you build an ecosystem in the medtech sector? Who should act as a trigger in such an ecosystem, and what roles do

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the other partners play? How can you build trust and how do you work together as public-private parties in this ecosystem? Many of the regions were impressed by what they saw, and want to show their respective governments how Limburg tackles this in terms of its policies, so that they can also try to ensure a similar approach will take hold in their own regions.

The ultimate goal of the project is to make improvements in the Limburg medtech sector and to learn from various components of our European partners' strategies. To achieve this goal, the medtech players in Limburg are unified through a regional Limburg stakeholders' group that showcases best practices from different European regions. They will also have the opportunity to take a peek behind the scenes at other European clusters later this year.

For further information, go to www.interregeurope.eu/medtech4europe or contact the Province of Limburg by sending an email to Dirk Plees: d.plees@prvlimburg.nl



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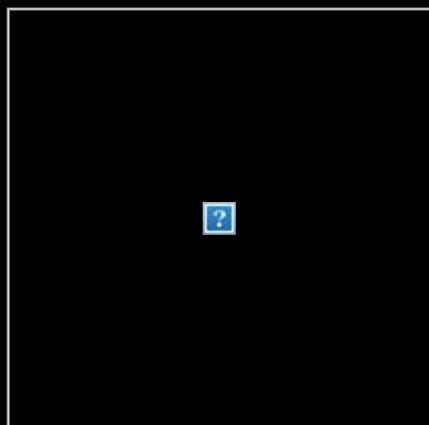
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