



The role of modal interchange to foster a low-carbon urban mobility

The Role of Modal Interchange to Foster Low-Carbon Urban Mobility

Dear Reader,

Why did the Chicken cross the road? To get to the other side travelling sustainably. Welcome to MATCH-UP'S First Newsletter.

This period of the project was very busy with lots of interesting learnings, exchanging and opportunities for partners and stakeholders. Partners have been identifying good practices and key success factors within their regions. In addition, our partner in Funchal, Portugal hosted our first Interregional Learning Event which included a study visit and staff exchange in this Semester.

In this edition you will find information about MATCH-UP's activities over the past months, as well as the next upcoming activities on the project as we get closer to celebrating MATCH-UP'S first anniversary in June 2019.

Our project website is also a great source of information for news, updates and progress on key outputs. Follow us on www.interregeurope.eu/match-up/.

We hope you enjoy learning more about MATCH-UP!



Newsletter #1

April 2019

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MATCH-UP AT A GLANCE

MATCH-UP aims to foster low carbon mobility by achieving significant improvement of modal interchange among four main types of low-carbon means of transport: walking/cycling, public transport, rail transport and green vehicles.



TOPIC
Low-carbon economy

Read more about MATCH-UP at:

<https://www.interregeurope.eu/match-up/>

Why MATCH-UP?

With increasing levels of air pollution, CO2 emissions and traffic congestion in the EU the development of sustainable multimodal mobility becomes one of the EU key challenges. Therefore, integrated strategies are needed to enhance an effective modal interchange and a higher integration between land use and transport planning processes.

MATCH-UP focuses on the optimisation of the places where people change between transport modes, in particular four main types of low-carbon means of transport.



The aim is to achieve significant improvements of modal interchange.



Exchanging MATCH-UP Good Practices in Funchal



On 19th and 20th of February 2019, the Municipality of Funchal, on the beautiful island of Madeira, hosted the Second Interregional Meeting of the European project MATCH-UP. During the meeting the first site visit and staff exchange took place, and the Project Partners had the opportunity to observe problems and solutions connected to the promotion of low-carbon mobility in the city of Funchal. The Partners were able to see for examples some interesting solutions for pedestrians' safety and experience the local bus transport system.

[More](#)



Funchal Not Just Beautiful Also Innovative – Road Safety & Energy Efficiency

The Municipality of Funchal, Portugal prepares to install “Omiled” an innovative system that uses renewable and solar energy to assist with road safety measures. The new system

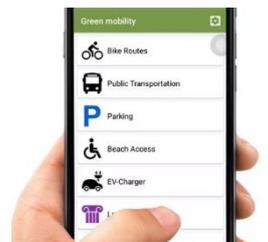
powered by a solar panel and wind turbine with WIFI capability and an IP camera will be installed at several pedestrian crossings. The system will have intelligent lighting and will illuminate on the ground and upper automatically when a pedestrian approaches the crossing and will increase the visibility of the pedestrian crossing for drivers.

[More.](#)



Visit Funchal and Experience the Tourist Transport APP

No need to get lost in the paradise that is Funchal in the future as they are currently developing a new tourist App that will provide all your mobility and transport requirements as part of their involvement with the CIVITAS DESTINATIONS project. [More.](#)



County of Northeim Announce Rural Flexible Transport Seminar



The Regional Transport Authority of South Lower Saxony a stakeholder in the MATCH-UP project recently announced they are to hold a specialist seminar on 22nd May 2019 in Göttingen focusing on new flexible forms of transportation in rural areas.

The seminar will be looking at ways to make public transport more attractive to users and in particular, how we can improve low carbon transport interchange. The seminar will also look at the results of the “EcoBus” project, other new developments and best practice examples from Lower Saxony and at Federal Level.

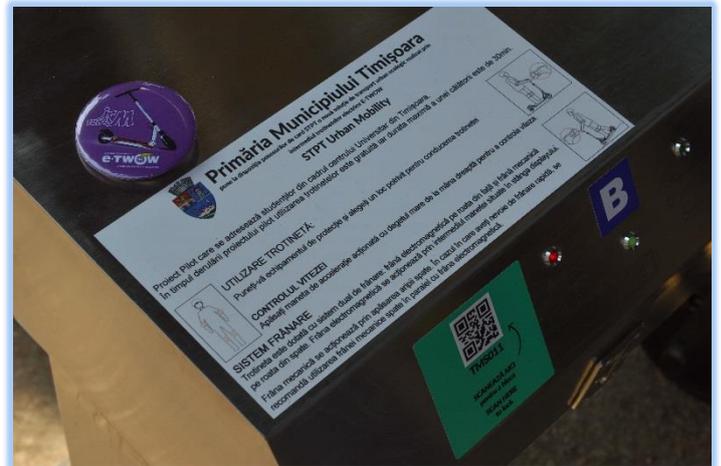
[More.](#)



E-Scooters Students on the move In Timisoara

Timisoara educating their students and providing them with sustainable transport options. Timisoara Public Transport Company and Timisoara City Hall launched a free rental scheme for e-scooters for students on 3 university campuses.

The e-scooters will be located at Politehnica University's, University of the West and Faculty of Electronics, Telecommunications and information Technology and will be free for the first 30 minutes. According to Mayor Nicolae Robu they hope to roll out this system and increase the number of E-Scooters from 25 to 100 over the coming year. [More](#).



Planning for European Mobility Week in Cork City



Planning commenced in Cork City on 12th March 2018 for the MATCH-UP participation in European Mobility Week between 16th and 22nd September 2019. The Southern Regional Assembly in conjunction with the MATCH-UP project are looking forward to working with Cork TFM to highlight the positive work Cork City have been undertaking to achieve significant improvement to modal interchange including the new Harley Street Pedestrian and Cycle bridge which is currently under development.

The plan is to create a sustainable modal interchange relay for participants in a route around Cork City starting incorporating rail, bus, cycle and walking to highlight the progress Cork City has made to improving the interchange between low carbon modes of transport. Everyone is welcome to participate and we look forward to seeing you during European Mobility Week. [More](#).



Calling all Stakeholders



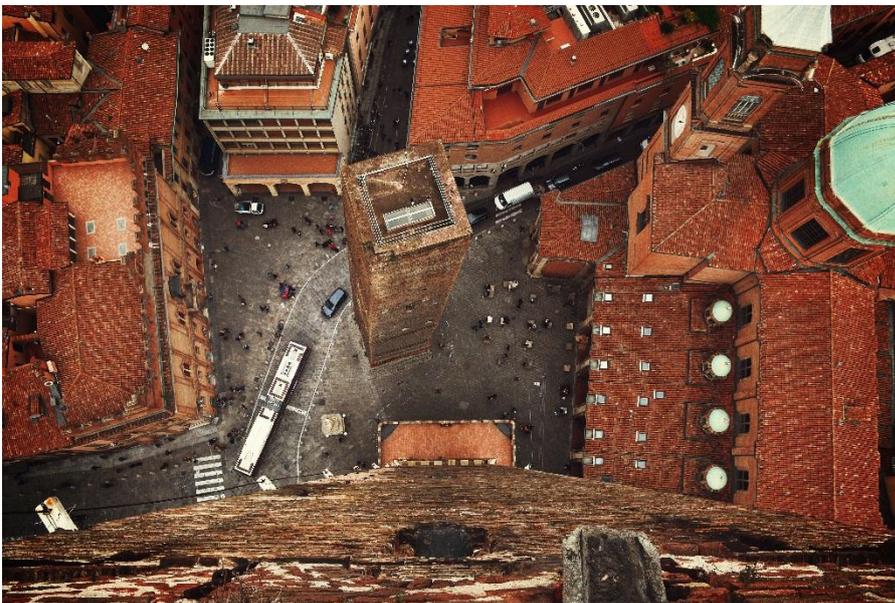
Do you want to join a dynamic team of people who are trying to improve the interchange between low carbon modes of transport in Ireland?

Welcome to MATCH-UP where we are sharing ideas

and learning with our Interregional partners in Funchal, Norheim and Timisoara. We welcome all stakeholders who wish to share their good practices with MATCH-UP and learn from our Interregional partners. If you are interested in participating in MATCH-UP please email rpower@southernassembly.ie [More](#).



UNIBO Commitment to low Environment Impact Urban Mobility



To contribute to the reduction of atmospheric emissions, the University of Bologna promotes the use of public transport, cycling and low-impact forms of mobility both for service movements and for home / work / place of study.

Since 2006, through a web questionnaire addressed to all staff and students, the methods and the transport needs of university users for home / work / study trips are analyzed annually.

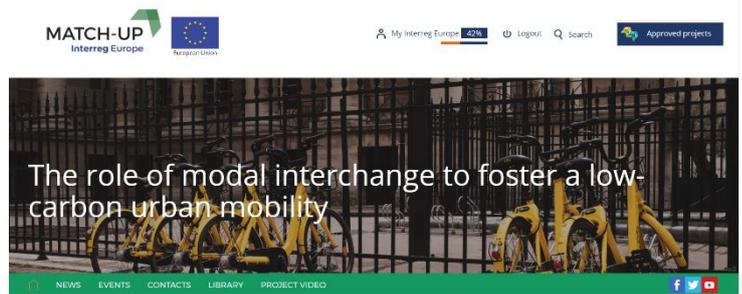
UNIBO commitment to mobility is:

- Encourage cycling and public transport through measures for the reduction of private and non-shared vehicles, to guarantee reduced rates for public transport, and through agreements with transport companies and municipal administrations.
- Reduce emissions into the atmosphere by promoting cycling and low-impact forms of transport.
- Offer innovative sustainable mobility services through the implementation and management of services aimed at the shared use of means of transport.

For more information: <https://site.unibo.it/multicampus-sostenibile/it/mobilita>

What is new on MATCH-UP website?

Our project website is constantly updated! The MATCH-UP website is running from almost one year now and several things have changed in the last months. Project objectives and policy instruments have been updated; we have new pages where project videos and relevant documents (brochure, press releases, etc.) are available. Also, we published several news related with project activities, such as project meeting, site visits and staff exchanges and partners' experiences. Have a look at our [website](#)!



Do you still want to learn more? You can also find information on good practices from all over Europe on the [Interreg Europe Policy Learning Platform](#)!

Partners & Contacts

For further information, please contact the **Project Coordinator and a Communication leader at Alma Mater Studiorum, University of Bologna, Italy**

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<https://www.facebook.com/MatchUpProject/>



https://twitter.com/MATCHUP_Project



Project Partners



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