

Ystad in Skåne region, Sweden - long-term sustainable goals

Ystad is a small town on the southernmost tip of Sweden. It is situated in a mostly agricultural area. The town has a harbour and was long marked by the presence of several military garrisons.



Henning Mankell's first book about the police detective Wallander was published in 1991 and met with considerable success among the public at large. Soon afterwards the first literary tourists were noted in Ystad. In the beginning of 2000 the first film about the famous police was made.

Since then and up to today, more than 90 features, and plenty of documentaries have been made with Ystad as base and the regional film authority Film in Skåne acting as a co-producer.

Film in Skåne's long-term goal is to make green production practices in the region commonplace. To do this, a twofold approach was thought of; to require environmental criteria when selecting film productions to co-finance, and to provide a financial bonus at the end of the projects if the production companies manage to fulfil certain objectives during the production. This is an ongoing collaboration with Ystad Municipality and the Interreg Europe project 'Green Screen'.

A case study on the feature film 'Systrar', shot in the region last year, has been produced and another case study on sustainable suppliers is currently being worked on. The partnership also hosted a short-film festival on 27th April with a green focus in Ystad Studios.

