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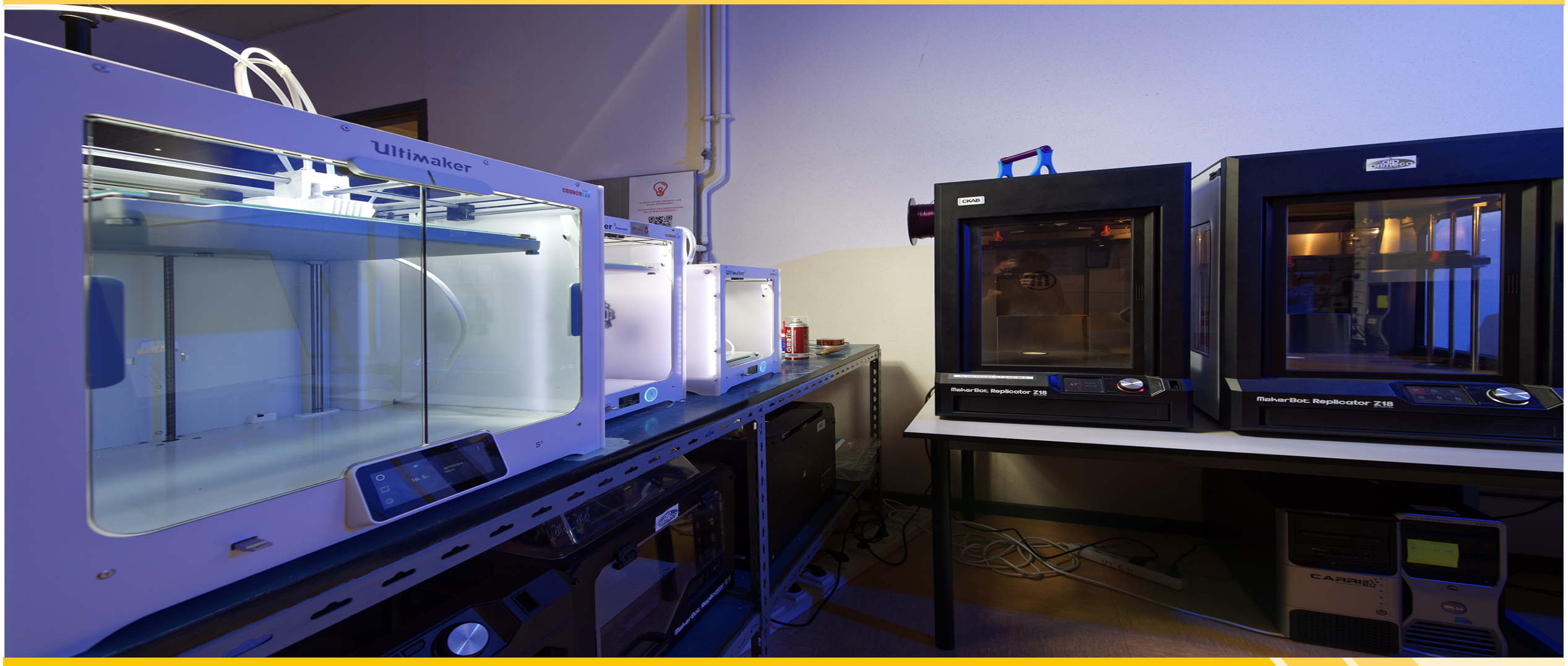

UTBM Innovation CRUNCH Lab

The UTBM Innovation CRUNCH Lab is a place of unlikely encounters. Coordinated by the University of Technology Belfort Montbéliard - UTBM and located on the campus of Belfort, it has an open shop policy where business,, students, individuals, schools are welcome
It combines a maker space with spaces for ideation, coworking and training.

Actions and Objectives

The UTBM Innovation CRUNCH Lab proposes, through its modus operandi, a new approach to innovation based on the implementation of short cycles, favoring a fast passage from conception to prototyping. Through adopting an Open Innovation perspective it aims to create a sharing space open to all comers, based on technology sharing and collaboration, and by offering alternative approaches to innovation which are ethical or collaborative whilst compatible with the market economy and economic intelligence. The objective is to go beyond the so-called "traditional" innovation methods.

Expected Results

The UTBM Innovation CRUNCH Lab aims to:
- facilitate access to technology and prototyping to as many people as possible,
- find new ways of innovating by promoting:
  • Meetings between diverse social and economic communities;
  • cross-sectoral working and involvement of multipe skills;
  • Putting ideas or concepts into pratice early through the realization of prototypes

- develop new learning practices by encouraging the involvement of students in projects in partnership with industry and local SMEs

Role of ERUDITE

The contribution of ERUDITE in the "Innovation CRUNCH Time" project has essentially been built around the networking of stakeholders from Innovation and Digital Hubs lboth ocally and internationally and subsequent opportunities to create beneficial partnerships for the project.

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