

## GROW RUP

Entrepreneurship development and capacity building policies for  
business creation and growth in outermost regions

### You are reading the 4th GROW RUP newsletter

GROW RUP supports the creation and growth of innovative companies in the green and blue economy to reduce long-term unemployment in EU outermost regions. The project involves five EU outermost regions: Canary Islands, Reunion, Azores, Madeira and Martinique. GROW RUP learning process is conducted during the years 2017-2019.

A key element of the project are interregional site visits organised in partner regions, where partners share strategies and experiences and brainstorm with policy-makers and stakeholders on employment support measures for green and blue economy.

The fifth interregional site visits took place in Martinique from the 9th to the 11th of October 2018. Key outcomes of the meeting are summarized below.

GROW RUP project was also presented at the Jornadas de Empleo e Impacto Social organized by the Cabildo de Gran Canaria the 18th of February 2019.

Moreover, you will find additional information on the local workshops that are taking place in the months of March and April 2019.

Read more about GROW RUP:

<http://www.interregeurope.eu/growrup>

---

### **GROW RUP Fifth Interregional Site Visit 9-11 October 2018 in Martinique**

**The 5th interregional site visit took place in Martinique Island (France) on 9-11 October 2018**, and it was organised by the Collectivité Territoriale de Martinique (CTM).

The meeting was structured as a three-day event. The first day – 9 October 2018 – was dedicated to the workshop that was held the Musée du Père Pinchon in Fort-de-France. The second day – 10 October 2018 – was dedicated to a field trip to the central and north areas of the island: visit to the centre of Organic Valorisation (CVO) managed by the Syndicat Martiniquais de Traitement et de Valorisation des Déchets, visit to the An Griyav La agri-tourism farm producing organic fruits, vegetables, and livestock and visit to the St James distillery to understand their sustainable use of organic waste. At the end of the day the SG meeting was celebrated in CTM premises. The third day – 11 October 2018 – was

dedicated to workshop on blue economy and a field trip to get to know at first hand regional cases of success in blue economy: marine du Marin and Yoles traditional boating activity.

### Best practices identified in the Fifth Site Visit

During the seminar open to local stakeholders, the project partners presented several projects linked to green and blue economy and some testimonies from entrepreneurs working in these fields:

- University of the Antilles
- Jardin Partagé de Trenelle-Citron
- E-SIMS
- Systeko
- Eco-Park Lafayette
- CODERUM
- Elittoral
- Association Martinique Course au Large
- Direção Regional das Pescas
- Federation Reunionaise du Tourisme
- Factor Energia

Check out the description of these practices on the library of our webpage!



## Presentation GROW RUP project 18 February 2019 in Gran Canaria

The GROW RUP project was presented by Maite Covisa Rubia at the Jornadas de Empleo e Impacto Social organized by the Cabildo de Gran Canaria. The event was held in Las Palmas de Gran Canaria, the 18th of February. The presentation was made to around 100 professionals of public and private employment and training services providers and encourage participants to participate in the next GROW RUP workshops in Canary Islands, about good practices in the field of the green & blue economy.



## Upcoming events

In March and April 2019 are taking place the local workshops to inform Action Plans.

Project partners are about to undertake local workshops where they will share the good practices they have got to discover during the first phase of the project during the site visits

(<https://www.interregeurope.eu/growrup/events/>) and in the Joint Interregional Analysis ([https://www.interregeurope.eu/.../tx\\_tevprojects/library/file...](https://www.interregeurope.eu/.../tx_tevprojects/library/file...)).

These workshops will help the project partners to define their regional action plans in the second phase of the project.

The Regional Council of Reunion is having its workshop the in the MOCA 7th of March. The Servicio Canario de Empleo is organizing two workshops, the first in Santa Cruz de Tenerife the 12th of March and the second in Las Palmas de Gran Canaria the 13th of March. The Instituto de Emprego da Madeira is having its event the 21st of March. The Collectivité Territoriale de Martinique and the Regional Department for Employment and Professional Training in the Azores will organize their workshops at mid-March and the first week of April respectively.

---

### **Stay tuned!**

Stay tuned and check out the news section of our website for updates:

<http://www.interregeurope.eu/growrup/news/>

And our social media: Facebook (<https://www.facebook.com/GROWRUP.project/>) and

Twitter ([https://twitter.com/growrup\\_project](https://twitter.com/growrup_project))

This Newsletter reflects the author's views; the Interreg Europe programme authorities are not liable for any use that may be made of the information contained therein.

GROW RUP project manages the information of its contacts following the General Data Protection Regulation (May 2018) and will use it only to contact with information on news related to the project themes and for the project's newsletter.

If you decide to unsubscribe this newsletter please write to: [growrup@gmail.com](mailto:growrup@gmail.com)