

Social Economy Promotion Policies in Catalonia

Directorate-General of the Social Economy, the Community
Sector, Cooperatives and Enterprise

Current Situation of the Social Economy in Catalonia

The social economy ecosystem is made up by

The social economy:

Is made up by cooperatives, mutual organisations, economically-active foundations and associations, labour companies, job placement companies, special employment centres, fishermen's guilds and agricultural processing cooperative companies.

1. Priority on people and social purpose above capital
2. Democratic, transparent and participatory management
3. Commitment to the territory, equal opportunities and social cohesion
4. Present in all business sectors

9.632 entities

4. 215 Cooperatives

735 Agricultural processing companies

36 Fishermen's guilds

818 Labour companies

59 Job placement companies

201 Special employment centres

2.455 Associations

1.298 Foundations

54 Mutual insurance companies

The cooperatives

The most widespread and traditional social economy model in Catalonia is that of the cooperatives

- ➔ Present throughout the **territory**
- ➔ Present in **all business sectors**
- ➔ **Accounting for 40%** of the social economy (4.215)

46.772 jobs in cooperatives

Turnover of **4.5 billion euros** (2.2% of Catalan GDP)

4.36% jobs increase year-on-year

210 cooperatives set up in 2018

Lines of Action



Development of the regulatory framework



Support for collective entrepreneurship and territorialisation of the social economy



Backing for major high-impact projects

Development of the Regulatory Framework

New **public-social** partnership model capable of guaranteeing efficient public services of quality

Social enterprise decree

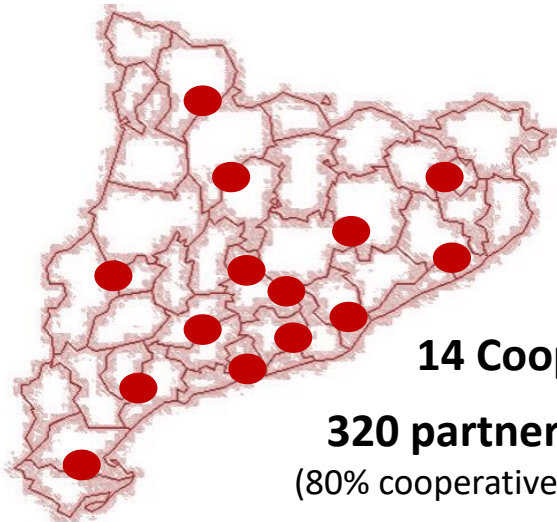
- ➔ Ongoing economic activity
- ➔ Main and explicit social objective
- ➔ Democratic governance

Social economy act

- ➔ Bases
- ➔ Market and non-market
- ➔ Community

Support for Collective Entrepreneurship and Territorialisation

Network of Cooperative Culture Centres



14 Cooperative Culture Centres

320 partner entities
(80% cooperatives and social economy)

- ➔ **Inter-cooperation**
- ➔ **Common asset**
- ➔ **Economic activity**
- ➔ **Jobs**
- ➔ **Cooperative work**
- ➔ **Territory and community**

Building the
IDEOLOGY

Backing for major High-impact Projects



37 high-impact territorial and sectorial projects throughout Catalonia

recycling sustainability culture
communication mobility
care
agricultural output housing



35 territorial reactivation and job creation projects

5 Girona 9 Barcelona
5 Central Catalonia
1 Tarragona 1 Terres de l'Ebre
3 Vallès Occidental
7 Baix Llobregat 3 Alt Pirineu

Main Results

14 Cooperative Culture Centres

72 high-impact projects

692 partner entities

2.951 activities and resources

216 businesses set up

377 businesses consolidated

805 people found jobs

6.155 people trained

867 impacts in the media

Over **34.100** people involved