



PGI01975 LAND-SEA

Sustainability of the land-sea system for eco-tourism strategies

4° Local Stakeholders Group meeting

SEMESTER 1 (January 2017 – June 2017)		
Partner name	Regional administration Varna	
N° of LSG workshop	4	
Date and Place of LSG workshop	20.12.2018 Regional administration Varna – conference room	
Nilist of LSG members participating	Organisation	Name of participant
	Suvorovo municipality	Teodor Apostolov
	Regional Inspectorate for Environment and Water	Diana Doichinova
	Provadiya municipality	Milena Polizanova
	Vetrino municipality	Dimitar Dimitrov
	Bulgarian Hotel and Restaurant Association	Lyudmila Nenкова
	Project Troy EOOD	Mr. Krasimir Marinov
	Regional Directorate "Social Assistance" Varna	Mrs. Dimitrichka Kancheva
	Valchi dol municipality	Diana Velikova
	Regional Inspectorate of Environment and Water (RIEW) – Varna	Relen Arif
	Innovator	Mr. Ivaylo Dobrev -
	Lighthouse LTD	Mr. Ivan Dobrev
	Mbrand	Mr. Nikolay Petkanov



	Project Troy Ltd	Mr. Krasimir Marinov Junior
	Varna Municipality	Mladen Stoyanov
	Regional administration Varna	Stoyan Pasev
	Regional administration Varna	Svilen Mitov
	Regional administration Varna	Nikolay Iliev
	Municipality of Varna	Oleg Kolev
	Regional administration Varna	Irina Ilieva
	Regional administration Varna	Silvia Stoilova
	Regional administration Varna	Velina Georgieva
	Regional administration Varna	Kristiana Kazandzhieva
	Regional administration Varna	Velislava Tihcheva
	Regional administration Varna	Mariela Georgieva

1. MINUTES of the LSG Workshop

a) Good practices: open discussion and examples emerging from the local level

Today, December 20, 2018, the fourth stakeholder meeting of the project "Sustainability of the Land-Sea System for Ecotourism Strategies" was held in the conference hall of Regional Administration Varna. The meeting was attended by Mr. Stoyan Pasev – Regional Governor of Varna, representatives from the project management team, representatives of the following stakeholders: Municipality of Suvorovo, Municipality of Provadiya, Varna Municipality, Valchi Dol Municipality, Regional Inspectorate of Environment and Water (RIEW) – Varna, Mrs. Lyudmila Nenkov - Deputy Chairman of the Management Board of the Bulgarian Hotel and Restaurant Association, Mr. Krasimir Marinov - Project Troy EOOD, Mr. Ivaylo Dobrev - Innovator, Mrs. Dimitrichka Kancheva - Director Regional Directorate "Social Assistance" Varna, Mr. Ivan Dobrev – Co-founder and Executive director of app Lighthouse LTD., Mr. Nikolay Petkanov – Co-founder of Mbrand and Expo Manager of innowave Summit 2018.

The meeting was opened by Mr. Stoyan Pasev, who welcomed the participants and underlined that the meeting was held in connection with the forthcoming project activities, which will start in 2019. For the business meeting, the following draft agenda was announced:



1. Presentation of the results of the visits to the municipalities of Varna region in order to monitor the problem areas and sections related to the technical infrastructure for ecotourism development and the development of an action plan;

2. Others.

The Region Governor of Varna has once again stressed the exceptional importance of the project for dealing with the problems of landslides, erosion, loss of coastline, from which Varna region, but also the tourism sector in the region suffer. Mr. Stoyan Passev noted that the active landslides in the territory of Varna District are over 80, the affected area being 37 000 decares. The biggest part of these problem zones is situated in the territory of Varna Municipality - with a total area of 32 427,105 decares. A large area of the territory is affected in the municipality of Aksakovo with more than 3000 decares of active landslides. Practically, only four municipalities (Devnya, Beloslav, Valchi Dol, and Vetrino) out of a total of 12 municipalities in the region of Varna are not affected by landslides. The ongoing landslides on the territory of the Varna region remain a major problem for the development of the region. Available erosion processes change the sea coastal line, and measures must, therefore, be taken to stop these processes. Nearly 200,000 euros are allocated for the purpose of research and design in the Varna region. There will be monitored and audited three sites - the dam, the extension of the fortified section of the Alley First and the large landslide in the Kranevo area, covering the territory of the Aksakovo and Balchik municipalities, respectively both of Varna and Dobrich regions respectively. There is a process of drafting of the concept phase to apply for different programs. Another priority is the strengthening of the large landslide between "Golden Sands" and Kranevo. The elimination of landslides and the efficient management of the coastal areas is the key to year-round tourism and solid investments on the Northern Black Sea coast. "That is our goal! Stoyan Pasev added". The Alley first as part of the city's beach area of Varna is the most attractive and the busiest area for the seaside recreation in Varna. The northern Black Sea coast can be developed as a desirable and modern tourist destination. The Regional Governor underlined that the Regional Administration Varna is working hard in this direction by applying for projects under different Operational Programs in order to have access to foreign experience and good practices, but also to have access to proper operational funds for coastal management. There is money for coastal zone management in Europe, and in the EU countries the sliding problem has long been resolved and does not exist. Mr. Stoyan Passev added that Romania, as an EU-member state, managed to win 600 million euros from the Junker plan for one of the biggest landslides, and there is no reason not to succeed. With the help of the project "Sustainability of the Land-Sea System for Ecotourism Strategies" and partners from the countries of Spain, Italy, and Germany, we become acquainted not only with good practices and working models but also with solutions for coastal management and ecotourism development.



Miss Velislava, a local coordinator of the project, welcomed the participants and underlined that during an interregional meeting which was held in Germany, the project team together with stakeholder representatives, had the opportunity to get acquainted with the flood-related problems of the city of Hamburg, to learn more about the measures taken to prevent them, as well as the ways to solve them, as well as to meet with representatives of the administrative office of the Free and Hanseatic City of Hamburg and project partners from Spain and Italy and to discuss best practices and experience. A study visit was held to the natural attractions of the Hamburg (the Hamburg Wadden Sea National Park were). The team and the invited stakeholders from Varna region have become acquainted with the good practices for the developing of ecotourism through the natural values and heritage in the region and managed to transform the city of Hamburg into a year-round desirable tourist destination. Stakeholders presented their impressions and noted that the relevant ones for the development of ecotourism could be used and applied in the Northern Black Sea coast.

Mrs. Dimitrichka Kancheva, Director Regional Directorate "Social Assistance" Varna, presented her impressions on the social inclusion of people with physical disabilities. She stressed that during the official visit to Hamburg, even the town hall as a touristic attraction and where the meetings were held is had been adopted with the necessary conditions for people with disabilities. She stressed that there is a high percentage of the population with permanent disabilities in our country. Often, these people are forced to live in isolation from society as we fail to provide them with the necessary conditions. She stressed the need to improve the access of people with physical disabilities to cultural, historical and natural sites in order to provide „accessible tourism" and provide them with complete and independent life. Improving the access of physical disabilities tourists is also important for the development of tourism in the city and can be set in the action plan.

Mr. Krasimir Marinov, Manager of Project Troy Ltd welcomed the attendees and also added that they are working together with the Regional Administration of Varna on the general tasks related to the monitoring of the landslides, the problem areas and sections related to the technical infrastructure for development of ecotourism and the future development of the Action Plan. He presented officially to the meeting attendees the results of the official visits in the 12 municipalities and places that have been submitted by the municipalities and monitored by them, as well as the results from the official meetings with representatives of the municipal administrations. The policy report with included all data and results is due to be submitted and handed to Regional administration Varna by the end of January 2019.

The Regional Governor of Varna stressed that he wishes to set in the action plan an innovative project (digital road route), which will provide innovative access to the most impressive sights in Varna region. This project should





include not only natural but also cultural and historical sites throughout the whole region. Mr. Stoyan Pasev explained that we want to visually upgrade this with the opportunities of the digital world. The digital application and so-called “digital map “ must be accessible from "one click away “. It will reflect the relevant tourist routes and transportation options from the very landing at Varna Airport to their site position.

Mr. Ivan Dobrev – Co-founder and Executive director of app Lighthouse LTD. supported the project idea and assisted in realizing the idea.

Mr. Nikolay Petkanov – Co-founder of Mbrand and Expo Manager of Innwave Summit 2018 also supported the realization and stressed that the innovative project initiative will help to promote the tourist sites and turn Varna city and the whole region as a tourist destination. He assisted the Governor that the innovative cluster in Varna will

Ms. Velislava Tichcheva once again thanked for the assistance provided by the representatives of the municipal administrations. She underlined that stakeholder meetings will be held again in 2019. Official meetings with representatives of municipal administrations are planned during 2019 regarding planning the measures to be set in the action plan for the development of ecotourism strategies. The ultimate goal of the project is to develop a strategic document (action plan) not only to further address the issues raised and subsequent solutions of the problems but also to develop the tourism sector in the region, which is due to be ready by the end of 2019.

Due to the conclusion of the agenda, Mr. Stoyan Pasev closed the working meeting.***c) Local work plan (to be updated after each LSG workshop)***

1. The policy report with included all data and results is due to be submitted and handed to Regional administration Varna by the end of January 2019;
2. Stakeholders meeting -2019;
3. Official meetings with representatives of municipal administrations are planned during 2019;

Stakeholders list:

An integral part of this protocol is the attendance list.





PICTURES









SPECIAL SECTION

Local News Broadcast from _____ (insert name of the Region)

(LSGs are encouraged to look for interesting issues each semester. What seem “normal” activities for your region might be an incredible new and inspiring approach for another region. Nothing is obvious or repetitive, every news is welcome!) – Max ½ PAGE

Appearances in the media? And/or post on websites? (local level communication is required to be brought to the wider networks)

Please remember to attach copies of articles and/or links to website

Link: <http://www.chernomore.bg/politika/2018-12-27/interreg-evropa-s-koledno-nastroenie>