

## CO-CREATING DIGITAL TRANSFORMATION

Interreg Europe ERUDITE Final Conference & ENRD Smart Villages Thematic Working Group

### DAY 1: JUNE 4 2019, DIJON

09.00-10.30

Opening and Welcoming Speeches

Presentation of ERUDITE by all partners.

11.00 -12.30

Round Table speaking about Digital Transformation, cooperation or competition between rural and metropolitan Europe. With experts from the ERUDITE project, European, National and Regional Stakeholders.

14.00 - 15.30

Poster sessions of ERUDITE projects and Inspiring National and European Initiatives  
(<https://www.interregeurope.eu/erudite/library/>)

Participants will be able to better understand key services developed through the ERUDITE project, presented by project partners and stakeholders

15.30 – 16.30

Working Group sessions on future priorities for territorial digital transformation through improved service design and delivery;

### DAY 2: JUNE 5 2019, STUDY VISITS

**Leave Dijon: 07.15**

**Study visits at** Technical University of Belfort Monbéliard

Introductory Presentation:

- 1) Presentation of projects + Visit;
- 2) Crunch Lab + Crunch Factory;
- 3) Boucle connectée + Presentation Vitilab.

La Filature 2.0 (Ronchamps): is a major new Rural Digital and Redevelopment Hub, with a Fab Lab, Co-Working Space in a former textile site with a focus on 'digital and innovation self sufficiency'

<http://lafilature.city/>;



The Innovation Crunch Lab of the Technical University of Belfort Monbéliard (Sevenans) is a one-stop shop to facilitate access to the skills and resources of the UTBM for all audiences, from large companies to citizens, SMEs, Micro-businesses and entrepreneurs,

"makers", Start-UPpers, students, schools, NGO's. Its aim is to create an innovation environment to encourage unlikely encounters to think innovation differently.

The Crunchlab also aims to bring together and coordinate the service offerings of local innovation structures in this rural corner of France. Living Lab, Maker Space, Fab Lab, Co-Working Space enhanced by access to skills, training and innovation events. Crunchlab helps extend the digital innovation ecosystem and interact university-based skills + resources with rural ideas hence the 'Idéation' concept.

**UTBM** - <https://www.utbm.fr/utbm/universite-de-technologie/>

### **Afternoon visit to the 'Filature 2.0' - Ronchamps**

Located in the "craftsmen court", the Filature 2.0 will be a place of life and exchanges. Space dedicated to coworking, relaxation, fablab, junior workshop, digital transition, high speed broadband, photos, video studio, 3D scanner, videoconference, confidential office or open-space, training, MOOC, workshops, open innovation, e-hub. This place is dedicated to everyone from general public to enterprises.



The site of the Filature is situated in Ronchamp, a municipality that is part of the local entity "Communauté de Communes Rahin and Chérumont" and the nine municipalities gather a great historical, artistic and spiritual heritage: Mine museum, House of the "Négritude", the "Planches des Belles Filles".

### **DAY 3: JUNE 6 2019, LORMES**

The specific objectives of the 8<sup>th</sup> meeting of the Thematic Group are:

- To explore on site how a specific village (Lormes, Burgundy) has embarked on a participative process to codesign a 'village of the future' and the way they have used different aspects of the local digital ecosystem to support their journey, in the context of the French approach to digitising rural areas.
- To provide a picture of similar initiatives and plans for developing local digital ecosystems in other Member States.
- To allow participants to learn from these initiatives and to share lessons and methodological approaches for developing local digital ecosystems.
- To exchange views about the future needs to be addressed by the Thematic Working Group on Smart Villages.

07.00 – 09.00

Departure from Dijon (Shuttle bus from Dijon to Lormes);

09.00 – 10.00

Welcome to TG participants and agenda for the day;  
Visit to Lormes Digital Hub

10.00 – 11.30

Lormes – The Village of the Future: Study tour Visit social and digital innovation projects, many developed through a multistakeholder co-creation process;

11.40 – 12.40



Putting together the building blocks for a rural digital transformation - Panel discussion with key actors at local, regional and national levels to draw lessons from the French experience;

13.00– 14.15

Lunch + Fibre (FTTH) break

14.30 – 16.00

Creating the rural digital and innovation ecosystems of the future - Spaces for showcasing experiences from around the EU;

16.00 – 16.30

Suggestions for the future direction of the ENRD Thematic Group On which areas should the Thematic Group focus in the future to support the development of an enabling policy framework for Smart Villages?;

16.30 – 16.45

Concluding remarks & next steps;

17.00 – 18.00

Networking session

After 18.00

Shuttle from Lormes to Dijon.