



# REMIX

Interreg Europe



European Union  
European Regional  
Development Fund

## Business Joensuu Ltd.

# North Karelia in a nutshell

Population 162 087 (2019)

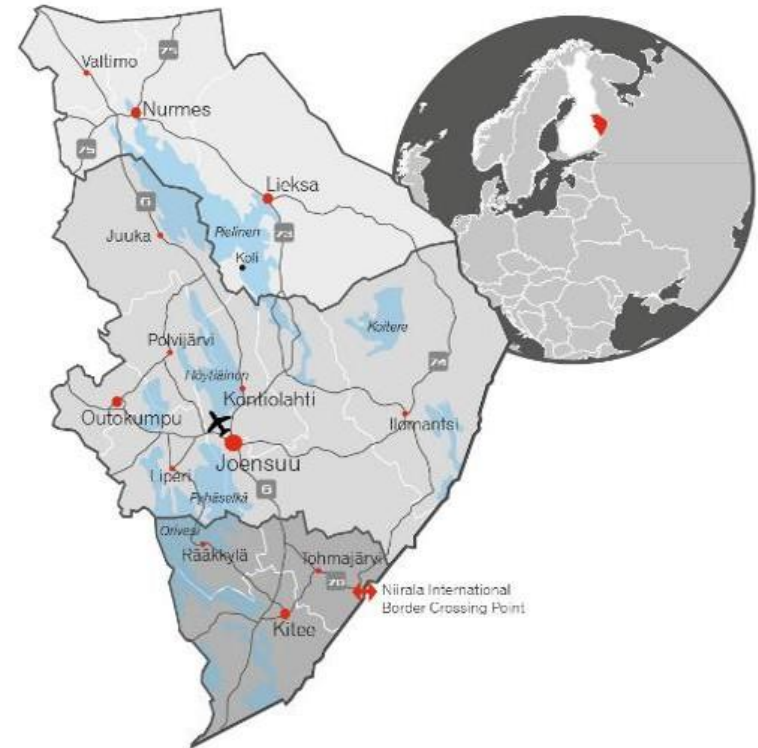
13 municipalities, of which 5 towns

Regional centre Joensuu

Distance to Helsinki 450 km, one hour flight

Distance to St Petersburg 407 km by train

89 % of land area covered by forests



# Mining in North Karelia

- In North Karelia mining is one of key industries with forestry and metal industry.
- We have two metal mines, Endomimes (Gold) and Boliden (Copper, Nickel, Gold)
- One Industrial mineral mine former Mondo Minerals ( Talc) new name Elementis
- FinnCobalt mine project in early stage ( Cobalt)
- Tulikivi and Nunnauuni are remarkable soapstone fireplace producers.
- Geological Survey of Finland research laboratory is located in the region
- Outotec (mining equipment production) is located in the region

# Business Joensuu Oy

Supporting companies to  
grow and become  
international, providing  
expertise to help to invest  
and relocate



# Importance of REMIX to North Karelian Region

- Remix gave us a great opportunity to get potential international partners sharing same goals and interests
- We have created European thematic partnership, (Industrial Modernisation platform) with several REMIX partners and got some more new regions outside with our partners contribution.

## Name a Good Practice from your Region

Outokumpu is an old mining city having a great mining heritage. The second largest copper mine in Europe was located in Outokumpu until 1989 when it was closed after 79 years of mining.

There is still a great mining related potential, but it is not exploited enough

We are developing a revitalization process together with our regional stakeholder, REMIX partners and OECD. The name of the process is “ Outokumpu Mining Camp”

# Future of mining\* in North Karelia region

- Our action plan is ” Mining Industry and global value chain” thematic partnership with our partners from Spain, Greece, Sweden and Finland.
- Our main goal is a long term interregional co-operation, in order to support SMEs and get them better involved to mining value chain.
  - to identify novel opportunities for joint-demonstration between regions based on the survey and mapping exercise conducted in the early phase of this partnership
  - special focus is in SMEs with active participation of the whole eco-system including large enterprises, academia and civil society
- Lessons learned: No one can survive alone.

\* Depends on exploration results



# REMIX

## Interreg Europe



European Union  
European Regional  
Development Fund

# Thank you!

Questions welcome



*Project smedia*