

SPEED UP

Final Public Event Phase 1

Florence, 27th – 29th March 2019

The 5th Interregional Training Workshop will take place in the framework of the Economic Development Forum of Eurocities

C/O Chamber of Commerce of Florence – Piazza Mentana

Day 1 – 27th March 2019

- 10.30- 11.00** ***Welcome coffee and registration***
- 11.00- 11.30** ***Institutional welcome speeches***
- 11.30- 12.00** ***Municipality of Florence, Chamber of Commerce of Florence, University of Florence***
- 11.30- 12.00** ***Key-note speech **Innovation policies and their central role in sustainable local development*****
- Prof. Esteve Almirall, ESADE*
- 12.00- 13.15** ***Panel Debate 1/ **Why should we develop local innovation ecosystems and how?*****
- Q&A**
- Cecilia Del RE, Florence Deputy-Mayor
André Sobczak, Nantes Metropole Vice-President,
Santtu von Bruun, Helsinki representative of Deputy-Mayor,
Marie Yeroyanni, Senior Expert from DG RTD on Innovation in Cities
Javier Gomez (tbc), Researcher on Urban Development at EC Joint Research Centre
- moderated by Simone D'Antonio, URBACT Expert and Journalist*
- 13.15- 13.30** ***Presentation of Innovation City Lab methodology***
- 13.30- 14.30** ***SPEED UP - Project search lunch***
- 14.30- 16.30** ***Innovation City Lab: the workshop will be focused on the preparation of a statement on sustainable innovation ecosystems (SIE) addressed to the***

EC

Participants will work in five different working groups, each representing the following stakeholder's group and working towards two recommendations each, specifically related to SIE.

1.Role of EU Tools – How should EU tools support the future development of SIE in Cities? *Moderated by EUROCITIES*

2.Cooperation with Universities – How can the cooperation between public authorities, universities, R&D institutions foster the capabilities crucial to build SIE? *Moderated by Alessandro Monti, Foundation for Research and Innovation*

3.Cooperation with Entrepreneurship and Start-ups – What kind of financial, educational and participation tool can stakeholders use to facilitate the development of entrepreneurship and innovative thinking? *Moderated by Katja Wessling, Nana Bianca*

4.Cooperation with Citizenship - How can stakeholders design a model which facilitates the co-creation and co-design of open innovation in line with the needs of the citizens? *Moderated by Prof.Christian Iaione, LabGov/Luiss University*

5.Cooperation with technological sector – How can the technological sector (Civic-tech, Industry 4.0, Software developers) can contribute to a local innovation ecosystem that builds on the cities' cultural, human and economic assets. *Moderated by Luca Tricarico, Nesta Italia*

16.30- Coffee break and Presentation of the statement

17.30

19.00 Guided visit to Museo Bardini Firenze

22.00 Cocktail and Dinner c/o Museo Bardini Firenze

Day 2 – 28th March 2019

- 09.00-09.15** ***Welcome coffee and registration***
- 09.15-09.30** **Official Welcome by the Chair and the Hosting partner**
- 09.30-10.30** **Workshop on capitalization of Urban Innovative Actions**
- 9:30-9:45 - Presentation of the UIA Co-City Turin project by [Fabrizio Barbiero, Valter Cavallaro, Gianni Ferrero] (City of Turin)
- 9:45-10:00 - Presentation of the UIA policy brief "New forms of partnerships for the development of policies enabling urban innovation" by UIA expert Christian Iaione
- 10.00-10:30 - launch of a public consultation on the policy brief through a Q&A session moderated by Aleksandra Olejnik (EUROCITIES)
- 10.30-12.30** ***Collaborative storytelling as enabler for innovation & sustainability*** hosted by WG City Branding and International Economic Relations
- 12.30-14.00** **Light Lunch**
- 14.00-16.00** **SPEED UP WORKSHOP: Presentation of Regional Action Plans. Partners of other INTERREG projects are also invited to attend the seminar and present their action plans**
- 16.00-17.00** ***SPEED UP STEERING COMMITTEE MEETING: financial state of art at the end of phase one***
- 18.30-19.30** ***Study visit organized by groups c/o The Student Hotel – coworking & coliving experience***
- 19.30** **SPEED UP Informal networking Dinner c/o The Student Hotel**

Day 3 – 29th March 2019

c/o Murate Idea Park – Piazza Madonna della Neve

**09.00-
09.30** ***Welcome coffee and registration***

**09.30-
10.30** **Study visit of Murate Idea Park and Murate urban complex experience**

**10.30-
12.30** **EDF Business Meeting**

Presentation of SPEED UP results/best-practices by LP Florence

12.30 ***End of the Meeting***