

BACKGROUND

Sustaining the effects of investments remains one of the most burning problems in the management of cultural heritage. Many cultural institutions have difficulties to cover even basic maintenance costs. This issue is of great importance to the whole EU area, where recent economic downturn put cultural heritage at the bottom of the priority list.

According to the EC Sixth Report on economic, social and territorial cohesion stronger emphasis has to be given to sustainability, as an explicit objective of cohesion policy. This shift is also mirrored in the increasing focus on sustainable growth in the Europe 2020 strategy.



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KEEP ON

Effective policies for
durable and self-
sustainable projects
in the cultural
heritage sector



Environment &
resource
efficiency



1.15 M
ERDF



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European Union
European Regional
Development Fund

OBJECTIVES

The main aim of the KEEP ON project is to improve public policies in the cultural heritage sector in terms of delivering high quality projects that allow results to remain sustainable with reasonable public funding and have long-lasting impact on regional development. Both policy organisations and cultural institutions should plan for sustainability long before the project start date.

In total 6 policy instruments (3 structural funds programmes, 3 local/regional strategies) will be improved through interregional learning process. The KEEP ON project intends to provide a valuable input to all EU stakeholders with special focus on the forthcoming post-2020 cohesion policy.



PARTNERS



📍 Lead Partner 📍 Partner

The KEEP ON project brings together partners from Southern Europe countries having extremely rich cultural heritage, accompanied by Central Europe countries with solid experience in cultural policies.



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Marshal Office of Świętokrzyskie Region (Świętokrzyskie Voivodeship) (PL)



Municipality of Paggaio (GR)



Municipality of 's-Hertogenbosch (NL)



Development Association of Alto Tâmega's Region (ADRAT) (PT)



Langhe Monferrato and Roero Development Agency (IT)



Institute for Development and International Relations (IRMO) (HR)